The

# Liverpool

APPLICATIONS FOR AGENCIES INVITED IN UNREPRESENTED DISTRICTS.

and London and Globe

CLAIMS PAID EXCEED -

\$200,000,000

Insurance Co.

CAPITAL AND ASSETS EXCEED CANADIAN INVESTMENTS EXCEED

\$61,000,000 \$ 3,000,000

HEAD OFFICE—Canada Branch—MONTREAL

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AN OLD MAN'S INCOME

can be provided for the old man by the old man when he is young, by his taking out a

20 YEAR CONTINUOUS INSTALMENT ENDOWMENT IN

OF CANADA

under such a policy for \$10,000. TWENTY instalments of \$500, each are GUARANTEED in any event, and if the old man outlives the 20 years the instalment will be CONTINUED AS LONG AS HE LIVES; and if the beneficiary named in the policy survives the old man, \$500 dollars will be paid yearly to such beneficiary AS LONG AS HE OR SHE LIVES.

He is a wise man who provides for his old age and those depending on him.

# The Equity Fire Insurance

WM. GREENWOOD BROWN, General Manager.

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Garson Bros., Montreal.
Fred J. Rolland, Winnipeg.
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### THE EXCELSIOR LIFE INSURANCE COMPANY.

"MERIT not SIZE"

Good Agents Wanted-None Other Need Apply Head Office: Toronto.

E. MARSHALL,

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"STRUNCEST IN THE WORLD"

## THE EOUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES. HENRY B. HYDE, FOUNDER.

**DECEMBER 31, 1903.** 

Assets \$380,000,000 Assurance Fund and all 307,000,000 other Liabilities 73,000,000 Surplus 1,400,000,000 Outstanding Assurance 320,000,000 New Assurance 72,000,000 Income

J. W. ALEXANDER, President. J. H. HYDE, Vice-President.

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TORONTO OFFICE, 90 Yonge Street, E. J. DENNEEN, Manager. George BROUGHALL, Cashier

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(Instituted in the Reign of Queen Ann, A.D., 1714). Capital and Accumulated Funds exceed \$16,000,000 One of the oldest and strongest of Fire Offices.

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