

Entertainment

Weaver's : a business built on 2 bad breaks

BY JOHN KERNAGHAN
Most businesses are founded and prosper on the lucky breaks. Weaver's, which will celebrate its 44th anniversary in the food business this week, grew from two very bad breaks indeed.

The combination food market, hardware store and garden centre on Lorne Park Road, began as the humble post office and livelihood of disabled Boer War veteran Alf Weaver.

Weaver, an Irishman, had broken both legs while making a shore landing in South Africa. The result was a civil servant's job in Canada.

Starting as Lorne Park's postmaster in 1929, the ambitious former seaman added a small grocery operation using produce from his Indian Line farm.

The business has burgeoned to its present plaza layout and current operators plan expansion to vie with larger mall operations.

Alf Weaver, Sr., who died in 1960 at the age of 83, undoubtedly never conceived of a product like soyaburger but the hybrid mix will form an integral part of the celebration he is responsible for.

Tomorrow (Thursday) Bolton-Ellis-Weaver, the formal operators of the firm, are throwing a massive barbecue with free soyaburgers, refreshments and ice cream snowballs.

In addition, the food market will be giving away free birthday cakes with each purchase exceeding \$15 and a series of men's and women's prizes in a grocery tape draw. Prizes range from watches and electric tools to a black and white television set.

While general manager Ray Jones admits the celebration is a promotional program in conjunction with the anniversary of Red and White food store franchises, he feels it is a natural extension of Weaver's business philosophy at the same time.

"I think we're still looked upon as the focal point of the community in many ways. We believe in being informal — a place where people can come in wearing jeans and bathing suits."

He concedes that the "corporate stereotyped" food marts that have recently popped up in the area have taken some trade from the store but he says "our volume is up and we are

showing good increases" Jones says that a continuity in staff and the fact that business is spread out over the week and not concentrated in Friday and Saturday rushes contributes largely to the near cracker barrel atmosphere.

Weaver's has employees of 18 years standing and still has family involvement in the person of Alf Weaver Jr., who has run the post office after taking over from his father in 1948.

The store itself is certainly no chromium and arborite mecca like the chain operations with which it competes. But, as Jones says, the centre has a comfortable informality in the squeak of its hardwood floors.

However, the operators are not so steeped in tradition that they will overlook further expansion. Bolton-Ellis-Weaver are considering the addition of a 10,000 square foot food market at the east end of the present building.

In turn, their plans would be to renovate the existing market into a complete home centre to compliment hardware and garden centres. That would also allow for expansion of the snack bar and the addition of a drug store.



The original Weavers in 1930's. Alf Weaver Sr. started the business after becoming Lorne Park postmaster. He was a veteran of Boer War.

Bridge

Fred Karpin

If there are still those who believe that "common sense" alone is sufficient to bring about the best result on any given deal, observe today's deal.

The fact that South failed to employ the Blackwood Slam Convention when it properly should have been employed, is immaterial to the discussion. Misbids such as South's — happen frequently.

When this deal arose many years ago, East played the deuce of hearts on West's opening lead of the ace. West was now at a loss as to what to play next. He chose to shift to a club at trick two, and declarer waltzed in with his contract, discarding his

losing jack of diamonds on dummy's king of hearts.

Both sides vulnerable. North deals.

NORTH
 ♠ K Q J 2
 ♥ K 6
 ♦ K Q 10 7
 ♣ 8 6 3

WEST
 ♠ 3
 ♥ A 10 8 5
 ♦ 8 5 4 3 2
 ♣ 10 5 2

EAST
 ♠ 6
 ♥ Q J 7 4 3 2
 ♦ A 9 6
 ♣ 9 7 4

SOUTH
 ♠ A 10 9 8 7 5 4
 ♥ 9
 ♦ J
 ♣ A K Q J

The bidding:
 North East South West
 1♣ Pass 1♠ Pass
 2♣ Pass 6♠ Pass
 Pass Pass

Opening lead: Ace of ♥.

Had this deal arisen recently, the contract would have been defeated, for the defenders would have had

the "suit-preference-signal" at their disposal. This signal is used when a defender wishes his partner to switch suits; and the signal eliminates the guess as to which of two suits partner should play.

The choice is between only two suits because the trump suit and suit being led are eliminated from consideration, leaving the leader with a choice of the two remaining suits. The following is the principle of the suit-preference signal.

Whenever partner plays an unnecessarily high card that is obviously not a "come-on-in-this-suit" signal, it commands the leader to return the higher of the two self-evident suits; whenever partner plays a very low card that is obviously not a "no-interest-in-this-suit" signal, that card asks partner to shift to the lower of the two self-evident suits. If partner has no interest in either of the two

self-evident suits, he will play some intermediate card in the suit being led.

And so, in the actual deal, East would have played the heart queen on West's opening lead of the heart ace. Since it would have been obvious to West that East couldn't possibly desire a continuation of hearts, West would now shift to a diamond, the higher-ranking of the two remaining suits (diamonds versus clubs). As is evident, East's ace would now take the setting trick.

Holiday schedules

All post offices will be closed on Monday, Victoria Day, but there will be normal Sunday pick-ups from street letter boxes around the town. Customers who normally pick up their mail from the post office lobby "lock" boxes Monday will still be able to do so. Regular service will resume Tuesday.

Richard Jones Park

A new park on the west side of Given Road will be named Richard Jones Park after Rev. Richard Jones, a long-time town resident and president of the Canadian Council of Christians and Jews.

Jones has lived in the town for 26 years. A Methodist minister, he has been pastor

of two churches and served with the Marines in World War II.

He was appointed director of the Canadian Council of Christians and Jews and was elected president in 1967.

Rev. Jones was invested as an officer of the Order of Canada in 1972.



The new Weavers combines food market with hardware and garden centre. Future plans call for new market and complete home centre.

Books

Following is a list of new books added to the Port Credit Library. The covers are now on display and the books will be available May 25. Reserves taken as usual.

FICTION

Marriages And Infidelities — Joyce Carol Oates
 Tragic Tudor — Irene Bryden
 White Rose, Dark Summer — Eleanor Fairburn
 Gideon's Men — J.J. Marric
 Tigers Of The Snow — James A. MacNeill
 A Time For Loving — Herbert Tarr

E-W Mr. and Mrs. T. Krikorian

NON-FICTION

How Real Estate Fortunes Are Made — George Bockl
 The Devil's Butler — Simma Holt
 Blackberry Winter — Margaret Mead
 The Dracula Myth — Gabriel Ronay
 Moshe, Dayan — Teveth Sabtai
 Photographs '72 — Walter Herdeg
 The new Library hours are: Monday 12:30 to 6 p.m. Tuesday through Friday 12:30 to 8:30 p.m. Saturday 9 a.m. to 5 p.m.

Duplicate

CLARKSON BRIDGE STUDIO

Friday Afternoon
 N-S Gwen Cole, Frances Breakwell
 E-W Norma Pettitt, Barbara Wood

Tuesday Afternoon

N-S Ethel Fearn, Ted Krikorian
 E-W Barbara Tweedy, Dorothy Brydson

MISSISSAUGA BRIDGE CLUB

Tuesday Evening
 N-S Bob and Kathy Adachi
 E-W Tom Vokey, Barry Finan
 Thursday Afternoon
 N-S Jean Riggs, Joy McGeagh

FIREWORKS

The annual community fireworks display, sponsored by the Lynwood Recreation Association, will be held at 8 p.m., May 21, at Delwood Park, Cawthra and Harbour Roads. Refreshments will be available. Admission is still \$2 per family.



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WED. MAT.	2:00 PM	\$5.00	\$4.00	\$3.00	\$2.50
SAT. MAT.	2:00 PM	\$5.50	\$4.50	\$3.50	\$2.50

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