Weaver's : a business built on 2 bad breaks

television set.

bathing suits."

our volume is up and we are

of

BY JOHN KERNAGHAN Most businesses are founded and prosper on the lucky breaks. Weaver's, which will celebrate its 44th anniversary in the food this week, grew business from two very bad breaks

The combination food narket, hardware store and garden ceftre on Lorne Park Road, began as the humble post office and livelihood of disabled Boer War veteran Alf Weaver.

Weaver, an Irishman, had broken both legs while making a shore landing in South Africa. The result was a civil servant's job in Canada.

Starting as Lorne Park's postmaster in 1929, the ambitious former seaman added a small grocery operation using produce from his Indian Line farm. business has The burgeoned to its present plaza layout and current operators plan expansion to vie with larger mall operations. Alf Weaver, Sr., who died

in 1960 at the age of 83, un-doubtedly never conceived of product like soyaburger but the hybrid mix will form an intregal part of the celebration he is responsible for.

showing good increases' Tomorrow (Thursday) Jones says that a Bolton-Ellis-Weaver, the formal operators of the firm, tinuity in staff and the fact that business is spread out are throwing a massive over the week and not barbeque with free soyaburgers, refreshments concentrated in Friday and Saturday rushes contributes and ice cream snowballs. largely to the near cracker In addition, the food

barrel atmosphere. market will be giving away Weaver's has employees of free birthday cakes with 18 years standing and still each purchase exceeding \$15 and a series of men's and women's prizes in a grocery tape draw. Prizes range from watches and electric tools to a black and white

has family involvement in the person of Alf Weaver Jr., who has run the post office after taking over from his father in 1948.

The store itself is certainly no chromium and arborite mecca like the chain opera-While general manger Ray Jones admits the celebration tions with which it comis a promotional program in petes. But, as Jones says, the conjunction with the an-niversary of Red and White centre has a comfortable informality in the squeak of food store franchises, he its hardwood floors. However, the operators

feels it is a natural extension are not so steeped in tradition that they will Weaver's business philosophy at the same time. overlook further expansion. "I think we're still looked Bolton-Ellis-Weaver . are upon as the focal point of the considering the addition of a community in many ways. 10,000 square foot We believe in being informal market at the east end of the - a place where people can present building.

come in wearing jeans and In turn, their plans would be to renovate the existing He concedes that the market into a complete 'corporate stereotyped' home centre to compliment hardware and garden centres. That would also food marts that have recently popped up in the area have taken some trade allow for expansion of the snack bar and the addition of from the store but he savs

a drug store



losing jack of diamonds on the "suit-preference-signal"

The original Weavers in 1930's. Alf Weaver Sr. started the business after becoming Lorne Park postmaster. He was a veteran of Boer War.

Bridge

Richard Jones Park of two churches and served with the Marines in World

A new park on the west side of Given Road will be named

A

for 26 years. A Methodist

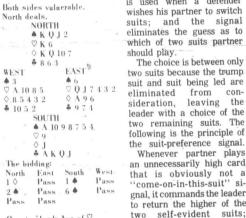
Rev. Jones was invested as

NOW APPEARING

NITELY

"EDDIE

DANNELLY" NEXT WEEK - ALLEN JONES



dummy's king of hearts.

Opening lead: Ace of ∇ . Had this deal arisen recently, the contract would have been defeated, for the

defenders would have had

gnal, it commands the leader to return the higher of the self-evident suits; whenever partner plays a very low card that is obviously not a "no-interest-in this-suit" signal, that card asks partner to shift to the

at their disposal. This signal

is used when a defender

The choice is between only

following is the principle of

Whenever partner plays an unnecessarily high card

in the suit being led.

East would have played the

heart queen on West's opening lead of the heart

ace. Since it would have been obvious to West that East

couldn't possibly desire a

continuation of hearts. West

would now shift to a

diamond, the higher-ranking

of the two remaining suits

(diamonds versus clubs), As

is evident, East's ace would

now take the setting trick.

All post offices will be closed

on Monday, Victoria Day, but there will be normal

Sunday pick-ups from street

letter boxes around the town.

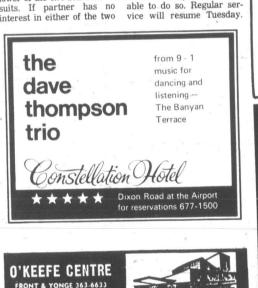
pick up their mail from the

Customers who normally

Holiday

schedules

post office lobby "lock" boxes Monday will still be lower of the two self-evident suits. If partner has no interest in either of the two



Entertainn

Books

E-W Mr. and Mrs. Krikorian

Winter

The Dracula Myth - Gabriel

Moshe Dayan - Teveth

Photographis '72 - Walter

The new Library hours

The annual community

fireworks display, sponsored by the Lynwood Recreation

Association, will be held at 8

p.m., May 21, at Delwood Park, Cawthra and Arbour

Roads, Refreshments will be

available. Admission is still

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a.m. to 5 p.m.

FIREWORKS

\$2 per family.

NON-FICTION Following is a list of new books added to the Port Credit Library. The covers How Real Estate Fortunes Are Made - George Bockl The Devil's Butler — Simma Holt are now on display and the books will be available May Blackberry Margaret Mead 25. Reserves taken as usual.

FICTION

Marriages And Infidelities Joyce Carol Oates Tragic Tudor — Irene Bryden White Rose, Dark Summer - Eleanor Fairburn

are: Monday 12:30 to 6 p.m. Gideon's Men - J.J. Marric Tuesday through Friday 12:30 to 8:30 p.m. Saturday 9 Tigers Of The Snow - James A. MacNeill A Time For Loving Herbert Tarr

Duplicate

CLARKSON BRIDGE STUDIO Friday Afternoon N-S Gwen Cole, Frances Breakwell E-W Norma Pettitt, Barbara

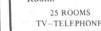
Wood **Tuesday** Afternoon N-S Ethel Fearn, Ted Krikorian E-W Barbara Tweedy, Dorothy Brydson MISSISSAUGA BRIDGE CLUB **Tuesday** Evening N-S Bob and Kathy Adachi self-evident suits, he will E-W Tom Vokey, Barry play some intermediate card Finan **Thursday Afternoon** N-S Jean Riggs, Joy And so, in the actual deal,

Welcome.

McGeagh

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Fred Karpin If there are still those who believe that "common sense" alone is sufficient to bring about the best result on any given deal, observe today's deal. The fact that South failed employ the Blackwood Slam Convention when it properly should have been employed, is immaterial to the discussion. Misbids such

South's happen as frequently. When this deal arose many years ago, East played the deuce of hearts on West's. opening lead of the ace. West was now at a loss as to what

to play next. He chose to shift to a club at trick two, and declarer waltzed in with his contract, discarding his

an officer of the Order of Canada in 1972. minister, he has been pastor

Richard Jones Park after War II. Rev. Richard Jones, a long-time town resident and He was appointed director of the Canadian Council of president of the Canadian Christians and Jews and was Council of Christians and elected president in 1967. Jews. Jones has lived in the town

