

# Red Herring opening today

An alternative bookstore is opening in Halifax today, December 1st, and it expects to serve the entire Atlantic region.

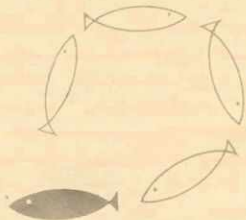
The bookstore, called Red Herring Books, has been set up on a cooperative basis and according to board member Cathy Crouse, "will attempt to serve the Atlantic region by providing access to books that are difficult to find. This is especially important to Halifax since there are no bookstores in the city specializing in the books we plan to stock."

"To serve the areas outside Halifax, we are setting up a very good mail order service. Because we are a small operation ourselves, we will be very conscientious about processing small orders and therefore hope to provide faster and more efficient service to the individual book buyer."

The general topic areas that Red Herring stocks include women, labour, the Third World, children's

literature and political economy.

"Of course we realize," says Crouse, "that these types of books are not best sellers. In order to get



around a lack of high stock turnover, we will be keeping our overhead to a minimum by operating entirely with volunteer labour."

"Also we have raised the initial capital needed to prepay our first order of books by selling shares for \$10 each. One share entitles a person to full membership and voting rights, although many people have chosen to demonstrate their support for the store by purchasing several shares."

"So far we have over 300 members and over \$6,000 in capital. We're quite excited about it because people have been complaining for years about the lack of good bookstores in the Atlantic region, but nothing has ever been done about it. Because we're not primarily interested in profit, although we have to survive financially, we are able to bring in a good selection of books in areas that are not generally stocked by private business enterprises."

"Our democratic cooperative structure, which is not controlled by the members with the most investment, encourages the input and participation of a varied group of people who believe in the store. Because our members control store policy we have been able to serve special needs which are not generally catered to by popular bookstores. We have stocked both French books for our French-Acadian members and Chinese

books for our members of the Chinese community. By serving the needs of our members, we in turn serve the community at large."

"This orientation is reflected in our dividend policy. Any surplus that the store generates will not be returned to individual members in the form of an amount of money, but in the form of increased services for everyone, members and non-members alike. People become members of the coop because they wish to both have access and provide access to the reading materials that Red Herring will be selling. As a member they are able to participate directly or indirectly as they choose and are kept informed about the coop by a regular newsletter."

Anyone who wants to become a member of the coop by purchasing shares should drop by the store—Red Herring Cooperative Books, 1652 Barrington St., 2nd floor.

## Under the table - questions and answers

by Dan Edgar

What the hell is up with this edible oil product Beaver is trying to flog off as cream for your coffee! Even soggy had cream. I have never been so disgusted and to think that a place of supposed higher learning should submit to this kind of a coffee connoisseur. Signed pissed off.



Dal Photo/Morris

Dave of the grill

Dear Pissed Off:

1. This is an institute of supposed (note spelling, please, fool) higher education, not learning. (The difference between the two is evident in your letter.)

2. There is, in addition to the

packets of oil, "pitchers" of cream available (I'm told), for coffee connoisseurs (not you). If they are not there, ask for them.

Under the Table

Dear Under the Tableman:

Congratulations on your new position. Let's see you move. I'm glad to see that Beaver Foods and the Arsey Empee are now under public scrutiny, they are both crimes against society. For instance, since the beginning of the year, I have noticed the sugar donuts becoming increasingly crusty; but this may be excusable because they have been out since then. Other than a few minor problems like raw chips, muddy gravy, moldy rolls, gritty clams, flat pop, cold turkey, rancid salami, holey cups, watery soup, warm milk, frozen cream, and 10W-40 coffee, Beaver Foods does a bang-up job.

Sincerely: The Rotgut Kid

Dear Rotgut Kid:

Condolences, not congratulations, are in order. Yes, you will see me move (from the cafeteria to the nearest can) (weak stomach). As for the donuts, Beaver is not capable of making them themselves and therefore have to buy them



Dal Photo / Morris

Beaver foods manager

from the starvation army second-hand store.

Condolences to you,  
Under the Table

Thanks for supplying de-caffinated coffee but could you please go back to Sanka? It tastes so much better than the Chase Sanborne variety.

Coffee Lover:

As soon as the Chase & Sanborn coffee is used up Beaver will switch to Sanka to satisfy your discerning palate.

Under the Table

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