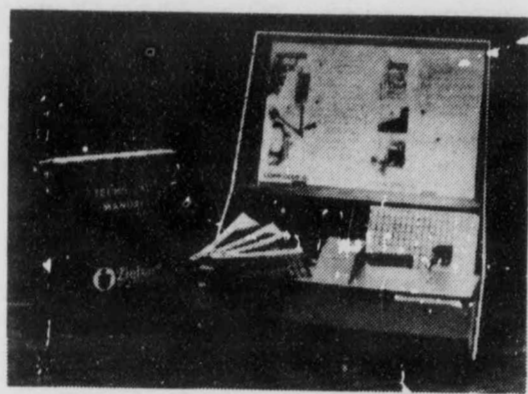
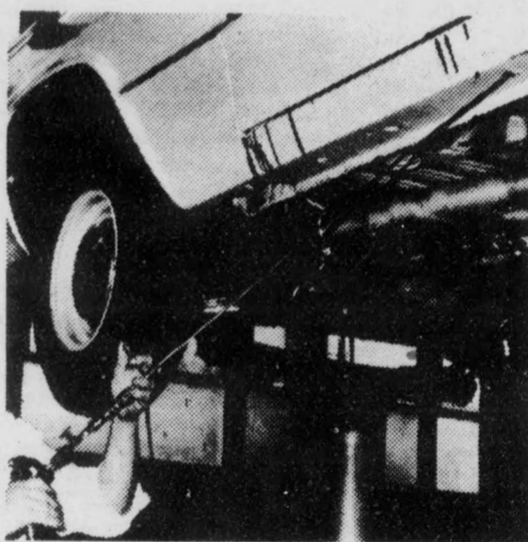


# We defy you to order a car dealer's "rustproofing" now that you know all about Ziebart rustproofing:



**1. If you think your car dealer's "rustproofing" is factory approved, forget it.**

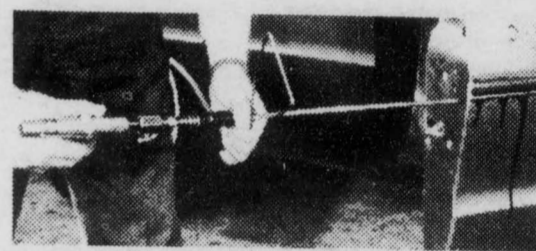
No car manufacturer trains rustproofing specialists. Or has technical information for rustproofing each and every car. Or specialized tools. (Where most "rustproofers" have two or three tools, we have nine. All patented.) Whatever a car dealer offers you is his own responsibility.



**3. Would you believe we know more about the inside of your new car than any car dealer?**

Being specialists, we are experts in our line of work. We use new car drawings as well as blueprints to determine exactly where the boxed-in, hidden areas are on every car. And just as important, we know where not to drill holes that might weaken or even damage your new car.

on your car. We have only one grade - the best.



**5. It's all we do for a living. We have to do it better.**

Rustproofing is what we do all day, every day. Our people are all trained in Ziebart technical schools. All of them use our exclusive patented spray tools.



**2. New "Formula Z", the clean sealant.**

It has never been difficult to produce a clean sealant, one that doesn't run or drip. But until "Formula Z", this cleanliness was at the cost of rust protection quality. Ziebart would make no such compromises. Now, for the first time, new "Formula Z" combines cleanliness with unmatched rust protection. And only Ziebart has it.



**4. 2,000 car and truck fleet managers could have picked "any rustproofing." Instead, they picked Ziebart.**

Ask the experts who make their living buying and selling cars and trucks. We rustproof for government agencies, utilities and large fleets throughout Canada and the U.S. And unlike some "Rustproofers", we don't use one grade of sealant to meet government specs and another grade

**6. The only way to get rustproofing "as good as Ziebart" or "the same as Ziebart" is to get Ziebart rustproofing.**

Sure, you may be told by your car salesman that you'll get something "as good". Because word gets around about how good our process is. But now you know that there is no way to get Ziebart rustproofing from a car dealer. No way. The best thing you can do for your new car is to say "No thanks." Then come see us.



**And if you don't get it here, you're not getting Ziebart rustproofing:**

(Division of Pro-Tarc Ltd.)  
Lower St. Mary's  
Phone 472-5751  
Fredericton, N.B.

