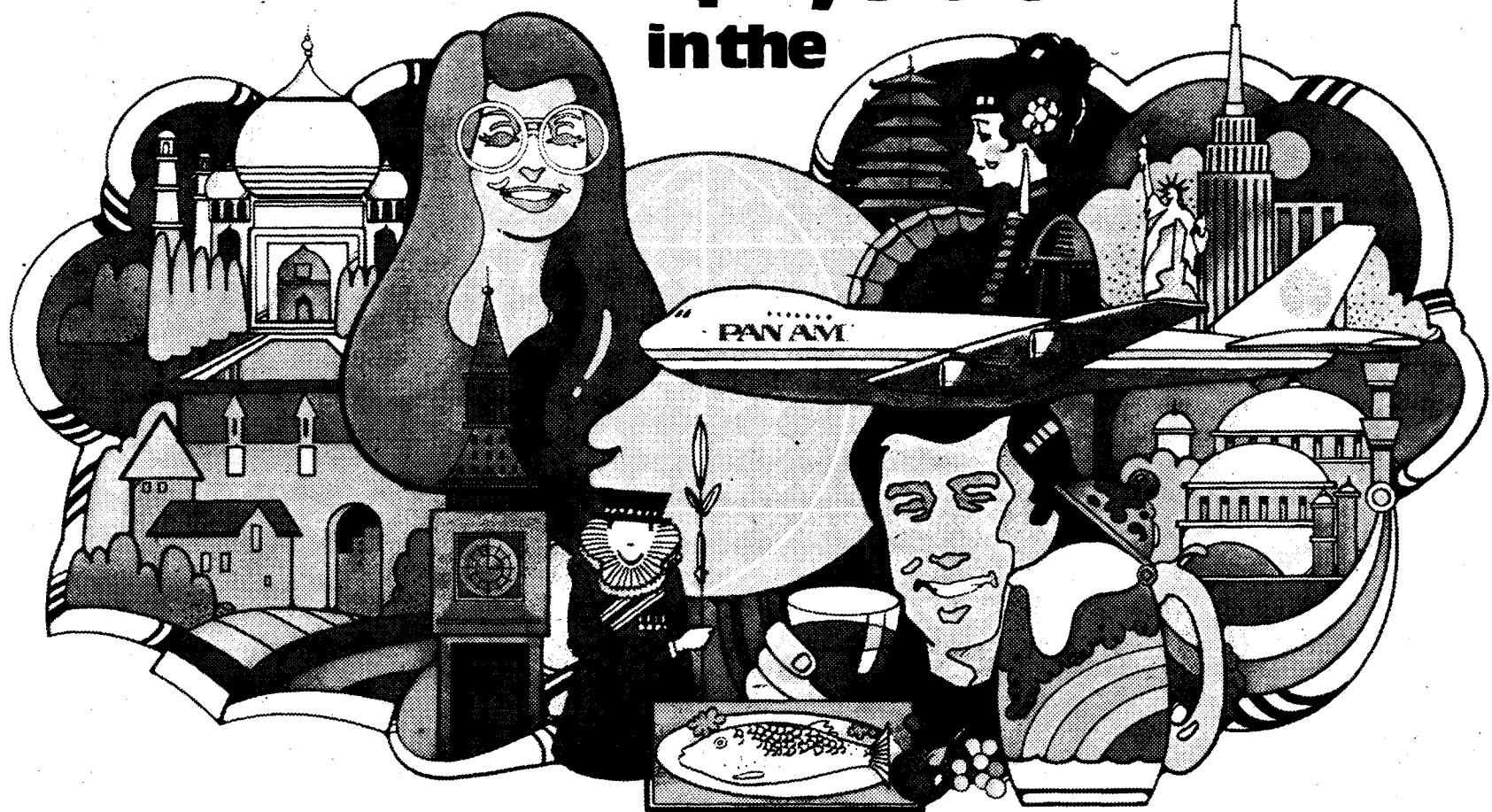


A lucky student will win
A TRIP FOR TWO
ROUND THE WORLD

in 80 days or less
AND \$2,000
in the



LONG DISTANCE SWEEPSTAKES

Travel package provided by Pan American World Airways,
Robert J. Clegg Limited and Canadian University Travel Service.

Here's how to enter.
Complete and mail the entry
form below. Carefully read the
rules and regulations and
answer the four easy questions

on long distance calling. Entries
must be received no later than
November 15th, 1979.

Travelling is one of life's
great adventures, and who

knows, you and a friend may
soon be setting off on a round
the world trip. Enter now!

Long Distance
TransCanada Telephone System

Rules and Regulations

1. To enter the 1979 Student Long Distance Sweepstakes, complete the Official Entry Form and Questionnaire. Only official entry forms will be considered. Mail to:

Long Distance Sweepstakes
Box 8151
Toronto, Ontario M5W 1S8

Contest starts September 1st, 1979 and closes with entries post-marked as of midnight, November 15th, 1979. The member companies of TCTS do not assume any responsibility for lost, delayed or mis-directed mail.

2. There will be one prize awarded. The prize will consist of a trip for two persons including economy return airfare from the commercial airport nearest the winner's home to a connecting flight to participate in the Pan Am "Round the World in 80 Days - Or Less" programme which will include the winner's selection of destinations in accordance with this travel package. Prize does not include meals, hotel accommodations, gratuities, misc. items of a personal nature, departure or airport taxes. The winner will be responsible for passports, visas and inoculations. The prize includes \$2,000.00 Canadian, spending money. Trip prize must be accepted as awarded and is conditional upon space availability, and must be completed by February 28, 1981. Value of the prize is dependent upon the particular points of arrival and departure of the trip. The approximate value, based on a Toronto departure is \$4,913.00. Arrangements for the trip to be taken will be made by Canadian University Travel Service (CUTS).

3. Following the close of the contest, a draw will be made November 29, 1979 from among eligible entries received. Chances of winning are dependent upon the number of entries received. The selected entrant, (whose questionnaire is completed correctly) will be required to first correctly answer a time-limited, arithmetical, skill-testing question during a pre-arranged, tape recorded telephone interview conducted at

a mutually convenient time. The prize will be awarded. Decisions of the judges are final. By entering, the winner agrees to the use of his/her name, address and photograph for resulting publicity in connection with this contest. The winner will also be required to sign a legal document stating that all contest rules have been adhered to. The name of the winner may be obtained by sending a stamped self-addressed envelope to TCTS, 410 Laurier Ave. W., Room 950, Ottawa, Ontario K1P 6H5.

4. This contest is open only to students who are registered full-time or part-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of TCTS, its member companies and affiliates, its advertising and promotional Agencies, the independent judging organization and their immediate families are not eligible. This contest is subject to all federal, provincial and municipal laws.

LONG DISTANCE SWEEPSTAKES
Official Entry Form

Answer the following questions, then complete the information below them. Mail the complete form to be received by midnight, November 15, 1979. (ONLY ONE ENTRY PER PERSON.)

Questions:

1. Give two ways you can save money on your long distance calls.

a) _____

b) _____

2. During what hours can you save the most money on long distance calls between Monday and Friday?

Calling to (location of your choice) _____
from _____ am to _____ am
_____ pm _____ pm

3. Under what conditions do discounts apply on calls made from payphones?

b) _____

b) _____

4. Give two reasons you would make a long distance call.

a) _____

b) _____

NOTE: Answers to most of these questions can be found in your local phone book.

GOOD LUCK!

NAME (please print) _____

ADDRESS _____

CITY/TOWN _____ POSTAL CODE _____

PROVINCE _____ PHONE NUMBER _____

UNIVERSITY/COLLEGE attending _____