



Dress Goods from Simpson's Means Satisfaction Guaranteed

A Wonderful Stock of New Goods for 1908-09

¶ You have little idea of the trouble we go to to procure dress goods of superior quality. If we hear of a man who has a reputation for dyeing a certain color or a certain shade of a color, we go to him if the journey takes us across France. If one weaver wins fame for a certain effect in the combination of yarns, silk and wool say, or a certain knot or twist in the thread, something different, new, we spare no time or pains to see it, compare samples, and judge of its merits. If Paris approves and it promises to be fashionable in Europe you may rest assured it will be found right here at Simpson's, and at a price consistent with moderation.

¶ If our maker of standard fabrics discovers a cheaper process or is obliged by circumstances to sell a shade lower than his competitors, you may just believe we don't hesitate to procure that advantage for our customers.

¶ No trouble is too much, no pains too great, when it comes to dress goods. We have a glorious record to maintain.

“SIMPSON'S FOR DRESS GOODS”

¶ Ask to see the new Broadcloths, the new Worsteds, the new Tweeds, the new Panamas, the new Cheviots, the new Silks and Wool Fabrics. Everything fashion and good taste permits for 1908-9, and moderate Simpson prices throughout.

THE
ROBERT

SIMPSON

COMPANY,
LIMITED

TORONTO