## Farmers Financial Directory

# FARMERS

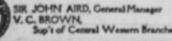
Make Your Bank Manager Your Financial Adviser

Let him help you to shape your affairs so that the Bank will be warranted in giving you all the floating credit you need to operate your farm efficiently

Then Pay Spot Cash for Your Goods and Insist on the Right Cash Discount

If you want to buy Livestock of any description for Breeding or Feeding don't hesitate to put your proposition before your Banker. If you are the right kind of Farmer and you have the right kind of Banker you will get the right credit.

# THE CANADIAN BANK OF COMMERCE



CAPITAL PAID UP, \$15,000,000 | RESERVE FUND. - \$13,500,000

TOTAL ASSETS \$344,000,000

## Teach the Children to Save



Habits are acquired early in life. Children, who are taught the value of money and the habit of saving, grow up into good business men and capable women.

The easiest way to teach children to save s to start a Savings Account for each child (\$1.00 each is sufficient). After a child has saved another dollar to make an additional deposit, he or she will have a better appreciation of just what a dollar stands for, and how much work and self-denial it represents.

# HE MERCHANTS BANK

Head Office: Montreal, OF CANADA

Established 1864.

ith its 19 Branches in Manitoba, 21 Branches in Saskatchewan, 53 Branches in Alberta, 8 Branches in British Columbia, 162 Branches in Ontario and 32 Branches in Quebec serves Rural Canada most effectively. Canada most effectively.
WRITE OR CALL AT NEAREST BRANCH.

The Extra Death Claims resulting from the war in 1917 were about equal to the number of Normal Death Claims resulting from all other causes, yet the Company's income from interest alone was more than sufficient to pay ALL Death Claims.

CROWN LIFE INSURANCE CO., TORONTO 308 Sterling Bank Bldg., Winnipeg, Man. 57

### My Ever-increasing Shippers me very much pleasure to advise you that my or IMMEDIATE shipments of MUSKRATS the \$1.26 \$1.00 \$ .75 \$

1, Springs
2. Winters, part prime Springs or lightweights.
3, Falls and Early Winters
Shot, Speared, and Damaged, .15 to .30
COYOTES AND BRUSH WOLVES .70 .60 .40 Kitts, .05 to .15

No. 1, Cased \$10.00 \$15.00 \$15.00 \$10.00 \$7.50 No. 2, Cased \$10.00 \$15.00 \$15.00 \$10.00 \$7.50 No. 3, \$2.00 to \$3.00 No. 4, 50 Open, One fourth less.

RED and CROSS FOXES, WEASEL, MARTEN and LYNX are very high. I also pay all express charges or refund postage charges. NOTE: Postal regulations demand contents must be marked outside all mail packages of FURS, to avoid delays or confiscation.

R. S. ROBINSON
157 RUPERT AVENUE and 150-152 PACIFIC AVENUE EAST , WINNIPEG, MAN.

# Concentration of Banks

The recent amalgamations between the Bank of Montreal and the Bank of the Bank of Montreal and the Bank of British North America and between the Royal Bank of Canada and the North ern Crown Bank are of especial in terest to the four western provinces. They have a two-fold interest. First, these two tanking mergers affect local conditions in the West through the elimination of a certain amount of duplication in the matter of branch ma-chinery, giving in one case at least inery, giving in one case at least ded stability to the facilities for added stability to the facilities for Bnancial accommodation throughout the country. And secondly, it is apparent from the wider, national view point, that the chartered banking business in Canada is gradually being centred in the hands of a few old and strongly entrenched institutions. This process of concentration is doubtless working at the present time as a sori of preliminary maneouvring on the part of preliminary maneouvring on the part of the big financial powers of the Dominion, preparatory to the certain economic strain which will come upon Canada and every other country the close of the war.

A certain amount of criticism

A certain amount of criticism has been heard throughout Canada as the result of these two amalgamations. That of the Bank of Montreal and the Bank of British North America seemed to provoke the greater amount of ad-verse comment. But in both cases there are reasons to justify the action which made two banks stand where four stood before. Some of the reasons are patent to anyone who might scan the statements and records of the absorbed banks; and doubtless other reasons exist which are more obscure to the journalistic observer.

Futile Criticism

The critics of the banking merger The critics of the banking merger hold that through the reduction of the number of chartered banks in Canada, the business of finance becomes a dan-gerous and formidable combine, calcu-lated to militate against the best de-velopment of the nation's resources. Under the Canadian Bank Act, how-

gerous and formidable combine, calculated to militate against the best development of the nation's resources. Under the Canadian Bank Act, however, which makes the Canadian Bankers' Association an integral part of the government of Canada every ten years in matters pertaining to new banking legislation, such criticism is rather futile and lacking in point. So long as the chartered barks are properly regulated and supervised by the federal department of finance, it matters little whether there be twenty or forty central institutions handling the people's money. It is extremely important, however, that these big banks should be extended throughout Canada with a view to efficient service, and with an equitable regard for the various public interests that are to be served.

Strengthens the West

The taking over of the Northern Crown Bank by the Royal means a considerable strengthening of the financial equipment of the western provinces. Out of a total number of 113 branches in all Canada, the Northern Crown had 88 located in the four western provinces, distributed as follows: Manitoba, 22; Saskatchewan, 55; Alberta, 4; British Columbia, 7. The financial standing of the Northern Crown was not strong. Its authorized capital was \$6,000,000, of which \$1,428,797 was paid up. Its reserve amounted to \$715,000. For the six months ended May, 1915, its dividend was passed, and it was not resumed until July, 1917, when an amount equal to 5 per cent. for the six months immediately previous was declared. The original value of its shares was \$100 each; but the price of Northern Crown, had only 107 in the four western provinces, distributed as follows: Manitoba, 4; Saskatchewan, 37; Alberta, 28; British Columbia, 38. The Royal Bank, on the other hand, out of a total number of branches in Canada of 425 at the date of its taking over the Northern Crown, had only 107 in the four western provinces, distributed as follows: Manitoba, 4; Saskatchewan, 37; Alberta, 28; British Columbia, 38. The Royal Bank now has 195 branches in the West

West of the great lakes; a much better proportion probably than formerly pre-vailed when the two banks were sep-arate institutions.

Furthermore the authorized capital of the Royal Bank was \$25,000,000, of which \$12,911,700 was paid-up; and its reserve amounted to \$13,417,000. The original value of its shares was \$100 each; and the price of its stock at the date of the amalgamation was \$208 per share. In 1914, this price was quoted at \$228, the decline of \$20 per share being due to the general war de pression which has affected all bank stocks. The Royal Bank had 2,948 employees for its 425 branches, which the Northern Crown had in its 112 branches, some 477 employees all of whom now become members of the larger bank.

Managed From London

#### Managed From London

The Bank of British North America, while its statement reveals a very sound financial condition, was operated largely from London, Eng., where its head office has always been located. The continued effect and uncertainty of the war probably led to its absorption by the Bank of Montreal. The B.N.A. bank had 53 branches in the West out of a total in the Dominion of 91. In Manitoba, 9 branches were located; in Saskatchewan, C4; in Alberta, 4; and in British Columbia, 16. All the capital of the Bank of British North America, was paid up, amounting to £1,000,000, or about \$4,866,000. Its reserve amounted to £620,000, or about its statement reveals a very

to £1,000,000, or about \$4,866,000. Its reserve amounted to £620,000, or about \$3,000,000; and it declared a dividend of \$\frac{3}{4}\$ per cent. half yearly. The price of its stock at the time of amalgamation was \$112 per share.

The Bank of Montreal through its enveloping the B.N.A. bank has in creased its number of branches in Canada from 182 to 273. Of the original 182 branches in the Bank of Montreal's system, only \$52\$ were located in Western Canada, 7 in Manitoba; 10 in Saskatchewan; 9 in Alberta; and \$26\$ in British Columbia. The authorized capital of the Bank of Montreal like the Royal and the Commerce, is \$25,000. ital of the Bank of Montreal like the Royal and the Commerce, is \$25,000,000, and \$16,000,000 is paid-up. Its reserve is also \$16,000,000; and has declared for many years regularly, a dividend of 2½ per cent. every 3 months. Its stock was as high as \$250 per share in 1914, but declined to a low point of 210 in 1917, later advancing to 234.

Three Leading Banks

Three Leading Banks
The Bank of Montreal while having comparatively few branches—only half of the number operated by the Royal Bank—now leads the list in point of -assets. It has total assets amounting to \$468,043,000 as compared with \$348,396,000 on the part of the Royal Bank, and \$333,531,000 for the Canadian Bank of Commerce.
Only three bank mergers have occoming the compared with \$348,000 for the Canadian Bank of Commerce.

Only three bank mergers have occurred in Canada since the war commenced. One was the absorption of the menced. One was the absorption of the Quebec Bank by the Royal in 1916: and the other two were those which have just been described. A fourth might also have occured between the Bank of Hamilton and the Royal, had the Department of Finance approved of the proposal. The number of chartered banks now doing business in Canada is 19. The marked tendency towards concentrated effort on the part of the Canadian banks in late years, may be seen in the following table which gives the position in previous years:—

Chartered Banks

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MARCH BANK CLEARINGS
In spite of the difficulties in transportation which have been continuous throughout Canada and the United States during the past winter months, our bank clearings still reflect a grati-

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