"What All the World's a

Seeking!"

Article No. 1.

THE ANSWER IS EASY,---MONEY! It may sound sordid or even sinister, but whether the search be sordid or sinister or in vain depends upon the seeker. Money itself has no qualities. It is merely the universal medium of exchange, without which we can do-NOTHING.

It is those who have failed in the race that have invented all the latter day doctrines of social inequality, and the injustice of modern economic conditions. And there are very few of these doctrinaires who would not lay their theories a willing sacrifice upon the altar of the Goddess of Fortune, if only she would smile upon them. But, despite all the doctrines and all the theories, the practical fact remains

The practical question these days is how to make money the surest and quickest. The answer here is also easy. The surest and

Western civilization will serve as a ready and convincing illustration. The wealth of the two great American nations, Canada and the United States is enormous,-almost beyond calculation. Yet all of this incalculable wealth has been created in a single century. And at the dawn of the Nineteenth Century, the stake was all there, any part of it ready for the man who had the vision and courage to

This is but a nation-wide and century-long illustration of what has even today a personal application. There is yet an Empire to build, with its cities and railroads and mills and merchant palaces. And there is yet the opportunity for the man who will, to have a part in its building. There is a stake as great as the Eastern Provinces, or the Mississippi Valley, waiting for its claimants. And that Empire

Here in this new Empire, is the richest soil, the finest timber, the greatest and most varied wealth of minerals, and the most magnificent waterways in all the known world. No one who knows Western Canada doubts but that in the Empire upon which the sun never sets

And since it is the universal necessity, the race for it has also become universal, with the goal seldom to the swift.

VARSITY WINS CANADIAN CHAMPIONSHIP

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BUSY WEEK AMONG THE **BOWLERS**

nificance than in its application to Western Canada today. The Industrial Organization of Western Canada includes these ele- land, it is the call of the men of the West to the men of the East: "Come 1. The Natural resources of the West. .. 2. The Capital of the East. 3. Management, in which the whole world will be laid under tribute. ing to conclusion. It is the story also of an Organization Enterprise that has It is because Capital has never had such opportunities, nor the Genius no parallel in Canada or the United States. Here is the story told without for Organization such a field, that capital and ability of the British Empire names or details:

quickest way to make money is through those enterprises that create wealth.

insistent, that money is man's chief material necessity.

which is now in the making is Western Canada.

this is the Land of Opportunity.

The story of the future industrial development of Western Canada can are turning today toward this new land of opportunity all be told in one word:—Organization. It is a national problem, the Organ-ligation of this new land. And never in all the history of industrial development has that magic Countersign of Twentieth Century progress deeper sigism. And the spirit of individual opportunity breathes in the air of this new over into Macedonia and Help Us."

What this opportunity means will be well illustrated in a story which will be told in this space during the next five days. It is the story of one of the greatest Industrial Institutions of the West, which is now rapidly rush.

ALLAN HAYNES, Limited, Edmonton, Alberta ST. ANDREW'S SOCIETY HAVE ANNUAL CHURCH PARADE Seeks, Accompanied by Their Pipers, Marched to S.L. Stephen and the seeks of the se ALLAN HAYNES, Limited, Edmonton, Alberta

Tuesday, 28th.

10.30 a. m.—Victoria vs. Y. M. C. A.

1.30 p. m.—Blacks vs. King George
3.30 p. m.—Victorias vs. Blacks.

6.30 p. m.—Victorias vs. Blacks.

6.30 p. m.—Chatham vs. Victorias.

Wednesday, 29th.

10.30 a. m.—Chatham vs. King George
1.30 p. m.—Hang George vs. Victoria
6.30 p. m.—Hang George vs. Victoria
6.30 p. m.—Blacks vs. Chatham.
9.30 p. m.—Blacks vs. Chatham.
10.30 a. m.—Chatham vs. Fredericton.
10.30 a. m.—Chatham vs. Fredericton.
10.30 a. m.—Chatham vs. Fredericton.
10.30 p. m.—Blacks vs. Fredericton.
10.30 p. m.—Wing George vs. Fredericton.
10.30 p. m.—King George vs. Fredericton.
10.30 p. m.—Wing George vs. Fredericton.
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10.30 p. m.—Blacks vs. Fredericton.
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10.30 p. m.—Blacks vs. Fredericton.
10.30 p. m.—Wing George vs. Victoria fredericton.
10.30 p. m.

Sermon Total Process of Britain Rainbow Follies, Variety Entertainers Will Be Held in The SEAMEN'S INSTITUTE, Prince Wm. Street, TUESDAY, Nov. 28th, at 8 o'clock, Admission for this special atriaction Excercions come early and secure a seat.

NICKEL--A SOLID DOLLAR'S WORTH

A CRACKERJACK BILL FROM OVERTURE TO INTERMISSION

"Through His Wile's Picture."

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Brilliant 46 LOVE In Spring Parally I's Miss Breck or the king. This ideal was theorem. The sea and pure members of the light principles of the pure of the light principles o

RESULTS OF SATURDAY'S **FOOTBALL**