

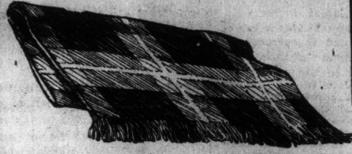
GET ESTIMATES FOR INSTALLING Weather Stripping NOW—Second Floor, Furniture Building.

# EATON'S DAILY STORE NEWS

OVERSEAS DIARIES FOR SOLDIERS. Two days to a page—from October 1, 1916, to December 31, 1917; bound in red leather. Price ..... 50c —Main Floor—James St.

## Heavy, Scotch Wool Motor Rugs

\$6.50, \$7.00, \$9.00 and \$10.50



THESE heavy, thick, soft, woolly rugs make it possible for motorists to comfortably enjoy their trips in cold, windy weather. They are made of strong, soft-finished wool, in a variety of Scotch plaids, in plain shades and fancy clan tartan checks; all are fringed at the ends, and are size 60 x 80 inches. Very moderate in price at \$6.50, \$7.00, \$9.00 and \$10.50.

—Second Floor, James Street.

## Fur Robes and Buffalo Robes

These are in Men's Hat Department, on Main Floor, James St.

**Auto Robes**, made of black goatskin, with green plush linings and scalloped edges. Sizes 56 x 66, for \$18.50; sizes 56 x 70... 21.00

**Imitation Buffalo Robes**, with rubber interlining. Sizes 54 x 52, \$8.25; sizes 54 x 62, \$9.50; sizes 54 x 72, \$10.65.

—Main Floor, James Street.

## Perfection Hand-Played Rolls, 30c

A few titles of the popular, up-to-date pieces, selected from our latest bulletin lists. Arranged in dance and song form:

- "Shades of Night"..... Song
- "Memories"..... Song
- "Yaaka-Hula-Hickey-Dula"..... Song
- "Sunshine of Your Smile"..... Song
- "What a Wonderful Mother You'd Be"..... Song
- "Land of Love and Roses," from "Hip, Hip Hooray!"
- "When You're Down in Louisville, Call on Me," Fox Trot
- "Mollie, Dear, It's You I'm After"..... One and Two-Step
- "Good-Bye, Girls," from "Chin Chin"..... Fox Trot
- "Keep the Home Fires Burning"..... March Song
- SACRED (3 Verses)
- "Lead, Kindly Light."
- "Onward, Christian Soldiers."
- "Aide With Me," from "Chin Chin"
- "What a Friend We Have in Jesus."

—Fifth Floor.

## Four C. D. V. Photos, Size 2 1/2 x 4 1/4, For 25c

C. D. V. Photo Section—Main Floor.

These miniature postcards (size 2 1/2 x 4 1/4 inches) are gaining in popularity, as the quality of the work is of high standard.

—Main Floor, James St.

## Motorists, Attention!

ALTHOUGH Dominion Tires are guaranteed, plain for 3500 miles, nobby tread for 5000 miles, they give, in almost every case, considerably longer wear than their guarantee. Note how low we offer these tires:

30 x 3 1/2	Plain	Nobby	
30 x 3 1/2	.....	\$13.75	\$19.25
32 x 3 1/2	.....	17.35	24.25
33 x 4	.....	24.75	34.75
34 x 4	.....	25.75	36.00
36 x 4 1/2	.....	36.00	50.75
37 x 5	.....	41.50	58.25

## Various Accessories of Interest to Motorists

Ford Engine Hood Covers	1.50	Inside Patch	.35	Outside Patch	.75
30 x 3 1/2 Tire Chains, pair	3.25	Robe Rail	.40	Clocks	1.75, 3.00
30 x 3 1/2 Reeliners	1.75	Hand Horn	3.75	Cutout	.75
Adamson Vulcanizer	2.25	Glaroscope	.25	Round Reducing Mirror	1.00
30 x 3 1/2 Tire Covers	1.00	Dash Lamp	1.00	Priming Plug	1.00
Truss Rod	.95	Set Rubber Pedals	.40	Foot Accelerator	.95
Rear Tire Holder	2.95	Spark Plugs	40, 50, 75		
Tire Pressure Gauge	1.25				
Steel Tool Box	2.25				

—Fifth Floor.

## The Overseas Depot

On the Second Floor, Albert Street, is established the Overseas Depot. Here you will see packages arranged as suggestions for gifts for soldiers. These parcels are made up from lists that have been found most popular with the soldiers, and attendants will be in charge to give information, offer suggestions, and to take charge of the wrapping, addressing and shipping of parcels.

—Second Floor, Albert St.

## NOW FOR RUGBY!

### Rugby Balls, Suits, Helmets, Etc., at Extremely Low Prices

ALREADY many teams are out on the gridiron practising for the gruelling contests that are to take place during the season; in fact, some of the teams have commenced their schedule, and the season is on its way.

Everyone who has ever played Rugby knows that the proper outfit must be worn to play the game comfortably. Padded suits, helmets, knee-pants, etc., are required, and in the Sporting Goods Section, on the Fifth Floor, there's a display of supplies that should attract every player's attention. Note the low prices of the following:

**Full Padded Rugby Pants**, made of strong, good-wearing canvas; have elastic band at knee, and are priced at \$1.35 per pair.

**Half-Padded Pants**, made of heavy-grade canvas; are strongly reinforced with lock stitches, and will not easily rip. Price, per pair ..... 1.00

**Padded Rugby Jackets**, made of firmly-woven canvas; lace at neck, and have long sleeves. Price, each ..... 1.00

**Helmets** are an important accessory to the outfit. The one we recommend is light in weight, and well padded, and has chin strap. Price ..... 1.45

**Jock Straps**, made of elastic woven materials, are priced—the Bike at 50c and the Champion at 75c.

**Long Woolen Stockings**, in colored, cross-bar stripes of orange and black, red and white, blue, white and purple, green and white. Per pair .. 1.00

**Thick Felt Knee Pads** are \$1.00 each.

**Rugby Balls**, in regulation size, are made of serviceable leather, and have strong gum rubber bladder. Price, each ..... 2.75

For the lookers on, we call attention to the great array of college pennants, made of felt, and in colors of such local schools as Varsity, Harbord, Technical,



Riverdale, Jarvis, Humber-side, etc. Size 11 x 32. Price ..... 50

Megaphones are priced at, each, 10c, 25c, 50c and \$1.00.

### It's Soccer Football Season, Too!

We also display the necessary supplies in Caps for this popular outdoor English game, for both Senior and Junior teams.

**The Regulation T. & D. Football**, made of tough pigskin, and with firm rubber bladder, is priced at ..... 5.00

**One of the best Footballs** we know of has a cover made of twelve pieces strongly sewn together, and a reliable rubber bladder. Price ..... 6.00

**Boys' Footballs**, size No. 3, are priced at ..... 1.50

**Boys' Regulation Size Footballs**, No. 5, made of grained leather. Priced at 2.00

**Our Special School Football** is made of heavy tanned leather, and is noted for its great wearing qualities. Price .. 3.00

**Special "Match" Football**, is priced at ..... 3.75

## It Will Soon Be Like This



DON'T WAIT till the weather gets cold and stormy before you buy your winter Overcoat. Get it now and wear it, and when the real cold weather comes you'll be prepared. If you would be the owner of a warm, comfortable coat and a coat that has some smartness to it, come in and try on any of the models we are showing in great variety on the Main Floor. Those fashionable slip-on coats for young men are priced from \$13.50 to \$22.50. The Chesterfield style are priced at \$10.00, \$13.50, \$16.50, \$18.00 and \$20.00. The close-fitting models are \$13.00, \$15.00 and \$20.00.

—Main Floor, Queen St.

## Suitable Gloves for Motoring



IN SELECTING a pair of Gloves, the motorist, especially the driver, should take particular care to choose a pair that is soft and flexible, to permit easy movement of hands, and that at the same time are warm and comfortable. In the Men's Glove Section, Main Floor, there's a huge variety of motorists' gloves, from the wrist style to the gauntlet glove, and as the following items show, they are very low priced.

Undoubtedly the most preferred glove for motoring is the gauntlet style, with strap at wrist to prevent wind from the hands.

A very comfortable Gauntlet Glove we show is made of black and tan cape. It is unlined and has strap and dome fastener at wrist, price seams, gusset fingers, Bolton thumb and 6-inch gusset cuff. Per pair ..... 3.75

A much warmer Gauntlet Glove is made of black horsehide and is fleece-lined. Has price seams, Bolton thumb, gusset cuffs, strap and dome fastener at wrist. Per pair ..... 3.25

Also desirable for motoring is the washable chamousette Glove with pique sewn seams, Bolton thumb and imperial points. In mastic, natural and putty shades and strongly sewn seams, to give good service. Per pair ..... 1.25

An English-made Glove, made of tan capeskin, has a special grip palm that is wrinkled so as to allow a firm grasp of wheel. Has one dome fastener, price seams, gusset fingers, Bolton thumb and spear-point backs. Price, per pair ..... 1.50

Men's One-fingered Gauntlet Mitts, fleece-lined; made of black sheepskin; are very useful for truck drivers, delivery men, etc. Have gusset thumb and 6-inch cuff. Price, per pair ..... 1.75

—Main Floor, Yonge Street.

## Men's Rugby Sweaters

Every rugby player should have a Sweater, either to play in, or to slip on between the quarters.

A very popular line of pull-over Sweaters is made of soft, heavy wool and cotton materials. They have 8-inch elastic roll collar and close-fitting cuffs. In plain grey, blue and smoke. Price, each .... 1.00

Men's Sweater Coats, made of wool and cotton mixture in plain cardigan stitch, with high storm or shawl collar, and a few "v" shaped necks. All have close-fitting cuffs and two pockets. In full rich colors in plain slate, grey, green, with fawn, fawn with grey and royal with navy. Sizes 36 to 42 1/2. Each ..... 2.00

Men's Sweater Coats of wool with a very small percentage of cotton. These are in plain and fancy stitch, with shawl or storm collar, two patch pockets and close-fitting cuffs. Colors plain brown, grey, slate, maroon, also slate with royal, red with navy, brown with maroon, black and red check and grey and black check. Sizes 38 to 44. Each ..... 3.50

—Main Floor, Centre.



## A Popular Fall Boot for Men—\$6.00

THIS NEAT, fashionable-looking boot is the very style that all the well-dressed men are wearing this Fall, and, at six dollars, it's an exceptionally good value.

It is a graceful English recede-shaped model, made of soft-finished gunmetal calfskin. It's a boot you'll not have to go through pain while breaking it in, for it's Good year welted and perfectly smooth inside, having no lumps, nails or seams to bother the feet.

Also in same style is a model made of beautifully finished tan calfskin. Sizes 5 to 11. Widths A to E. Price, per pair ..... 6.00

Another Popular Shape at \$6.00 is made of gunmetal or mahogany shade, with double viscolized or Neolin soles and rubber heels. Widths D and E.

An Orthopedic model is made in gunmetal, mahogany or vici kid, and has single or heavy soles.

The Ritz, a smart recede English shape, in gunmetal, mahogany or vici kid. Has single soles. Widths A to E.

The London, a dress boot with straight lines. Made of vici kid or velour calf, in widths A to E.

Winter weight boots made of tan or black calf, with calfskin lining. Double viscolized soles.

The Orthopedic Walk-easy Boots, made so as to make you walk naturally. They develop the undeveloped tendons that have been neglected by the use of ill-fitting shoes.

PRICE, PER PAIR, \$6.00.

—Second Floor, Queen St.



## Some New Popular Songs at 15c

These are the latest popular songs that will be in big demand this winter. Ask to have them played:

- "There's a Little Bit of Bad in Every Good Little Girl."
- "You'll Always Be the Same Sweet Baby to Me."
- "I Know I Got More Than My Share."
- "Memories."
- "You're a Dangerous Girl."
- "Ireland Must Be Heaven, for My Mother Came From There."
- "There's a Quaker Down in Quaker Town."
- "Where Did Robinson Crusoe Go With Friday on Saturday Night?"
- "Mamma's Little Coal Black Rose."
- "Baby Shoes."
- "She Is the Sunshine of Virginia."
- "Come on to Nashville, Tennessee."

—Music Section, Main Floor, Albert Street.

Store Opens at 8.30 a.m. and Closes at 5.00 p.m.

## Is There a Piano in Your Home?

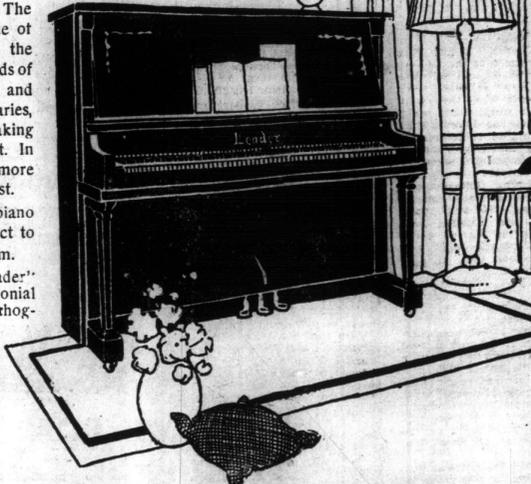
### If Not, We Recommend the "Leader"—A Splendid Piano That Compares With Instruments at Double Its Price—\$185.00

IT'S a well-known axiom that a house is not completely furnished unless it has a piano, and especially is it important that one be in the home where there are children. It is the dream of almost every child to become a piano player, and no parent should deny them the opportunity of acquiring the educational training that the study of the piano provides.

The remarkably low price of the "Leader" piano has revolutionized piano business in Canada, and made it possible for more homes to own one. The reason the "Leader" is one of the best piano values in the country is due to our methods of buying and selling for cash, and thus eliminating agents' salaries, commissions, etc., and taking an exceedingly small profit. In fact, \$185.00 is not much more than the actual factory cost.

Its actual merits as a piano measure up in every respect to instruments at twice its sum.

In appearance the "Leader" possesses beautiful colonial lines in rich walnut or mahogany finish. In tone it is noted for its sweet, harmonious, ringing clearness. That every piano bears our 10-year guarantee is proof of our confidence in them. Delivered to nearest railway station, too, freight prepaid. The Eaton price \$185.00



## Other Reliable and Low Priced Pianos

The Lyra, an equally notable instrument to the "Leader," and is priced at \$225.00, the case being more elaborate than the "Leader."

The Symphony is a beautiful model, in a gracefully designed case of mahogany or walnut, Louis XVI designs. It is in every way a splendid instrument and will meet the requirements of the advanced musician or teacher. Price ... 275.00

Demonstration given by request, in Piano Show-rooms, Fifth Floor.

## Piano Tuning

If you will phone your order for piano tuning, it will have our immediate attention. Our tuners are all practical men, who will make any minor adjustments and regulations that may be required at time of tuning. Single tuning, \$2.00; three tunings a year for ..... 5.00

## 'Our Leader' Value in Boys' Suits \$5.00

OWING to the value, we sell a tremendous quantity, and owing to the quantity sold can keep the price down at \$5.00, and still give the excellent quality. These suits are of sturdy-wearing soft or rough-finished tweeds, in attractive checks and pick-and-pick patterns of browns and greys. Some models are designed with fancy knife-pleats at back only, and three-button patch pockets at front; while others have knife pleats back and front running from yoke to waist, and two patch pockets. Some suits have belts sewn on at back only, while others are sewn all the way around. All have peak-shaped lapels, well-formed shoulders and smartly-tufted blazer pants. Sizes are 29 to 34. Price ..... 5.00

For Small Boys are soft-finished tweed suits in natty grey mixture. The single-breasted coats have yoke, knife pleats and sewn-on belt. The bloomer pants are full-fitting, and the whole suit is strongly lined. Sizes are 24 to 28. Extra good value at ..... 2.95

Most healthy and energetic boys are exceedingly hard on pants. The proper kind are those of corduroy, for they are almost non-wear-out. At \$1.00 and \$1.25 are Boys' Knee Pants of a strong ribbed corduroy, in dark brown shades. The seams are extra strongly sewn, and the pants are lined throughout. Sizes 24 to 33, price \$1.00. Sizes 29 to 34, price \$1.25.

Boys' Ulsters, in grey heavy winter overcoatings. A double-breasted style has shawl collar, two-piece belted back and centre vent. Another style is the slip-on, with convertible collar, split sleeve with fancy cuffs, and patch pockets with flaps. Good warm linings throughout. Sizes 29 to 33, price \$8.00; sizes 34 to 35, price ..... 9.00

Main Floor, Queen St.

T. EATON CO LIMITED