

The Robert SIMPSON Company Limited

Telephone Number Main 7841

The Robert SIMPSON Company Limited

H. H. FUDGER, President. J. WOOD, Manager.

Store opens 8 a.m.

Store closes 5.30 p.m.

PROBABILITIES: North to west winds; clearing and cool.

Tuesday, May 3, 1910.

Sample \$14.50 to \$40.00 Dresses for \$7.69

Remarkable Opportunities in the Cloak Dept. Occur To-morrow

WE have accepted two sets of costume manufacturers' spring samples, and will put them on sale in the Cloak Department to-morrow. The occasion is one of the most remarkable we have announced this present season.

\$14.50, \$22.50, \$25.00, \$30.00, \$35.00, \$40.00 Dresses at \$7.69

\$17.50, \$20.00, \$25.00, \$32.00 and \$40.00 Lace Coats at \$9.95

\$15.00 and \$16.50 Traveling Coats \$5.95

We will just run over each of these groups with brief note of what they are like. (Of course we will not in fairness to 8 o'clock shoppers be able to accept phone or mail orders for these goods.)

169 Dresses, lace, silk, net, messaline, satin, Persian lawns and French Mull dresses. Sizes 34, 36 and 38, in colors of black, cream, pink, sky, navy, brown and greens. Regular prices were \$40.00, \$35.00, \$30.00, \$25.00, \$22.50 and \$14.50. Wednesday \$7.69.

A collection of Stylish Lace Coats, of Battenberg, guipure, Cluny laces, and of crochet, in some of the newest designs, showing the dainty effect of the laces; these are made in a very large variety of styles, and trimmed to match laces. Only 32 coats in this lot. These sold regularly at \$17.50, \$20.00, \$25.00, \$32.00 and \$40.00. Will clear Wednesday \$9.95.

68 only Ladies' Traveling Coats, in a number of smart styles, long lengths, with semi or close fitting backs; trimmings are of self strappings or buttons; some plain tailored styles; materials are fine tweeds, in check or stripe effects of grey and lawn tones, also in all-wool serges, in navy. Sold regularly at \$15.00 and \$16.50. Wednesday's price \$5.95.



A \$20.00 Proposition For Men

WE ADDRESS these remarks to the Man-About-Town. Our proposition is a Suit at \$20, ready to wear.

We are not deceiving our \$10 Suits or our \$15 Suits—they will give you the maximum of wear and style at those prices. But to the man who wants a distinguishable suit, a suit such as tailors don't forget to charge for when ordered Custom made—to him we recommend our \$20 Suits.

With one of these suits on he has saved an expensive tailor bill, and a lot of time besides.

At \$20.00 we offer the approved American branded clothing as well, the pinnacle of the Canadian production. If your figure is fair to middling we can fit you just as well as ever you saw yourself fitted yet!

As to quality of cloth and of finish, it is absolutely A1.

A handsome grey Scotch tweed effect, including hairline and broken stripes, with self and fancy colored overstripes, cut from the new 1910 spring models, in three-button single breasted sack style, long lapels; pants are cut in the most up-to-date style, and hang perfectly. Sizes 36 to 44. \$20.00.

Or a fine English worsted, with a slightly unfinished surface, a rich dark brown ground, with neat fancy colored stripes; cut in the latest three-button single breasted sack style; tailored and finished with first-class workmanship. Sizes 36 to 44, \$20.00.



Men's \$4 and \$5 Boots for \$2.50

WERE we to tell you the name, we would probably embarrass the manufacturer concerned, for his boots are sold at the regular prices every day in the year. So we will only say that we recommend them and that \$2.50 is not enough for boots like he makes.

700 pairs Men's Boots and Oxfords; every pair made with solid oak bark tanned Goodyear welted soles; patent colt, vici kid, tan calf and box calf leathers; some are leather lined; some have triple thick soles, with heavy solid leather shanks; mostly Blucher cut; all sizes in the lot, 5 to 11. Regular values \$4.00, \$4.50 and \$5.00. On sale Wednesday \$2.50.

BIG GIRLS' TAN BOOTS. SIZES 2 1/4 TO 6. \$3.50 VALUE, FOR \$2.49. 60 pairs Russia Tan Calf Button Boots, Goodyear welt sole, low heel, creased vamp; a style we are discontinuing; all sizes from 2 1/4 to 6. Regular price \$3.50. On sale Wednesday \$2.49.

Waist Department, 3rd Floor

HAND EMBROIDERED WAISTS AT HALF-PRICE.

175 Beautiful Hand Embroidered Lawn Waists, in five designs, from the light shadow to the heaviest raised flower design, whole yokes of fine German Val. and Irish insertion, sleeves trimmed and retrimmed all over, and, most important of all, these garments have just been made two days' ago, so you get the fashionable styles up to the minute. Sizes 34 to 42 inches. Regular prices \$4.50, \$5.00, \$5.50 and \$6.00 each. Wednesday to clear at \$2.95.

A Hurry Call for Aprons

On Sale Wednesday, 3rd Floor

HOUSECLEANING has probably put the thought of new aprons into housekeepers' minds. If not, let us put that thought there now. We have prepared a sale of aprons for Wednesday. All kinds of aprons. See:—

Princess Overall Apron, fine red and black check gingham, two large pockets, edges bound with white tape, width 64 inches, fastened on shoulders with buttons. Regular value 50c each. Wednesday, each 35c.

Large Kitchen Apron, with large bib and pocket, small blue check gingham. Size of skirt 40 x 58 inches. Extraordinary value Wednesday 48c. Regular value 50c each. Wednesday, each 35c.

White Lawn Aprons, no bib, trimmed with tucks and row of fine wide embroidery insertion, deep hem and sashes. Size 39 x 40 inches. Regular price 45c each. Wednesday each 35c.

Maid's Aprons, fine white lawn, bib and bretelles of fine embroidery; skirt finished with flounce, sashes, size of skirt 38 x 40 inches. Wednesday each 35c.

Maid's Aprons, fine white lawn, handsome embroidery trimmed bib and bretelles, deep hem and sashes. Size 38 x 40 inches. Regular price 60c each. Wednesday each 45c.

Maid's Aprons, extra quality white lawn, very fine embroidery bib, shoulder straps and square bretelles, wide sashes, flounced skirt. Size 38 x 40 inches. Regular value 65c. Wednesday for 50c.

Women's Vests, fine ribbed cotton, low neck, with short or no sleeves. Sizes 32 to 40 bust measure. Prices 10c to 35c.

Women's Vests, fine ribbed cotton, high neck, with long sleeves. Sizes 32 to 40 bust measure. Prices 15c to 35c.

Women's Vests, fine ribbed wool and cotton mixture, high neck, with long or short sleeves. Sizes 32 to 40 bust measure. Prices 60c to \$1.00.

Women's Vests, fine ribbed wool and cotton mixture, low neck, long, short or no sleeves. Sizes 32 to 40 bust measure. Prices 50c to 75c.

Women's Vests, fine ribbed pure wool, high neck, long or short sleeves. Sizes 32 to 40 bust measure. Prices 85c to \$1.50.

Women's Vests, fine ribbed pure wool, low neck, short or no sleeves. Sizes 32 to 40 bust measure. Prices 50c to \$1.00.

Women's Combinations, fine ribbed cotton, low neck, no sleeves, umbrella drawers. Sizes 32 to 44 bust measure. Prices 35c to \$1.25.

A Millinery Dept. Message

AFTER all is seen, said and thought about, you don't know of any nicer Millinery at sensible, moderate prices than Simpson Millinery. You know of showier hats than we sell, you know of cheaper hats, and you can quite easily perhaps, discover more expensive hats. But Simpson Millinery is the kind that gentlemen like. Good taste distinguishes it. Mere costliness or showiness without quality have no appeal for us nor for our customers. Our Offering for Wednesday:—

We have prepared for Wednesday selling, about 75 Ladies' Trimmed Hats, of exceptional merit, made after the latest Paris and New York ideas; beautiful shapes in finechip leghorn, tucan and hair effects, together with many made hats of novelty braids. The trimmings are charming flowers of exquisite shadings, rich velvet ribbons, ornaments, etc., no duplicates. Special price \$7.50.

Dress Goods for Summer Time

THERE can be great differences in dress goods cloths which are apparently much alike. Looks do not count for everything. Some cloths have the approved appearance, but do not prove their durability in actual wear. Experience teaches how to know and where to go. Our Dress Goods Department has proved itself as a dress goods expert of thirty years' experience.

These remarks apply to everything in our dress goods stock, including these summer cloths we particularize for Wednesday.

1,000 yards Silk Stripe Voiles, nice soft clinging make, and drapes well, in all the leading shades, reseda, biscuit, saxe, rose, pompadour, amethyst, champagne, cream, sky blue, pearl grey and cream, also black, guaranteed fast dyes, excellent quality. 42 inches wide, 50c.

2,000 yards Silk Stripe Voiles and Silk Stripe Taffetas, in the various pastel tonings; makes up exceedingly smart for cool summer dresses; guaranteed fast dyes. 44 inches wide, 55c yard.

Also 400 yards of Fashionable Silks, from the best selling lines of this spring's new goods, including French satin de chine, French messaline, Swiss paillette, satin-merveilleux, etc. While we have not every shade in each line, every shade is shown in the lot, including shades for afternoon and evening wear, with plenty of ivory and black included. Silks regularly sold at 75c and 85c per yard. Wednesday sale 57c yard.

Also 400 patterns of French Foulards and Novelty Silks, splendid designs and colorings, with plenty of black and white and white and black, both polka dots and stripes. Regularly sold at 75c and 85c per yard. Wednesday sale 57c yard.

35c Knitted Dish Cloths 25c

800 yards Checked Irish Tea Toweling, red or blue checks, fine, even weave, 23 inches wide. Regular 3/4c and 10c per yard. Wednesday 67c.

100 dozen Knitted Dish Cloths, perfect absorbent, and good size. Regular 35c dozen. Wednesday 25c.

120 dozen Satin Damask Table Napkins, every thread linen, full bleached, hemmed ready to use, fine weave, good durable weight, 21 x 21 inches. Per dozen Wednesday \$1.75. Phone direct to Linen Department.

No. 24 "Fate's A Fiddler"

By Edwin George Pinkham

A delightful story in a delightful literary style. There is a Dickens-like flavor to the character-sketching of the second-hand book dealer in the basement shop in Boston, and of the admiring group who used to drop in there of an evening to hear the book dealer talk.

And when he finds that the second-hand book business—which had come his way originally in the form of a library bequeathed to his wife—is an over-crowded way to fortune, he sells out for a promissory note bearing interest payable half yearly, and \$30 in cash.

The unsophistication of Mr. Bibbus is delightful. The scene shifts to Missouri, where Mr. Bibbus becomes the proprietor of the "Clarion" by the simple means of contributing his own ponderous articles to that paper that in despair of payment the first owner runs away.

Published in 1908, at \$1.25. Sale price, Wednesday, 25c.

A Newly Assorted Stock of Standard Music

These pieces for the piano, for the violin, and selections for vocalists. Music every scholar should know.

We can offer any of these selections at 10c a copy, or 4 for 25c.

Angela's Serenade, Ave Maria (Gounod), The Miserere, Bridal March, Beautiful Blue Danube, Battle of Waterloo, Anvil Chorus, Dying Poet, Consolation (Mendelssohn), Convent Bells, Fifth Nocturne (Leyback), Faust Selection, Evening Star (from Tannhauser), Irish Airs, Home, Sweet Home (variations), Handel's Largo, Godard's Second Mazurka, The Maiden's Prayer, Martha Selection, Nearer My God to Thee (variations), Poet and Peasant, Schubert's Serenade, Simple Confession, Spring Song (Mendelssohn), Traumerlied, The Old Cathedral Chimes, Remember Me, The Storm, Tannhauser March, The Fountain, Tam o'Shanter, Durand's Valse (2 flat), William Tell, Valse Bleue, Waves of the Danube, Light Cavalry, Wedding March (Mendelssohn), Melody in F (Rubenstein).

Mid-week Grocery List

2,000 stone Fresh Rolled Oats, per stone 35c.

Finest Canned Tomatoes, 2 tins 15c.

Canned Corn, 3 tins 25c.

Teifer's Cream Soda Biscuits, 3 lb. box 25c.

Canned Plums, in heavy syrup, 3 tins 25c.

Fancy Japan Rice, 4 lbs. 25c.

Choice California Prunes, 4 lbs. 25c.

St. Charles Cream, 3 tins 25c.

Domestic Kipper Herring, plain and in tomato sauce, 3 tins 25c.

We Sell Christy's Celebrated Hats

TALKING about hats and names attached to hats can you beat the old name of Christy?

We speak of a hard hat as a Christy-stiff just as naturally as we call the south-west corner of Queen and Yonge streets Simpson's corner.

We sell Christy's hats and we don't know of any better advice than "buy them."

Christy's Famous English Make Derby Hats, correct styles for season 1910, fine quality fur felt; all the leading colors. Wednesday \$2.00.



We Have Orders to Make Room

Wall Paper Department Must Clear Its Surplus Stocks

If you have been up on the fourth floor lately you will have noticed that the Wall Paper Department has been shifted. New arrangements have reduced its available space. A rigorous hand has been laid upon the stock and the surplus is doomed.

This question now comes home to you—do you want pretty wall paper very cheap?

Wednesday's prices run like this:—

3,500 rolls Imported Dining Room Papers, for the modern home, in suitable blends. Regular to 50c. Wednesday 21c.

2,500 rolls Imported Parlor and Drawing Room Papers, Reception and Sitting Room Paper. Regular to 65c. Wednesday 32c.

1,000 yards Dining Room and Hall Burpaps, in green and red. Regular 80c yard. Wednesday 28c.

1,200 feet Room Moulding, in white and imitation oak. Regular to 2 1/2c. Wednesday 1 1/4c.

150 yards Japanese Leather. Regular to \$1.50 yard. Wednesday 89c.

Suit Cases and Bags 1-2 Price

THIS means that one of those spasms of housecleaning has seized upon the traveling goods department. The goods referred to have been used as our floor samples to show customers the fine points about our stock. Frequent dustings, shiftings, bumpings, haulings, liftings, rollings, turnings and fallings haven't damaged them a bit. But they have taken the fresh new factory look from them.

That's why:—

90 Selected Paris Grain and Smooth Cowhide Leather Club Bags, brass lock and trimmings, leather covered English frame, leather lined and including an odd lot of best cowhide leather suit cases, gentlemen's silk hat boxes, ladies' hat trunks, Gladstone bags, doctors' bags, etc. Simpson's regular prices from \$4.95 to \$19.50. Wednesday 50 per cent. off every article. Note conditions: No phone or mail orders—filled; only two articles to one customer.

2 LBS. FRESH ROASTED COFFEE 35c.

300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday 2 lbs. 35c.

Queen S... will buy store... the district... drive, go... apply. H. H. V... 24 Victor... PROBS... FIELD... FROM... SO... Premier De... Montreal... Governme... Contribut... Actual D... Secret, D... in 1891... The list of su... ing fund is said... Sir Edward... D. Man... Senator Jar... Lloyd Hart... Wm. Macken... Senator Cox... OTTAWA, Ma... ter's attitude w... position toward... was related in t... when the testi... Fielding was un... The question... Boyce of West... Sir Wilfrid, who... tion, had stru... principles to... himself. He h... complaint again... Hector Langmuir... porting a resolu... Richard Cartw... that year, had... danger of minis... cepting gifts of... qrs. government... big business wit... He had asser... that the accepta... monials was cal... llamentary auth... While deprecating... resolution refer... on, on behalf of... day, had accepte... Sir Wilfrid had... his attitude, but... congratulated Sir... His signal vic... Dr. Sprague—T... ing home to roost... Mr. Boyce asser... Fielding had ass... ingly occupying... matter for consid... The presentation... presence of Sir... Liberal organ... mter had expres... light." But... But there had... criticism from cer... a dead silence on... emment as to w... Did the premier... his duty to com... and explain the... gift? Was it no... resolution of 1891... Sir Wilfrid him... mter to announce... and the amount... would be only a... Sir Fielding him... ber of the govern... Premie... Sir Wilfrid said... that in 1891 Sir F... resolution of 1891... matter of notori... who had served... ways blessed wit... Sir Wilfrid had... Macdonald, just... Fielding, but he... any fault had be... domain case. The... monial was given... of 1891 was intr... testimonial given... severn. This premier... rered not to ha... facts, but the res... because it wa... vative newspap... had contributed... Some men had... their country an... for their old age... who had do... above approach... Fielding. He wa... safe sense of ho... believe that Mr... anything from a... The friends of... mistaken to pro... They consulted h... approved of... men in private li... sation, directly... government, we... and the gift... opponents as well... There was not a... from contractors... Not a Wor... He had read w... which the Ba... contributed \$25,000... million Coal and... also contributed... there was not a... far as the Ba... long, and all... equitably, he... ment in regard t... and Steel Comp... in his honor as... minister of giv... that the money... address. Glen Campbell... any names." W. B. Northrup... which he had stat... Wilfrid Laurier's... of being giv... given in secret, a... know who had s... gift to Northrup... it people of this... changes should... coming from... benches to purch... Sir Wilfrid then... that received a n... Continued on P...