

AT SIMPSON'S---Save on New York Suits for the Holiday

125 Only Women's and Misses' Suits Today Half Price



Misses' Serge Suits Half Price!

Regularly \$37.50 and \$39.75

40 only, in fine serge, beautifully tailored and lined, tailored and semi-tailored, belted, button trimmed, close fitting sleeves, tailored collars.

Shades navy and black only. Today, Half Price.

No Exchanges. No Refunds. No C.O.D.'s. Misses' Section, Richmond Street Side.

Women's Suits Half-Price

The very suits you would be glad to choose for holiday wear are now ruthlessly reduced. There are 300 beautiful garments, including recent arrivals from New York. They are excellently tailored and tastefully trimmed in addition to being well lined.

Materials are serges, wool poplins, tricelines, gabardines, Poiré twills and fancy worsteds. Reduced as follows:

- Suits, regularly \$25.00, now \$12.50
 - Suits, regularly \$35.00, now \$17.50
 - Suits, regularly \$42.50, now \$21.25
 - Suits, regularly \$45.00, now \$22.50
 - Suits, regularly \$50.00, now \$25.00
 - Suits, regularly \$57.50, now \$28.75
 - Suits, regularly \$65.00, now \$32.50
 - Suits, regularly \$75.00, now \$37.50
 - Suits, regularly \$80.00, now \$40.00
- No Refunds, Exchanges, No C.O.D.'s.

Misses' Gingham Dresses \$7.95, \$10.50, \$12.50

Plaid and Checked Gingham, also Beach Cloth, in plain shades; belted, sashed, pocketed, tunics, long roll organdy collar, slashed sleeves. Misses' Section, Richmond St. Side.

Women's \$10.00 to \$16.50 Dresses \$8.45

Broken lines from our regular stock; fine serges and silk poplins in a number of excellent styles; colors navy, green and black. Sizes 34 to 42. Regularly \$10.00 to \$16.50. Today, \$8.45.

Women's Silk Suits \$25.00 and \$35.00

Beauties! They're fine taffeta and silk poplin ones, in a large variety of smart styles to choose, including pleated and belted models in all the newest shades, lined with good quality plain or fancy silk. Sizes 34 to 42. \$25.00 and \$35.00.

Women's Novelty Skirts Greatly Reduced for Today

Reg. \$27.00 Skirt \$19.50
Reg. \$22.50 Skirt \$15.00
Reg. \$20.00 Skirt \$13.95

All this season's Skirts in broadcloth, checked and striped sports skirts and novelty weaves, in pleated or plain styles. A splendid collection to choose from in a variety of colors.

Also 80 Odd Skirts picked from our regular stock, in silk poplin, serge and novelty checks and tweeds. To clear at \$5.95.

Misses' Wash Skirts \$3.98

Stunning New York Skirts for very little. Chic styles, beautifully tailored, pearl button trimmed, separate belts, shirred back, novelty pockets. On sale today, \$3.98.

(Misses' Section, Richmond Street Side)

Women's Dresses Specially Priced for Today \$15.95

Regularly \$18.50 to \$22.50. Serges, taffetas, foulards and silk gingham in a number of the smartest New York designs, showing surplice, tunic and pleated styles in a good range of colors. Sizes 34 to 42. Today, \$15.95.

Girls' Regulation Dresses and Newest Smocks

Girls' Regulation Dresses \$5.00. Washable ones, with box pleats from shoulder to hem, large sailor collar, deep cuffs and patch pockets, finished with rows of white braid, smart emble on sleeves, broad belt. Color dark blue only. Sizes 6 to 14 years. Price \$5.00.

Girls' New Smocks \$2.25 to \$3.25. Of strong jean, neatly smocked in assorted colors. Novelty pockets, large sailor collar, long sleeves, with deep cuffs. Colors white with rose, green and blue. Sizes 10 to 15 years. Girls' Section, Richmond St. side. Prices \$2.25 to \$3.25.

Summer Silks Are Lovelier Than Ever!

Pussy Willow Print Silks Silk and Satin Combined Weaves Chiffon Taffetas in Stripes and Checks and in Pompadour Effects

The Government needs the wool output for the boys "over there," so silks are the fashionable rage more so now than ever.

Foulards, immense assortment of designs and colors, including navy and white and black with white. Yard, \$3.50.

Mallinson's Genuine Pussy Willow Silks—Season's new designs, distinctly novel, the panel designs in two-tone combinations being particularly so. Per yard, \$3.50.

Silk and Satin Weaves combined have had a wonderful reception! We have no

fewer than 14 distinct ranges for \$2.50 per yard.

Gingham and Broken Plaid Taffetas—For summer wear, make up into pleasing skirts, suits and dresses. Priced at \$2.50 per yard.

For the new "Coatees"—Satin, Pongees and Jerseys, in sport shades. All-silk Crepe de Chine, Crepe Georgettes and indestructible Velvets, in new colorings. Big shipments of these three weaves just in.

Suitings for the Bride and Her Attendants

Queenly Broadcloths—What charming suits they'd make for the bride or attendant! Lovely shades of blues, greys, roses, sands, clay, mastic, cork, nutria, gendarme blue, as well as the staple shades. Sponged and shirred. Yard, \$5.00.

Fine Gabardines—Are very popular, in sands, greys, taupe, blues, browns and navy, at \$4.00, \$4.50, \$5.00.

Cream Suitings—For bridal suits, Chiffon,

Gabardine, Fine Botany Serges, Tricotine, Broadcloths, etc., in pure wool qualities. Yard, \$3.00 to \$5.00.

Charming Silk and Wool Fabrics—The choicest of all fabrics for the ceremony and afterwards. Has all the brilliance of silk, plus the durability of wool. Every wanted color. In Etoile, Poplin, Radiant, Cord de Chine, Fleur de Poplin, Bedford and Bengaline Cordé.

Four Remarkable Values in White Wash Goods Today

Tobacco Vestings—A wholesale house quoted us 40c per yard a few days ago. Today we sell twelve designs, 28 inches wide, suitable for waists. Yard, 29c.

White Muslins 25c—Pre-war price! Spots with stripes, and small figures, 28 inches wide; suitable for summer for ladies' and children's wear. Today, yard, 25c.

White Voiles 29c—For summer waists and dresses, 40 inches wide; they come long fold, but are none the worse for that. Today, yard, 29c.

White Pique, full 40 inches wide. 60c per yard is the price at the mill in England today. Today, yard, 49c.

Clearing \$2.25, \$2.50 and \$2.95 Good Silk Waists \$1.95

Black, white and a good sprinkling of colored silk waists in a variety of good styles, too numerous to describe, but all popular and comely. These are oddments and broken ranges from our own stock, usually selling at \$2.25, \$2.50 and \$2.95, and a range of all sizes in the lot, marked for quick selling today at \$1.95.

Wash Silk Waists, \$2.50 Values at \$1.95

White ground, broken with tiny dice and diamond pattern, and colored hairline; such colors as sky, pink, green and maize; front fastened with large pearl buttons and finished with deep Tuxedo collar coming to a long point, hemstitched panel front, yoke and cuffs. Sizes 34 to 44. Regular value \$2.50. Today, \$1.95.

Whitewear Section Today

Women's \$1.00 Bungalow Aprons today 69c. Only 560, striped print, in black and white, and blue and white; loose fitting style, short kimono sleeves, buttoned in back, belted in across back. Sizes 24 to 40. 8.30 special today 69c.

1,000 Women's Drawers, a wonderful special today 29c. English cotton ones, umbrella style, frilled, wide lace edging, both styles. Sizes 23, 25 and 27. Exceptional value today 29c.

Women's \$1.50 and \$1.75 Silk Crepe de Chine and Jap Silk Camisoles, today special, 98c. About 600. Front and back trim-

med with yokes of pretty lace, strap or fitted shoulders; colors pink or white. Sizes 24 to 42. Reg. \$1.50 and \$1.75. Today 98c.

Women's \$1.75 Nightgowns for \$1.29. Of fine cotton crepe and nainsook, slip-over style, round or square neck, yokes of Swiss embroidery, in floral and eyelet designs. Sizes 36, 38, 40 and 42. Regular \$1.75. Today \$1.29.

600 Women's White Underskirts, some at half price, today \$1.49. White cotton ones, with deep flounces of Swiss embroidery. Lengths 36, 38, 40 and 42. Regular \$2.25 and \$2.50. Today \$1.49.

White Pearl Buttons and Buckles Will Look Effective on Your New Summer Suit

We have a most complete stock of all sizes and shapes, right from 24-line to 80-line in the buttons, and from 30-line to 130-line in the buckles; the pearl they are made of is the very finest quality, and is perfect in finish. Buttons, 75c to \$9.00 dozen; buckles, 50c to \$3.00 each.

Women's Custom and De Luxe Queen Quality Boots, \$6.95

On Sale Today at 8.30 a.m. Ordinarily They Would Sell at \$12.00 to \$18.00

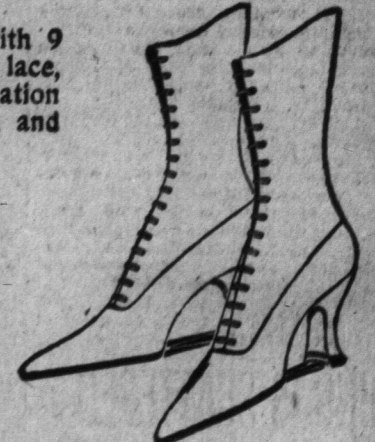
No Phone, Mail or C.O.D. Orders on Sale Footwear.



Many styles, in custom and de luxe grades of famous Queen Quality Novelty Boots, with 9 and 10-inch tops, and the real values run from \$12.00 to \$18.00. Included are button and lace, brown and black calf, grey, white, brown and black kid, also patent colt, and other combination leathers; plain vamps, or imitation and wing toe caps; high Spanish heels, with vanity plate, and Cuban and walking heels; all sizes, and widths A to D. Today, \$6.95.

Women's Queen Quality Low Shoes \$4.95

1,000 pairs of new samples, Low Shoes, showing many different styles in pumps, Oxfords, colonials and strap slippers, in brown, black, white, grey and other colored kid leathers, brown and black calf, and patent colt, with turn and Goodyear welt and flexible McKay sewn soles, plain vamps, and sport style, with imitation wing tip; Spanish and medium heel; sample sizes, 3, 3 1/2, 4 and 4 1/2. Values \$7.00 to \$10.00. Today, \$4.95.



High-Grade Boots for Men \$5.45

These are Havana brown, mahogany and black calf, patent colt and vicci kid leathers. They are all new styles for street wear, and at a splendid saving. They are in various popular shapes, and low, high and medium heels; sizes 5 to 11. The mahogany and Havana brown boots have Neolin soles, and solid rubber heels. Regular values \$8.00, \$9.00 and \$10.00. Today, \$5.45.

Children's Patent Leather Slippers

Children's smart, comfortable styles in neat comfortable-fitting lasts, in patent ankle strap slippers, having low heels. Sizes 11 to 2, \$1.69; 8 to 10 1/2, \$1.09; 4 to 7 1/2, 99c.

Boys' Tan Boots \$3.75.

"Active Service" Brand, guaranteed, made of tan storm calf leathers, in Blucher cut, heavy solid leather standard screw soles, full plain back, leather back-stays; fine fitting last. Sizes 1 to 5 1/2, \$3.75.

Today's Sweeping Reductions in Infants' and Children's Wear

Girls' \$1.50 Nightgowns, 95c.

Of white cotton, high neck, button front style, long sleeves, deep frill of embroidery on neck, front and sleeves; pin-tucked yoke. Sizes 2 to 16 years. Price 95c.

Infants' Short Dresses, 43c

Of white voile, yokes daintily embroidered, two silk ribbon rosettes on yoke. Sizes 6 months to 2 years. Price 43c.

Children's 65c Wash Dresses, 39c

Not More Than Four to Each Customer.

Of strong chambray, in navy, Copen, tan or grey; also strong prints, striped patterns; French kimono, straight and belted style; trimmed and embroidered. Sizes 2 to 6 years. Today 39c.



Infants' 65c and 75c Long Skirts, 39c.

Of fine nainsook, with attached waist. Skirt has deep hem and rows of dainty pin-tucks. Length 30 inches. Price, 39c.

Children's \$1.75 Sweater Coats, \$1.29.

Pure wool, knit in a smart stocking weave. Smart turn-down collars, long sleeves. Colors cardinal, grey, fawn and navy. Sizes 1 to 3 years. Price, \$1.29.

Third Floor, Sweater Coat Dept.

Lovely Shot Silk Taffeta Petticoats, \$5 Values, \$3.95

In a complete range of dark shot effects, forming a splendid contrast to the new suits; deep frill with 4 wave tucking running through centre, beautifully made and tight fitting over the hips. Sizes 24 to 40. A splendid line. On sale today at \$3.95.

Small Women's House Dresses \$2.50 Values at \$1.49

In sizes 34 and 36 only; real good chambray, and in the following colors, blue, mauve, grey and pink.

One style is trimmed with striped gingham, collar is ornamented with tiny buttons. Another style has white pique collar and cuffs. Today \$1.49.

Gifts for the Bride-elect

A Bracelet Watch Gift to the Bridesmaid.

For the bridesmaid we would recommend a very useful and appreciative gift in an Expansion Bracelet Watch and yet inexpensive; fitted with fully guaranteed movement, in gold-filled case and expansion adjustable bracelet. Prices \$10.00, \$12.00, \$14.50, up to \$25.00.

In 10K and 14K gold. Prices \$19.00, \$21.00, \$23.00, \$25.00, \$28.00, up to \$40.00.

Pocket Watch

A GIFT TO THE GROOM. Pocket Watch for the groom, in the very newest and most up-to-date cases, designed very artistically, in round, square, octagon and polygon shapes. Hanging in prices in gold-filled from \$12.00, \$15.00, \$18.00, \$21.00, \$24.00, \$27.00, \$30.00 and \$40.00.

Gift Furniture

Telephone Set, in walnut, cable and chair, \$15.00.

Flower Box, in mahogany, fitted with pen, \$12.75.

Tea Cart, with separate glass tray, \$15.75.

Easy Chair, in capesby all-over, upholstered in tapestry, \$12.00.

A Sewing Table, in mahogany, drop leaf and two drawers, \$12.50.

A Music Cabinet, in walnut, William and Mary design, \$15.00.

A Bed Chair, in brown or grey, chain outside, \$12.50.

Desk, Jacobean design, drop leaf top, \$21.75.

Household Gifts

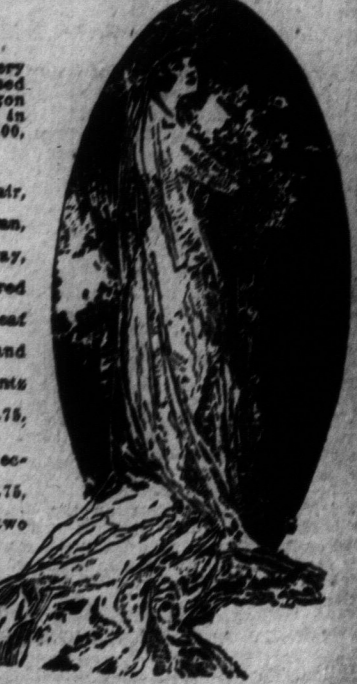
Hotpoint Boudoir Set, containing 3 lbs. electric iron and curling tongs, \$5.00.

Hotpoint Coffee Percolators, prices \$7.75, \$9.50, \$10.75, \$11.25, \$15.00 and \$19.00.

Hotpoint Grills, with fry, boil and toast; two kinds—1 chest, \$8.00; 2 chest, \$10.00.

Hotpoint Oven-toaster, to use with the round grill; ideal for all cooking purposes, \$5.50.

Hotpoint Upright Toaster, makes toast on the breakfast table, \$4.95.



L. SIMPSON