

Col. STEEL: Community, Saskatchewan.

The WITNESS: Community, Saskatchewan. And that he became manager of a local Regina station some five or six years ago.

*By Mr. Beynon:*

Q. I was more interested in his experience as a selector of talent.—A. Well, I think it was generally recognized that Mr. Stovin, with the money which he had to spend on his local station in Regina, put on some of the finest broadcasts in the west.

Q. I was just wondering about his background. Is he a good judge of music; do you know anything about that?—A. Yes, I believe he is.

Q. You do not know what training he has had along that line?—A. No, I do not.

*By Mr. McKenzie:*

Q. You said a moment ago, in reply to Mr. Gagnon, that you appeared before this committee, or before the radio committee in 1932?—A. Yes, sir.

Q. Representing some 20 or 30 privately owned companies, I think you said?—A. I was one of the committee of the Canadian Broadcasting Association who represented those stations.

Q. I was wondering just what your position would be as compared with Mr. Ashcroft's this morning, at that time. Did you give the names of the company such as was requested of Mr. Ashcroft?—A. Yes, sir.

Q. You did?—A. Yes, sir. The Canadian Broadcasting Association at that time was a very active organization; dues were paid each year by member stations, and it was properly constituted with definite by-laws and regulations.

Q. Would you infer from that that this is not a proper organization, which Mr. Ashcroft represents?—A. I would rather not say, sir. I may add that I believe this Dominion Broadcasting Association has only been formed during the last three or four months.

Q. Well, it is hardly fair to ask you any questions in regard to that.

*By Mr. Wright:*

Q. Who is your regional director in Ontario?—A. Mr. Stanley Maxted, Toronto.

Q. What is the method of selecting talent?—A. By the process of auditioning, hearing the talent through facilities similar to those used if and when the artist concerned was broadcast.

Q. Have you recently developed any new talent in Ontario?—A. I do not think the word "developed" is hardly the word to use in that connection. I take it that the phrase "developing talent" means the teaching of artists to sing properly and to play properly; and I scarcely think that is the function of the commission.

Q. I do not mean that, I mean the method of selection more than anything else. It has been quite freely stated that there has been but one class of talent appearing in connection with commercial programs?—A. No, that statement is not correct.

Q. And the bulk of your talent is all chosen from other stations? Is that so?—A. No, it is not chosen from other stations. There is a certain amount of talent in Toronto, that is to say first class or experienced talent; and those whom we have selected might have sung over other stations, but we have definitely tried not to rob any station of any of its featured artists. For instance, two of the large commercials in Toronto have several artists whom we do not use as long as they are being used by those commercial companies.