

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

Women's Ready-to-Wear Clothing For Friday

400 Suits, Coats and Dresses for Women and Misses, worth regularly from \$6.00 to \$15.00, on sale as a Friday bargain, all at one price, \$4.95. They represent the last few garments of good selling styles reduced from regular stock, and little lots of garments purchased by our buyer at very special prices during the last few days. They are worth coming early for.

150 Suits for Women and Misses, made from extra good quality serge, cheviot and vicuna cloths, well made and neatly trimmed, some styles have tunic skirts with mercerized Italian lining in coats; other styles have silk and satin-lined coats; not all sizes in any one style, but all sizes in the lot. Regularly \$8.50, \$12.50 and \$15.00. Friday bargain, all one price 4.95

100 Coats for Women and Misses, made from cloaking tweeds in many beautiful patterns, black and navy chinchilla and melton cloths, and gray and brown tweeds; not all sizes in any one style, but all sizes in the lot. Regularly \$8.75, \$10.00 and \$12.00. Friday bargain, all one price 4.95

150 Dresses for Women and Misses, made from velveteens, serges and paillette silks; black, navy, tan and Copen colors; smart styles with girdele of silk, with or without tunic, short or long sleeves; collars of pique or striped silk; all sizes in the lot. Regularly \$6.00 and \$7.50. Friday bargain 4.95

Tailored Waists for Friday

Of pure Irish linen, severely plain, tucked and some embroidered fronts; size 36, with an assortment of all sizes to 42. Regularly \$1.95, \$2.48 and \$2.98. Friday bargain80

200 White Waists, in substantial cambric and white pique; sizes 32 to 38 inches only. Regularly \$1.00. Friday25

A Big Value of Fine White Lingerie Waists, voiles, ratines, crepes, etc.; sizes 36 and 38, with a few of other sizes. Regularly \$1.00, \$1.25, \$1.50 and \$1.95. Friday bargain79

50c Day in Millinery

1200 Velvet Plush Hats, many different shapes, in black and the best colors. Regularly \$1.50 to \$2.25. Friday50

460 Trimmed Hats, ready to wear, most of them slightly damaged in transit to our mail order customers. Regularly \$1.50 to \$3.50. Friday50

1000 New Mounts and Wings. Regularly \$1.00, \$1.50 and \$2.00. Friday50

Women's and Children's Wear Bargains

Nightdresses, of white flannelette, yoke has 16 small tucks and two rows silk insertion; sizes 36, 38, 40 inches. Regularly \$1.00. Friday bargain55

Corset Covers, of all-over embroidery, run round bust with 1/2-inch silk ribbon; sizes 32 to 44 bust. Regularly 75c each. Friday bargain37

Infants' Dresses, of white nainsook, with small tucks and lace edges, Mother Hubbard style, sizes 6 months to 2 years. Regularly 65c. Friday bargain35

INFANTS' SHORT SKIRTS.

Of cream flannel, silk embroidered and scalloped white nainsook waist, sizes for 1 to 3 years. Regularly \$1.50 each. Friday bargain79

Girls' Dresses, of corded velvet, with white lace collar, silk bow and piping to match; plain corded skirts, colors navy, brown or cardinal, sizes 6 to 14 years. Regularly \$1.75 and \$5.00. Friday bargain49

Little Girls' Dresses, of navy blue cashmerette, with small white polka dot pattern, lined waist and sleeves, sizes 3 to 5 years. Regularly \$1.00 each. Friday bargain49

Corsets, in white percale, low bust, long skirt, finest rustproof boning, all steels silk stitched ends, four garters, "V" shaped, elastic sections in front, deep lace trim, sizes 19 to 24 inches. Regularly \$2.50 a pair. Friday bargain125

Women's Black Tights, of heavy ribbed black cotton, ankle length, saten waist band or with crochet top, run with wide elastic, sizes 32 to 38. Regularly 60c a pair. Friday bargain25

WOMEN'S COAT SWEATERS.

Three styles, in extra heavy and fine knitted wool, high, V or shawl collar, two pockets, double cuffs; colors navy, white, cardinal or gray; sizes 32 to 42 bust. Regularly \$5.00 each. Friday bargain155

WOMEN'S VESTS AND DRAWERS.

Of heavy ribbed natural wool and cotton mixture, guaranteed perfect and unshrinkable, vests high neck, long sleeves, button front, drawers ankle length, sizes 32 to 38. Regularly 50c each. Friday bargain25

Sateen Petticoats 49c

Sateen, moire and "shadow silk," several different styles in the lot, knife-pleated and crimped flouncings, others in tailored styles; emerald, myrtle, navy, sky, rose, tan, gray, Alice, royal and black; lengths 36 to 42. Friday bargain49

\$2.95 Messaline Petticoats, \$1.98—Imported all silk messaline, gold with watercolor, Copen with rose, red with purple, red or purple with green; all sizes in the lot. Regularly \$2.95. Friday bargain198

Excellent Furs on Sale

6 Only Black Russian Pony Coats, 45 inches long, latest models, large shawl collar, lined with heavy corded silk. Regularly \$69.00. Friday at32.50

20 First Quality Persian Lamb Muffs, large empire shape. Regularly \$18.00. Friday13.50

Tiger Coney Sets, a new and very stylish fur, large pillow muffs, 8 inches; scarves, 99 inches long. Regularly \$20.00. Friday, per set 13.50

Black Belgian Mare Muffs, large pillow shape. Regularly \$20.00. Friday2.00

Rare Bargains in the Drapery Section

Window Shades, 19c Each—Serviceable shades in green, white or cream, 36 inches wide, full length. Special Friday. Friday bargain, each60c

Window Shades, Lace Trimmed, 49c Each—Green, cream, or white, trimmed with lace or insertion. Regularly 60c. Friday bargain, each49

1000 Yards English Lace Curtain Nets, Half-Price—A collection of new and attractive patterns, in cream, white, or ivory net; 40 to 45 inches wide. Regularly 50c. Friday bargain12 1/2

English Sateen for Comforters, 28c Yard—Down-proof English sateens, 30 inches wide, any color regular28

Bargains in Electric Fixtures

Parlor Fixture, three lights, crystal prisms, complete. Regularly \$7.75. Friday3.95

Semi-Indirect Parlor Fixture, crystal bowl and prisms. Regularly \$21.00. Friday14.95

Dining-room Fixtures, four art glass lanterns. Regularly \$18.00. Friday8.50

Ceiling Showers, with shades. Regularly \$2.00 to \$4.50. Friday1.55

Semi-Indirect Fixture, alabaster glass bowl, 12 to 14 inches. Regularly \$8.50 and \$8.80. Friday4.75

Art Glass Dome, 20 to 24 inches. Regularly \$13.00 to \$25.00. Friday7.50 to 12.00

Pendant Shower, three lights, 12-inch plate. Regularly \$5.50. Friday3.19

Telephone Tonight For Groceries

Call Adelaide 6100 any time before 10 p.m. Groceries will go out on first delivery tomorrow morning. See Grocery list below.

Restaurant

SIXTH FLOOR.

From 8.30 a.m., when the store opens, we are ready to cater to your table wants. Whether for a substantial course, meal or just a cup of Tea or Coffee or dish of Ice Cream you will find the service equally courteous and attentive.

From the many good things to eat on the bill of fare we have selected for

THURSDAY'S 25c DINNER.
Broiled Trout Steak, Italian sauce, or
Roast Ribs of Beef, Au Jus, or
Roast Young Chicken, Fricassee
Boiled or Mashed Potatoes with
Sugar Corn
Cottage Sauce Pudding, Lemon
Sauce, or
Raisin Pie, Tea or Coffee
Bread and Butter
Tea or Coffee

.25

IN THE PALM ROOM.
3 p.m. to 6.30 p.m.

Out of Boiled Ham, Potato Salad
Thin Bread, buttered
Pot of Tea with Cream and
Ice Cream

.15

Handkerchiefs

Women's Pure Linen Handkerchiefs, Friday, each5

Men's All-linen Handkerchiefs, Friday, each3

Women's All-linen Handkerchiefs, each5

Women's Swiss Embroidered Handkerchiefs, manufacturers' samples, Friday, each5

Boys' and Girls' Picture and Colored Border Handkerchiefs, each3

Boys' and Girls' Corner Embroidered Handkerchiefs, each3

Men's Mercerized Colored Border Handkerchiefs, each5

Phone orders filled.

17-inch Corset Cover Embroidery, ten patterns. Friday, yard11

Organdy and Lace Flare Collars, Friday25

Sample Lace Jabots, Regularly 15c and 25c. Friday5

Notions

Pin Sheet, 365 assorted pins. Regularly 30c. Friday, 3 for7

Mending Wool, black, brown and tan. Regularly 3 cards 50c. Friday, 8 cards10

Hooks and Eyes, all sizes, black to silver, two dozen on card. Regularly 2 dozen 50c. Friday, 12 dozen10

Safety Pins, two dozen assorted, on card. Regularly 2 dozen 50c. Friday, 4 dozen10

Waist Belting, black and white, 2 inches wide. Regularly 10 yds. Friday, 2 yards10

Dome Tape, black or white, comes two inches apart. Regularly 15c yard. Friday, 10 yds.10

Featherbone, black or white. Regularly 12c yard. Friday, per yard10

Dress Shields, regular style; sizes 2, 3 and 4. Regularly 15c. Friday, 1010

Collar Flares, Gladstone or Tango styles, black or white. Regularly 10c. Friday, 510

Embroidery Silk, 2000 yds. point. Regularly 25c pair. Friday, 1019

Bastard Cotton, 1000 yds. spools. Regularly 10c spool. Friday, 77

Phone Orders Filled Prompt Attention.

Graniteware Sale 33c

2,100 pieces, blue and white. Tea Kettles, Milk and Rice Boilers, Cullenders, Saucepans with granite covers, Berlin Saucepans, Water Pitchers, Potatoes, Pots, Stove Pots, Saucepans, Dishpans, Preserving Kettles, 40c to 90c values. Friday bargain, each33

Dustless Mops, Sani-Ginias, Regularly \$1.00. Friday49

Aluminum Saucepans, with covers, large size. Regularly \$1.10. Friday69

No Phone or Mail Orders. Decorated and Galvanized Stove Scoopettes. Regularly 50c and 55c, for each39

25 Galvanized Wash Boilers, for 6c. 4-ft. Folding clothes Horses, for37

Boards, for39

Rare Bargains in Boots

750 Pairs Men's Perfect Boots, in gunmetal calf, patent colt, box kip, storm calf and box calf leathers; heavy double waterproof; light dress and city weight soles; Goodyear welt and McKay sewn; heavy duck, superior drill and leather linings; new and popular shapes; dull matt calf and cloth tops in the lot; widths C to EE; sizes 5 to 11 in the lot. Regularly \$3.50 to \$6.00. Friday1.99

Rubbers to fit. Friday69

We cannot accept mail orders for these.

WOMEN'S FALL BOOTS FOR LESS THAN MANUFACTURERS' COST, FRIDAY, \$1.99.

600 pairs, broken lines, button and lace styles; selected calf, kid and patent colt leathers; dull kid, matt calf and some cloth tops; light and heavy Goodyear welt and McKay soles; Cuban, kidney and military heels; new fall and standard toe styles; plain and patent toe caps; not all sizes in every line, but all sizes in the lot. Regularly \$2.75 to \$4.00. To clear Friday1.99

Rubbers to fit43

BOYS' DRESS AND PLAY BOOTS, FRIDAY, \$1.89.

400 pairs, Blucher style, in patent colt, vic kid, box kip and velour calf leathers; McKay and standard screw soles; dressy military and flat English leather heels; solid leather insoles and toe-boxes; round wide and high toes; stout welt and duck linings. These are real boys' boots; sizes 11, 12, 13. Regularly \$1.99 and \$2.25. Friday bargain1.89

Rubbers to fit49

Sizes 1, 2, 3, 4, 5. Regularly \$2.45 to \$2.95. Friday bargain 1.99

Rubbers, to fit59

CHILDREN'S BOOTS, SIZES 5 TO 10 1/2, FRIDAY 99c.

375 Pairs Blucher and Button Boots, perfectly made, well lined, solid oak-tanned McKay-sewn soles, plain kid and patent colt toe caps, spring and low solid leather heels, dressy and Educator toe shapes; sizes 5 to 10 1/2. Regularly \$1.39 to \$1.69. Friday bargain .99

Phone orders filled while sizes last.

Rubbers to fit39

Dress Goods Bargains

2000 Yards Broadcloth and Serge Suiting, chiffon broadcloths, English serges and diagonal twills, in guaranteed shades of indigo, navy and black; 52 and 54 inches wide. Regularly \$1.25 and \$1.50. Friday, per yard85

All-Wool French Sail Tows, range of colors, 42 inches wide. Regularly 65c and 75c yard. Friday, per yard1.10

Shepherd's Checks, in all the popular-sized checks, 48 inches wide. Regularly \$1.50 yard. Friday39

Imported English Diagonal Serge, full range of staple colors, 42 inches wide. Regularly 65c and 75c yard. Friday, per yard 46

The Silks Program

27-inch Japanese Silks, Regularly 35c. Friday29

British Beau de Soies and Taneline Silks, stripes, checks and plain. Per yard34

Chiffon Veilings, stamped "Simpson's," fast pile, Worral's dye. Regularly 50c. Friday34

Velvet Corduroys, in blues, greens, tans, browns, navy, gray and fawn. Regularly 2 1/2 inches wide. On sale50

27-inch Suiting Cord Velvets—A woven cord. Reduced from 92c to55

200 Yards of Black Lyons Millinery Velvet, dollar quality. Friday55

"Bonnet's" Black Satin Paillette, the lady of a splendid line of dress silk from this Paris maker. Friday1.10

Colored Dress Silks and Satins, staple and novelty shades. Friday, yard1.00

Wash Goods For Friday

28-inch Plain and Twill Cashmerette, blue grounds only, with white stripes, spots and figures. Regularly 12 1/2c and 15c. Friday bargain6 1/2

40-inch Plain White Gings and Ratins, striped crepe. Regularly 50c. Friday bargain17

40-inch Cotton Diapers, 10-yard piece. Regularly 95c. Friday bargain69

28-inch Cotton Eiderdown, in plain shades. Regularly 25c. Friday bargain19

28-inch Cotton Eiderdown, mercerized vestings in Shantung shades only. Regularly 25c, 30c and 35c. Friday bargain 3 1/2

No phone orders taken.

Hosiery and Gloves

Women's "Pen - Angle" Brand Plain Black Cashmere. Hosiery perfect finish; seamless; sizes 8 1/2 to 10. Regularly 35c pair. Friday bargain 3 pairs \$1.75, pair 27c.

Women's Pure Thread Silk Hosiery, utility "Sunshine" brand, three-quarter silk leg, deep lace top, black, tan and white; sizes 8 1/2 to 10. Regularly 50c. Friday bargain 3 pairs \$1.00, pair 35c.

Women's Plain Black Cashmere Hosiery, second quality; fall weight; closely knitted; sizes 8 1/2 to 10. Regularly 35c. 20 dozens, Friday bargain 3 pairs 55c, pair 20c. No phone orders.

Children's All-wool "Little Daisy" Second Quality Cashmere Hosiery; purest cashmere; fine one and one rib; black and tan; all sizes 4 to 8 1/2. Regularly 30c and 35c. Friday bargain, 3 pairs 55c, pair 19c.

GLOVES.
Women's Black Kid Gloves; 2 dome fasteners; perfect finish; black, tan and white; sizes 5 1/2 to 7 1/2. Special value. Friday bargain39

Women's Cashmere Gloves; half silk-lined and fleece-lined, and other kinds; various lots; exceptional value. Regularly 35c. Friday bargain25

Men's Tan Suede Gloves; wool lined; 1 dome snap; perfect finish; dress gloves; sizes 8 to 10; tan and gray. Extra value. Friday bargain49

Gun Metal Bags and Purses

48 Vanities, 2 inches square; contains powder puff and mirror. Regularly 50c. Friday39

500 only, purses, best French gunmetal, 2 1/2-inch frame, in neat design; long chain. Regularly 75c. Friday49

240 only, French 40c. Bags reverse mesh; four designs of frames; 5 inches wide; deep bag. Regularly \$3.50. Friday at 2.50 (Main Floor)

75c LEATHER HAND BAG.
720 only, Seal Grain Leather Hand Bags, in a variety of styles from the new muff bag to the large shopping bag; black only. Regularly 75c. Friday44

Men's and Boys' Clothing Bargains For Friday

Tweed Suits at \$4.95—Made from strong, good wearing English tweeds, in gray and brown striped patterns; well tailored and finished; sizes 34 to 44. Regularly \$8.50, \$10.00 and \$10.50. To clear5.50

Men's Reefer Coats—Made from heavy gray frieze cloth, good fitting double-breasted reefer style, with wide storm collar and throat tab, lined throughout with heavy English fawn corduroy; an excellent coat for teamsters or men who work out of doors. Sizes 36 to 46. Friday5.50

Men's Work Pants, 95c—Of reliable English tweeds, in gray and brown, in striped patterns, sizes 32 to 42. To clear95

BOYS' FALL AND WINTER TWEED SUITS, \$2.90.

175 suits, many of regular stock lines, single-breasted Norfolk, with yokes or double-breasted, full cut bloomers, imported tweeds, in brown and gray; sizes 24 to 32. Regularly \$4.50 to \$6.50. Friday bargain2.90

200 Boys' Blue Serge Suits, \$3.95—Single-breasted yoke Norfolk and double-breasted tuxedo styles, with full-cut bloomers, sizes 26 to 34. Friday bargain3.95

Boys' Junior Russian Overcoats, \$2.95—Of dark English tweeds, in gray and brown, double-breasted styles, with self and velvet collars, belt on back and flannel-lined vest linings, sizes 2 1/2 to 8 or 9 to 7 years. Regularly \$4.00 to \$4.50. Friday bargain2.69

Men's Furnishings Friday

Fleece-Lined Underwear, some double-breast and double back, "Pen-Angle Brand," and heavyweight natural merino; shirts and drawers; all sizes. Regularly 75c. Friday49

Heavy Natural Merino Combinations, closed crotch. Friday bargain .49

Heavy Flannelette and Cotton Nightrobes, a few slightly counter-soiled. Regularly 85c and \$1.00. Friday49

Men's Neckwear, about 4000 pure silk ties, in large shapes. Regularly 60c. Friday15

Men's Soft Hats Friday 49c

Not all sizes in each line, and sizes up to 7 only. Regularly \$1.00 to \$1.50. Friday bargain49

Men's Stiff Hats, \$1.00—Splendid selection of new styles, \$1.50 and \$2.00 hats. Friday bargain1.00

Boys' Caps, in Varsity or golf shapes, in serges, velvets and tweeds. Regularly 50c. Friday bargain15

Boys' Soft Hats. Regularly \$1.00. Friday bargain59

Children's Felt Turban Hats. Regularly 50c, 75c and \$1.00. Friday bargain29

Grass and Brussels Rugs

40 Mikado Grass Rugs, plain greens and reds or well-figured borders with plain centres; 8.0 x 10.0, plain, regularly \$5.65, Friday 3.99, 9.0 x 12.0, plain, regularly \$5.25, Friday, 3.09, 9.0 x 9.0, figured, regularly \$5.75, Friday 3.79

English Brussels Rugs, conventional, floral and oriental designs; 6.0 x 6.0 to 9.0 x 12.0. Friday9.95 to 17.50

Scotch Tapestry Star Carpets, 45c—A good selection of 18-inch Star Carpets, in reds, tans and greens. Friday, yard14.75

6 Only Kindel Divanettes, fumed early finish and mahogany finishes; covered in leatherette or tapestry.

1 Only Divanette, fumed finish, brown striped denim. Regularly \$35.50. Friday bargain25.75

1 Only Kindel Divanette, golden finish, tapestry cover. Regularly \$42.00. Friday bargain32.00

2 Only Kindel Divanettes, mahogany, good tapestry. Regularly \$48.50. Friday bargain37.00

2 Only Kindel Divanettes,