FRIDAY MORNING

THE TORONTO WORLD.

SEPTEMBER 5 1913

The Robert Simpson Company, Limited

Traveling Goods

Juvenile Suit Cases, in matting and canvas coverings, strong handle. brass lock, neat lining, size 14 inches, suitable for school books. Special Saturday 1.00

Matting Suit Cases, closely woven, all edges bound, leather corners, strong handle, spring lock and side catches, full cloth lined, with pocket and inside straps, straps all around outside. Special Saturday, size 24-inch \$3.75, 26-inch \$3.95.

Steamer Trunks, vulcanized fibre binding, two straps, canvas covered. wide hardwood slats, brassed steel corners. Excelsior lock, strong brassed belts, fancy check lining, with divided tray. Special Saturday: 32 inch \$4.40, 36 inch \$4.90, 40 inch \$5.20.

Neglige Shirts \$1.00 Each

Thousands of men's negliges will be on show Saturday morning. Some of them sell usually at \$2.00, lots at \$1.50 and \$1.25. These are mostly lines where we have only a few left. New goods are coming in and we need the space. Dressy designs, which will suit the most particular man; ordinary or pleated fronts; all cut coat style; splendid range of sizes and colorings to select from. Special Saturday each 1.00

200 suits of Men's Heavy and Medium Weight Combinations, in fine quality English natural wool yarns, closely woven on the very latest machines, and made to fit perfectly and comfortably, sized to our specifications, therefore every suit is guaranteed to fit; closed down to crotch with extra button, and has a wide back flap, which will not gape; all sizes 34 to 44. Regularly \$3.00. Saturday for !... 2.50 After the Exhibition Autumn begins in earnest. Members of our staff all back from holidays. Everybody back to school, to work. Week-end shopping takes on new interest, and our programme for Saturday will fit in with your needs and your convenience. The Store is teeming with New Fall Goods. There are ample quantities, even of the special lines, for all-day shopping from 8.30 to 5.30.

WEEK END SHOPPING

Men's Blue Suits at \$9.95

Nothing satisfies the carefully dressed man for a business suit more than a navy blue suit; they wear well, retain their good appearance, and can be worn for any occasion. These suits are made from a good quality English navy blue clay twill worsted that will give excellent service; perfect fitting single-breasted three-button style coat; single-breasted five-button vest, and trousers that are fashionable; fine twill mohair linings, and the best tailoring. Special Saturday 9.95

Special Sale Men's Waterproof Coats, \$7.95

Men's Waterproof Coats that are made from double texture English Paramatta cloth, in fawn color; cut single-breasted style, to button to the chin; all seams securely sewn and cemented; nicely tailored. Spe-

Men's Tweed and Worsted Trousers, \$1.75

Men's Trousers that give good wear and satisfaction; made from English tweeds and worsteds, in assorted good patterns; stylish and neatly tailored. Price 1.75

School Boys' Special for Saturday

Russian Suits for Little Fellows

\$2, \$2.50 and \$3.50 Men's Stiff Hats

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Lighting Fixtures

Saturday morning at 8.30 we will put on sale a line of Electric and Gas Lighting Fixtures at greatly reduced prices, covering a long range of selection. Below are listed a few lines taken at random: Sitting Room Fixtures for three lights, 12-inch span pan and enclos-

suitable shades. Regular selling \$5.25. Saturday, 8.30 a.m. 3.19 Parior Fixture for 3 lights, with vine design casting on canopy and pan and heavy cast socket covers. Regular selling \$12.50, Saturday, 8.30

Men's Sweater Coats, \$3.50

Several odd "Sweater Coats, with high collar or V-shape neck. for men. in a variety of colors to select from, heavy weight, all pure wool, plain or fancy weaves, strong pockets, and heavy pearl buttons; all sizes in the lot. Regularly \$4.00, \$4.50 and \$5.00. To clear Saturday for 3.50

Leather Goods

A big clearance of Fancy Leather Goods at half price Including Dressing Cases, ladies' or gents' manicure sets, scissor sets.

Jowel cases, music cases and many other useful articles for holiday use. In a variety of leathers and colors.

For quick selling Saturday, Half Price.

Solid Leather Women's Hand Bags 52c

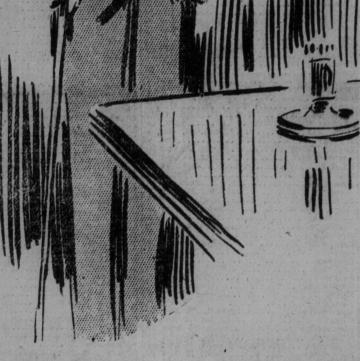
In Black Seal Grain Leather. 10-inch metal frame, in nickel finish, in a variety of styles. fitted with change purse. Re-

\$1.75 Silver Mesh Bag for \$1.25

300 only Silver Mesh Bags. in ring mesh, 5 3-4 inch fancy oxidized frame, kid, detachable lining. Regular \$1.75. Satur-

Lustre Top Petticoats 98c

Women's Petticoats, in black, gray, green, brown or navy; the top is of equality, allwool cashmer. ith flounce of lightweight moreen, trimmed with groups of knife pleating. Sizes 36 to 42. Very special Sat-



Jewelry

\$2.00 and \$3.00 Jewelry, Sat-9K Gold, Square-edge, Pearl Set Beauty Pin Sets; extra well

Women's Peari Guards, cream lustre, fine filled pearls, gold filled fastener. Regular \$1.60; each

10K Gold Bar Brooches, sev-Gold Filled Expansion Brace-lets. Regular \$1.75; each ... 93 Men's Gold Filled Lapel Chains, curb and rope pattern. Regular \$1.50 and \$1.75; each .93 Gold Filled Loose Curb Vest Chains. Regular \$1,50 and \$2.60

Silk, a weave that we know gives every satisfaction. Reg. 25c. Saturday special17 40-inch Fine Sheer Voiles. each each 10K Gold, Real Whole Pearl Rings. Regular \$1.50 and \$2.00; each 9K Gold Neck Chains, strong fastener. Regular \$2.00; each

One of our m ar op the most real value in a dinnerware service. Beautiful clear Austrian china, artistically modelled, and finished with hard brilliant glaze. This pattern has had many imitators. but none can equal the original "BRIDAL ROSE" in daintiness and coloring. We are the only store in Toronto that sells this pattern, having the exclusive agency, and to enable our customers to start a set of this attractive pattern we offer for the balance of this week an opportunity to do so at reduced prices.

Bridal Rose Dinner-

ware

Bread and Butter Plates,	14-inch Meat Plattern
doz 1.19	each 1.3
Tea Plates, doz 1.79	16-inch Meat Platter
Breakfast Plates, doz 2.19	each
Dinner Plates, doz 2.79 Soup Plates, doz 2.19 Tea. Cups and Saucers, doz 2.79	each
Fruit Saucers, doz	Covered Vegetable Dishe each

Stationery Wanted for School

Superior Lead Pen	cils							• •			• •		• •	• •			10c	per	do
India Rubbers (pen	cil)													• •			8	3c, 5c	, 10
Ink Erasers			• •							• •	• •	• •	• •	• •	• •			. 5c,	, 10
Pencil Boxes									• •				• •		. 8	10c,	15c,	20c,	21
Slates								5.					4	c,	60	, 80	, 10c	, 20c.	, 21
ink (blue, black an	nd re	d)												. :	5c,	100	, 15c	, 20c	, 21
School Bags (brow	n) .															35c	, 50c	, 65c	, 71
(Black leather	r) .			• •	• • •	••		•	• •	• •		•		• •	• •				1.0
Exercise Books										2	10	r	5c	. :	5c,	100	e, 15e	, 20c	, 2
Scribblers																2	for 5	c, 5c	, 10
Memo Books											• •	• •				2	for 5	c, 5c	, 1
184		Birth B	12/2	-	194	26080	Ban	15.50	24	-		-	T	In	-				

September Blanket Sale WARM, FLEECY BLANKETS AT BARGAIN PRICES.

There is more truth than poetry in the blanket symbol of the Can-adian winter. On the frosty, winter nights you will appreciate their warm, soft folds, and your pocket will benefit by the close pricing made possible by our huge fall purchases.

\$5.25 ENGLISH BLANKETS, \$4.35 PAIR.

Pure Wool Saxony Blankets, superior English make, whipped singly, with pink or blue bor-ders; weight 7 lbs.; size 64 x 82. Regularly \$5.25. September Sale, Soturday, pair Saturday, pair \$7.25 WHITE WOOL BLANK-ETS, \$6.38 PAIR.

Finest Quality White Saxony All-Wool Blankets, pure finish; soft, warm napping; finished and whipped singly; weight 8 lbs; size 68 x 88. Regularly \$7.25. September Sale, Saturday, pair 5.38. \$10.50 CARDINAL BLANKETS, \$7.95 PAIR.

Hudson Bay Cardinal Blank-ets; the quality of wool used in these blankets is of the very best; weight 12 fbs.; size 74 x 94. Regularly \$10.50. Septem-ber Sale, Saturday, per pair 7.95

INITIALLED BEDROOM TOW-ELS, \$1.50 PAIR. Beautiful All-Linen Huckaback Towels, with fancy damask border, neatly hemstitched, each pair nicely initialled. Special Saturday, pair 1.50

this.) 15º TOWELING FOR 11º YARD.

Heavy All-Linen Crash Tow-eling, 17 inches wide. Regularly 15c. Special Saturday, yard. .11

DAMASK TABLE CLOTHS, \$2.00. New Damask Table Cloths, fully bleached, satin finish, splendid designs; size 2 x 2½ yards. Special Saturday ...200 (Second Floor.)

WATCH, \$4.98. Ladies' O size. 15. jewel. gunmetal watches, with sec-

15 Jeweled Watches

Special \$4.98

Men's 16-size Watch, with

a 15-jeweled nickel move-

ment, thin model, % plate,

with exposed winding wheels.

Every watch is carefully test-

ed before leaving the factory

and our store, assuring you

of an accurate and reliable

timekeeper; not only that, a written guarantee accompan-

Your choice of plain or en-

graved pattern, gold filled

cases. Special 4.98

MEN'S 17-JEWELED

WATCH, \$7.50.

. For those who prefer a fully

jeweled watch we will fit a

17-jeweled nickel movement,

with cut expansion balance, in

the above case, complete. Special 7.50

LADIES' 15-JEWELED

ies each watch

ond hand, thoroughly reliable and fully guaranteed; suitable for either wrist or chatelaine, complete with genuine leath-er watch holder for the wrist. Special 4.98

Specials in Cutlery

Mechanics' Tools

7-inch size, Saturday 85c 8-inch size, Saturday 1.00 Mechanics' Plyers, with centre steel cutter and side cutters. Extraordinary value for Saturday: 6-inch size 35c, 7-inch size 45c, 8-inch size 55c.

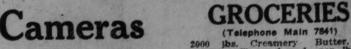
Fence Plyers, with Strong Wire Cutters, drop forged, with sure grip-black finish, 9-inch size 35c, 10-inch size 50c, 12-inch size 60c.

Carpenters' Claw Hammers. with cast steel head of a special grade—quality and workmanship guaranteed—all polished head, hexagon shape. Worth in the regular way \$1.15. Special for Saturday

Gas Stove Department

A 4-Burner Gas Range for \$14.98

A Gas Range, "The Classic," of the highest grade material and workmanship. The name is a guarantee of its superiority and efficiency. Range has 4 burners on top, with summer burner, each with a separate tap and adjustable air mixer. Oven is large and spacious and specially constructed to give good service in baking and roasting. The range is easily worth \$16.50; and for quality of material and workmanship, aconomy and efficiency, there is



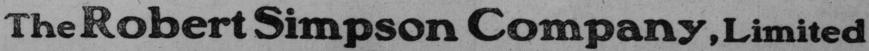
Roll films to fit any camera, gaslight and daylight printing papers to suit any kind of negative, complete developing and printing outfit for \$1.50. We can develop and finish your snaps for you if you wish and have them ready at 5 o'clock the day

following the day we re-

-Main Floor, Yonge St.

ceive them.

CANDY SECTION. 500 lbs. Duchess Chocolates, assorted fruit flavors, per lb. 50 1000 lbs. Cocoanut Bon-Bons, per lb. 1000 Hbs. Walnut Maple Cream, (Main Floor and Basement)



in shades of gray, mauve and navy with white spots, navy. gray and pale blue, cream, and orange, in plain shades.

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Umbrellas

45c

Clearing a lot of men's, wo-men's and children's umbrellas,

good, serviceable makes, Aus-

tria covers, assorted handles.

Men's and Women's Silk-

mixed Umbrellas, to clear

Saturday. Handsome handles,

rolled gold and sterling silver

mounted, in new shapes, silk

cased. Saturday 1.88

Wash Goods

santoys, ginghams and musiins.

kimona cloth, in large variety

of designs. Reg. 19c, for .121/2

nel, a beautiful soft weave, in

a very large variety of designs.

Reg. value 25c. Saturday spe-

Remnants of prints, crepes.

Remnants of linens, suitings

Short ends of colored mus-

A very special value in 27-in.

28-inch Heavy German Flan-

26-inch Plain Black Washing

reps, poplins, sunresistas.