

## THE GOOPS THE NURSERY

## WOMEN'S SECTION

## SOCIETY HOUSEKEEPING

# SOCIETY

A Summer Drink should not only be Cool but should Strengthen and Invigorate.

## "MARY JANE'S PA" COMES TO SHEA'S

New Comedy Drama to Be Given by Bonstelle Players.

## "DIVORCONS" AT ROYAL

Miss Haswell Will Present Sardou's Famous Farce Comedy.

## Secret of Mysterious Power Revealed at Last

How Prominent People Have Gained Wealth and Fame.

"TO UPLIFT AND BENEFIT MANKIND," SAYS THE REV. JAMES STANLEY WENTZ.

WONDERFUL BOOK DESCRIBING THIS STRANGE FORCE AND A CHARACTER DELINEATION POST FREE TO ALL WHO WRITE AT ONCE.

The National Institute of Sciences of London, England, has appropriated \$25,000 toward a fund for the free distribution of the development of this knowledge to the world. The book is a masterpiece of scientific fact, and the author describes a simple method of accurately reading the secret thoughts and desires of others through the medium of a simple system of characters and symbols.

A leading London Physician, Dr. R. N. Picking, M.R.C.S., L.R.C.P., L.S.A., in a letter to Prof. Knowles says: "I consider your system the most complete and accurate literature upon the subject. I have treated the science with much skill. A prominent American Physician, A. W. Fisher, M.D., Ph.D., M.B., Principal of the Douglas Institute, writes: "Your system is very useful to me in my practice."

If you wish a copy of Prof. Knowles' book and a Character Delineation, simply tick the following verse in your own handwriting: "I want power of mind. Force and strength in my look. Please read my character. And send me your book. Also send your full name and address (state whether Mr., Mrs., or Miss), write plainly, and address your letter to: National Institute of Sciences, Dept. 384, C. No. 288 Westminster Bridge Road, London, S.E. England. If you wish you may enclose 10 cents (stamps of your own country) to pay postage, etc. Postage on letters to England two cents."

## PANAMAS 566 Yonge Street Ladies' and Gentlemen's, cleaned, blocked, and altered, latest styles. NEW YORK HAT WORKS 136th North 51st

Mr. and Mrs. O. A. Cole and their family are spending the summer in Oakville.  
Dr. Sidney Woollett and Mr. Percy Joffe spent part of the week at the Queen's Royal, Niagara-on-the-Lake.  
Mrs. Fraser Macdonald and her son have returned to town after spending several days at the Queen's Royal.  
Miss Mary Foy is in Buffalo, the guest of Mrs. Kenneth Walters.  
The honorary governors who will visit the Toronto General Hospital during the week commencing on July 8, are Messrs. D. R. Wilkie and William Ramsay.



## IRONING DAY COMFORT

With an Electric Flatiron you can do your ironing where it is coolest—out on the back porch—where the breeze invigorates you while you work. Add to this the comfort and economy of a

## Electric Flatiron

which uses only about 10 cents' worth of electricity for doing the weekly ironing of an average sized family, and you have the reason why thousands of families throughout the country are using C.G.E. electric flatirons.

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For sale by all dealers—\$4.50

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## Daily World Pattern Service.

HINTS BY MAY MANTON



7863 Semi-Princess Gown, 34 to 40 bust.

For the medium size, the gown will require 6 1/2 yards of material 27, 4 1/4 yards of 36 or 3 1/4 yards 44 inches wide, with 2-4 yards of lace 9 inches wide for the berthall, 1-2 yard of plaid chiffon for the panel, and 3-5 yard 18 inches wide for the yoke.

The May Manton pattern of the gown 7863 is cut in sizes from 34 to 44 inches bust measure. It will be mailed to any address by the Fashion Department of this paper, on receipt of 15 cents.

## Daily World Pattern Coupon

Send Pattern No. ....

Name ..... Address .....

Size .....

Fill out this coupon and mail with 15 cents to The Toronto World Pattern Dept., Toronto, and pattern will be mailed to you. Write plainly and be sure to give size desired.

Miss H. Chaplin, arrived by the Laurier, and is the guest of her father, Mr. Chaplin, in St. Catharines.

Miss May Brough has arrived from New York on a visit to Mrs. Hilliard Cameron, Wilkieson street.

Mrs. John Hamilton and Miss Naomi Boulton have left to spend the summer in England.

Mrs. Leach, Poplar Plains road, is sailing shortly to meet Mr. F. MacD. Denison and Mr. Merrill Denison in Paris.

Mrs. and Miss Calder, Hamilton, entertained the heads of the committee of the Stony Creek Victory Centennial at the Battlefield on Thursday evening.

Mrs. F. Chattan Stephens, Montreal, is visiting Mr. and Mrs. A. E. Kemp at Castle Frank, and will be in town for some time.

Miss Margaret Dymont has returned from school in England.

Miss Westcott, London, Ont., passed thru Toronto last week on her way to Halifax, N.S., to spend the summer.

Mr. Schreiber and the Misses Schreiber, the Messrs. Ormsby, Mr. and Mrs. J. Millman, the Misses Millman and the Messrs. Millman motored to Erinville on Wednesday for the Swanson-Schreiber wedding.

Mrs. J. T. Burk, Wortley road, London, Ont., announces the engagement of her daughter, Mary Elizabeth, to Mr. Alfred Armstrong Alexander, son of Mr. and Mrs. A. A. Alexander, Oriole road, Toronto. The marriage will take place quietly early in August.

Col. Curry, M.P., spent a few days in Ottawa.

Mr. and Mrs. James Ross, Mr. and Mrs. J. K. L. Ross, Miss Hylda Ross, Mr. and Mrs. H. Kingston, N.Y., and Mr. and Mrs. A. A. Alexander, Oriole road, sailed in the yacht Glenair from Montreal for the Lower St. Lawrence and Sydney, N.S.

The novelty dance of the Balm Beach Club takes place tonight after the 24th and 25th of the afternoon.

Iced Tea is the ideal summer beverage; cool and gently stimulating. Sealed lead packets only.

Allow the tea to steep for five minutes and then pour off into another vessel to cool gradually. Never use artificial means of cooling until ready to serve; then add sugar, ice and lemon.

## HUCKLEBERRIES ON FRUIT MARKET

Make Their First Appearance—Raspberries at Twenty-Two Cents.

It is surely July now, for there are huckleberries on sale at the Toronto fruit market. The first baskets came in yesterday from Caledon, and sold for from \$2 to \$2.25. Canadian green peppers also made their appearance yesterday, bringing about \$1.50 a basket. Raspberries are still rare. Twenty-two cents is the average selling price.

The enormous influx of Canadian cherries has to some extent killed the market for California varieties, and the price of these latter is down. California fruit generally was cheaper yesterday, owing to the arrival of three extra carloads from the "summer state."

Prevailing wholesale prices are: Strawberries, 15c to 18c the box; raspberries, 25c per box; gooseberries, per box, 7c, per basket 50c to \$1; red currants, small basket, \$1; huckleberries, per basket, \$2 to \$2.25; carboys, 10c a dozen; beets, 25c to 35c; cabbage, \$3 a dozen; imported beets, \$2 to \$2.50 per hamper; Canadian beets, 45c a basket; Canadian cherries, 10c to 12c the 11 qt. basket, sweet, per small basket, 25c to 50c, per large basket, 90c to \$1.50; cucumbers, \$2 to \$2.25; Texas onions, \$1.50 a hamper; Texas tomatoes, \$1.25 to \$1.50 a case; native house tomatoes, 15c a pound; watermelons, 75c apiece.

## ADVOCATES FEMALE POLICE.

LONDON, July 4.—At the International congress for the suppression of the white slave traffic, the delegates of Toronto strongly urged the importance of female police having equal powers with men. Such women in Canadian cities did valuable work. Other speakers cordially endorsed this view.

When the fierce heat of the summer sun and oppressively humid atmosphere produce a worn-out listless feeling it is time to get away from the city and from the office, even if only for a few hours. Under such conditions it is impossible to do good work, and the risk of impaired health must not be left out of consideration.

Toronto is rich in resources for such an escape, but it is probable that there are none more beneficial or inexpensive than an afternoon ride on one of the fast, finely-equipped vessels of the Niagara-St. Catharines Line, the "Dalhousie City" and the "Garden City."

Nowhere is the air fresher, the breezes more invigorating than amid the placid waters of Lake Ontario. The cruise from the Yonge street wharf to Port Dalhousie takes but little more than two hours and costs only 50 cents. There are four boats a day in each direction, but for the afternoon ride it is necessary to take the one leaving at 2:00 p.m., which reaches Port Dalhousie at 4:20 p.m.

At Port Dalhousie there are special facilities in the way of picnic and pleasure grounds, while a broad beach of soft, clean sand affords the best bathing that it is possible to enjoy at any point on the lake. Returning, a boat leaves at 7:00 p.m. and arrives at Toronto at 9:30 p.m., so that the afternoon of recreation may be followed by a good night's rest that will set the heat sufferer up in mind and body for days to come.

## GOOPS By GELETT BURGESS

Mr. and Mrs. A. E. Francis, Belfast, Ireland, who have been the guests of the Ven. Archbishop and Mrs. Vinton, at the Rectory, Montreal, are spending this week in Toronto.

The marriage of Mr. Rutherford St. Alban Shaw, accountant of the Bank of Montreal, Kamloops, B.C., and eldest son of Mr. and Mrs. J. Fitzwilliam Shaw, Ottawa, to Miss Evelyn Claire Campbell, daughter of Mr. Kenneth Campbell, manager of the Royal Bank of Canada, Brandon, and Mrs. Campbell, took place in St. Paul's Church, Brandon, on June 25. The ceremony was performed by the rector of the church, Rev. G. A. Edmiston. After the ceremony a reception was held at the residence of the bride's parents, while the bride and groom left for Winnipeg, where they will remain for a few days, before returning to Kamloops, where they will in future reside.

Dr. and Mrs. Bruce Smith and the Misses Smith, who sailed for Scotland, will return next month after the International Medical Congress in London.

Mr. John Dear, Hamilton, is in town this week.

Mrs. Chas. Casgrain, Montreal, has gone to her country house at Beaconsfield.

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## To Help Nature Shed a Bad Complexion

(From The Family Physician.)

Beauty devotees are enthusiastic over the beautifying qualities of mercurized wax. Perhaps nothing discovered within recent years accomplishes so much, so quickly, without harm, without detaining one indoors, and at such small expense. The principal reason for its wonderful merit is that it works in harmony with physiological laws, instead of hiding, or covering, the complexion defects. It removes the wax actually caked on the face, aged, faded, and discolored, so that the complexion is gradually, causing no inconvenience. It is Nature's way of re-creating the complexion, and when the process is retarded because of deficient circulation or nerve tone, mercurized wax, by its stimulating action, hastens the shedding. The new complexion which appears is a natural one, youthful, healthy, exquisitely beautiful. If you've never tried mercurized wax, get an ounce of it at the drug store, use at night like cold cream, washing it off in the morning.

Another natural beautifying treatment for wrinkled skin—is to bathe the face in a lotion made by dissolving an ounce of axolite in a half pint of witch hazel. This is remarkably effective in removing wrinkles, and is a most valuable skin treatment.

For a list of dealers, write to the manufacturer, The Axolite Company, 100 West 42nd Street, New York City.

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## HOWARD'S EXTRA QUALITY OLD RYE WHISKY

At hotels and stores.

## PRESIDENT SUSPENDER

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Save Exactly \$105

on a Piano by buying a "Claxton" at \$125.00, guaranteed superior to any \$300.00 Piano sold in Toronto.

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## MITCHELL SLIDE-EASY NECKWEAR

QUALITY STYLE VARIETY

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## NEVELL BEALS (Do You Forkload?)

I hate to dine with Nellie Beals, Because she forkloads her meals; She loads her fork in vulgar style; A meat-and-vegetable pile! Then boists it to her mouth—a jawful! A Goop who forkloads is awful!

Don't Be A Goop!

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