

major B.C. group, Skeena Broadcasters Limited, owns a primary TV station in Terrace-Kitimat with relays in Prince Rupert and other smaller communities as well as radio stations in Prince Rupert, Kitimat, and Terrace. These groups control seven of B.C.'s 14 TV stations. In November, 1969, according to the Bureau of Broadcast Measurement, the eight group-owned stations accounted for 57.4 per cent of the province's total night-time TV circulation.

### ALBERTA

Southam Press Limited which owns daily newspapers in Calgary, Edmonton, and Medicine Hat, also has interests in two radio stations in Edmonton and one in Calgary, either directly or indirectly through its holdings in Selkirk. Selkirk also controls radio stations in Grande Prairie and Lethbridge, and TV stations in Calgary and Lethbridge. The other TV station in each of those cities is controlled by Maclean-Hunter Limited, which also owns a radio station in Calgary. Four of Alberta's ten TV stations, and 40.6 per cent of the province's total TV audience (as measured by B.B.M.) are controlled by these groups.

### SASKATCHEWAN

The Sifton family is the province's dominant media owner. Besides controlling both the province's major daily newspapers, they own one of Regina's five radio stations and one of its two TV stations, which has a satellite at Moose Jaw. The other group that counts is the Rawlinson family, which controls radio stations in Regina and Prince Albert, plus Prince Albert's only TV stations. These two families control three of Saskatchewan's nine TV stations, accounting for 30.8 per cent of total daily night-time circulation in the province, according to B.B.M.

### MANITOBA

Although there is much independent media ownership, groups are active in Winnipeg, where F.P. owns one daily newspaper and Southam owns the other. Southam also has a 49 per cent interest in the *Brandon Sun*. Western Broadcasting Company Limited controls two Manitoba radio stations, Moffat Broadcasting Limited controls another two plus a TV station and Sifton owns one radio station. The Moffat TV station, one of seven in Manitoba, accounts for 33.9 per cent of total daily night-time circulation.

### ONTARIO

Here, ownership patterns are so complex that we'll outline them on a city-by-city basis: