24. Thinking of different areas of the world, where do you feel Canada's greatest competition comes from? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full- time	Part- time	Unemp.	Other	White Col.	Sales Service	Res- ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	, (573)	(204)	(31)	(158)	(325)	(640)
Japan	36.6%	35.4%	35.5%	24.2%	40.7%	34.4%	33.8%	22.6%	43.0%	37.2%	34.7%
China	5.0%	4.6%	4.6%	15.2%	4.4%	4.7%	3.9%	9.7%	4.4%	5.5%	4.2%
The United States	47.4%	49.2%	51.3%	51.5%	42.5%	51.0%	52.0%	58.1%	39.9%	48.0%	50.0%
Western Europe	4.2%	4.3%	3.3%	1.5%	4.8%	4.0%	4.9%		4.4%	3.1%	4.7%
Latin and South America	.9%	1.1%	.7%		.9%	.7%	1.0%		2.5%	1.2%	.9%
Eastern Europe	1.3%	1.5%	1.3%	1.5%	1.1%	1.0%	1.0%	3.2%	3.2%	1.2%	1.6%
Africa	.1%	. 1%			.2%	.2%				.3%	
The Middle East	.6%	.6%		3.0%	.4%	.5%	.5%		.6%	.3%	.6%
India	.2%	. 1%	.7%		.2%	.2%			.6%		.3%
Others	.1%	.1%				.2%					.2%
Pacific Rim	.3%	.6%				.5%	1.0%			.3%	.6%
Third World Nations	.1%	. 1%			.2%	.2%					.2%
SE Asia	. 1%	.2%				.2%	.5%			.6%	
Far East	.1%	. 1%				.2%					.2%
(DK/NS)	2.9%	1.8%	2.6%	3.0%	4.6%	2.1%	1.5%	6.5%	1.3%	2.2%	1.9%

Source: Angus Reid Group

Trade Competitiveness Study Spring 1990