

The associations' four most significant activities, in order of importance, are:

- hosting meetings and networking opportunities;
- distributing information;
- forging links and matching; and
- providing other networking services e.g. seminars, luncheons featuring prominent speakers.

The associations' four top objectives for the next two years, in order of importance, are:

- increasing their number of members and amount of funding;
- promoting, networking and communicating;
- upgrading existing services; and
- developing new services.

The five main export challenges that association members face, in order of importance, are:

- accessing markets and understanding trade rules and regulations;
- increasing their knowledge of their market;
- working in the business environment: banking systems, bureaucracies and political risk factors;
- obtaining funding; and
- becoming more familiar with export techniques and member company infrastructure.