The 1988 created Puerto Aventuras resort across the island of Cozumel is already popular. Representing an investment of \$43 million, it features the only marina on the Caribbean, with a capacity for 120 yachts, a golf course, international quality tennis courts and beach clubs. There is presently a 40 room hotel and several grand tourism hotels are under construction. Its expansion is already being planned and total investments in hotels and condominiums are estimated at \$214 million. Hotel chains with hotels projected in the Cancún cozumel area include Best Western, Calinda, Camino Real, Fiesta Americana and Hyatt.

## 7. MARKET ACCESS

As a result of Mexico's accession to GATT, the Mexican government has gradually opened the economy to international markets. Tariffs have been lowered from a maximum 100% in 1983, to 20% since December, 1988. The official price system has been totally eliminated and import permits are required on only 198 of the total 11,812 items in the Mexican Harmonized Tariff System.

import climate for hotel and restaurant equipment and supplies has improved significantly as a result of this commercial liberalization. Therefore, imports of equipment for this industry are subject to an ad valorem duty of maximum 20% assessed on the invoice value. In addition, a customs processing fee of 0.8% is assessed on the invoice value. A 10% value added tax (recently reduced from 15%) is then assessed on cumulative value of both taxes in addition to the invoice value. Some manufacturers who use imported inputs for their products under a Mexican Government approved manufacturing plan may have materials, waived or rebated. Raw the duty and/or VAT intermediates and machinery for use in manufacturing assembling products for export are generally eligible to be imported either duty free or under bond.

Formerly, in order to bid on tenders and sell to a government agency or decentralized company, foreign manufacturers required having a local resident agent and to have the foreign supplier registered and accepted by the Secretariat of Planning and Budgeting (Secretaría de Programación y Presupuesto - SPP). As of July 1991, the above requirement for prior registration with SPP has been eliminated.

The new procedures now in force require the foreign supplier to have a local agent or representative and it has to be registered through his local representative as an accepted supplier with each government ministry and/or decentralized agency according to the international tender requirements under review.

International tenders financed by the World Bank or the International Development Bank are open to all member countries of these institutions. More recently, the World Bank, where its credits are involved, has required that bid documents should also