

Mission: 432 Stockholm

Market: 507 Sweden

Key Sub-Sector: All Sub-sectors

Specific Product Opportunities

Salt Cured Knobbed Herring
 Salmon (Pacific)
 Eels
 Halibut
 Scallops
 Shrimp
 Lumpfish roe
 Cod roe
 Lake Herrin/Sisco roe
 Crabmeat
 Herring (Atlantic)
 Crayfish
 Lobster
 Mackerel

General Comments:

Sweden is a net importer of fish and fish products with imports totalling \$507m Cdn in 1988, whereas exports only amounted to \$197m. Per capita consumption of seafood is very high in Sweden, in 1988 it represented 30.2 kg, of which 20.3 kg is fresh/frozen and 9.1 kg is processed and/or preserved. Canada ranked third amongst foreign suppliers with \$31.8m; behind Norway \$170.2m and Denmark \$119.3m.

Salt Cured Herring:

Some potential exists for imports of salt cured knobbed herring as well as filleted herring in barrels of 100 kg. Annual requirements would be about 2000 barrels of which 200 knobbed and 1800 skinless fillets. Sizes required are knobbed not exceeding 7-8/ kg, skinless fillets a maximum of 11/ kg and for spice cured skinless fillets a maximum of 16/ kg. Fat content of the fish must not be less than 18 percent. Also, barrelled, headless, non-gutted, cured and/or spice cured for the food processing industry.

Salmon: (Pacific)

Frozen (headless, gutted) predominantly Chum and Pink for further processing locally, smoking, raw-picking (Gravlax), and some volumes for the retail/catering sector. There is also demand for frozen sides to be used for further processing locally.

Eels:

Gutted and frozen for local smokeries.

Halibut:

Frozen and fillets for institutional/catering.