

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

UNITED STATES OF AMERICA

618 - MINNEAPOLIS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

FOLLOW-UP ON HEALTH CARE DIRECT MAIL CAMPAIGN.
DOING BUSINESS WITH CANADA SEMINARS, SIOUX CITY,
IOWA AND DAVENPORT, IOWA MAY 24 & 26, 1988.
AGRI-BUSINESS DIRECT MAIL CAMPAIGN.

RESULTS DISAPPOINTING. ONLY 2 GOOD LEADS
DEVELOPED TO DATE.
SUCCESSFUL EVENTS; SEVERAL PROMISSING LEADS
DEVELOPED; EXCELLENT CONTACTS ESTABLISHED.
POSTPONED AGAIN PENDING RECEIPT OF D. R. I. E.
PUBLICATION.

QUARTER : 2

QUARTER : 3

QUARTER : 4

TO INCREASE CANADIAN PRESENCE IN NEARBY AND
SURROUNDING AREAS.
TO INTRODUCE A MINIMUM OF 25 FIRMS TO
MILITARY SALES SYSTEMS.
TO INTRODUCE AS MANY NEW FIRMS AS POSSIBLE TO
THE FOOD SERVICE OR INSTITUTIONAL MARKET IN
OUR AREA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

QUARTERLY RESULTS REPORTED

QUARTER : 1
QUARTER : 2
QUARTER : 3
QUARTER : 4

PRODUCED THROUGHOUT THE QUARTER
MAINTAINED VI V HIGH LEVEL & CONTINUED SIGNIFICANT POSITIVE
RESULTS FOR OVERSEAS AND MEXICO INVESTORS ON THE U. S. V
WAVE 87
U. S. V CONFERENCE IN EVANSTON ILLINOIS ST AND IN MINNEAPOLIS

WHICH COMBINED WITH OTHER RESULTS DURING THE REPORTING PERIOD
LISTED BELOW ARE THE SPECIFIC MAJOR ORGANIZED ACTIVITIES

AT MISSIONS ABROAD FOR FISCAL YEAR 88
ON MAY 24-26, 1988 IN SIOUX CITY AND DAVENPORT, IOWA

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