

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 658 BRIDGETOWN

Market: 525 BARBADOS

Sector: 015 CONSTRUCTION INDUSTRY

Subsector: 151 BUILDING PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	50.00M	\$ 50.00M	\$ 50.00M	\$ 44.00M
Canadian Exports \$	5.00M	\$ 3.50M	\$ 5.00M	\$ 7.60M
Canadian Share of Import Market	10.00%	7.00%	10.00%	17.00%

Major Competing Countries

Market Share

- |                                 |       |
|---------------------------------|-------|
| i) 577 UNITED STATES OF AMERICA | 038 % |
| ii) 051 UNITED KINGDOM          | 012 % |

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Market share declining

Products/services for which there are good market prospects

Current Total Imports

- |                            | In Canadian \$ |
|----------------------------|----------------|
| i) LUMBER                  | \$ 15.70 M     |
| ii) PLUMBING               | \$ 9.00 M      |
| iii) BASIC BUILDERS H/WARE | \$ 3.00 M      |
| iv) STRUCTURAL             | \$ 22.00 M     |

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: CONTRACTORS FOR WATER SUPPLY PROJECT - ST. LUCIA

Approximate Value: \$ 10 M

Financing Source: 018 CDB 001 IBRD

002 IDA

For further info. please contact:

K.G. WHITING, COMMERCIAL COUNSELLOR TLX: 2247 CDA WB

- ii) Project Name: DOMINICA HYDRO PROJECT WOODSTAVE PIPELINE

Approximate Value: \$ 1 M

Financing Source: 018 CDB

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