

DOCS
CA1
EA
C16
ENG
v. 20
April 1,
2002
Copy 1

Department of Foreign Affairs
International Trade
Ministère des Affaires étrangères
et du Commerce international

Office of Foreign Affairs
Ministère des Affaires étrangères

APR - 1 2002

Canada



Trade mission to Mumbai and New Delhi Quick passage to India

In this issue

- 3 Prospectus Group helping e-exporters
- 4 The recorded music market in Australia
- 6 U.S. Connection: Toronto hosts BIO2002
- 7 EDC report: Canada's future export markets
- 8 CCC and TD bank form service agreement
- 9 Environmental sector in Japan's Kansai region
- 10 Construction sector in Belgium
- 11 Construction sectors: Sweden, the Netherlands
- 12 Tap into China/HK Trade Action Plan
- 14 Canadian fish and seafood in the U.K.
- 15 New EDC on-line tools
- 16 Upcoming trade shows

International Trade Minister Pierre Pettigrew invites Canadian companies to participate in a trade mission he will be leading to **India** from **April 21 to 26, 2002**. The mission will visit Mumbai (formerly Bombay) and New Delhi, two of India's most influential business centres. Seminars and workshops, hospitality events and networking opportunities will be included in the tailored business programmes in each city.

"Given the sea change that the Indian economy is currently experiencing, our trade mission comes at an opportune time," said Minister Pettigrew. "Canada's exports to India grew an impressive

20% during 2000 and an additional 13.5% in 2001, reaching their highest level ever. With a GDP that has grown more than 30% over the past five years, India represents a vibrant, emerging market that offers promising opportunities for Canadian businesses in a number of key sectors."



Information Technology and Telecommunications

India's Information, Communications and Entertainment sectors (ICE) are wide open for business and flourishing. Thanks to a host of new initiatives — major deregulation in domestic and international telecom services, new policies in Information Technology (IT),

continued on page 13 — Passage

Teamwork solidifies sale of hardwood

New Brunswick companies take the floor in Ireland

In today's global marketplace, meeting customers' demands for high-quality, low-cost products and flexible service is a challenge for any company. But **Majestic Forest Products** of Beechwood, New Brunswick, and **Factory Direct Hardwood Floors**

of Shediac, New Brunswick, met the challenge and, with help from the Canadian Embassy in Dublin and IBOC, made a combined sale worth \$39,000 to C & S Timber Importers of Cavan, Ireland.

continued on page 2 — New Brunswick

CANADIAN TRADE REVIEW
Supplement
(See insert)

Vol. 20, No 6
April 1, 2002