



Software Suppliers- Tayson has developed a number of Telidon CPM/Basic software products, currently running on the IBM Personal Computer. With emphasis on delivering full functionality, affordability, and user friendliness, these programs include the following features:

- down-line loading of Telidon pages from remote databases, IP terminals, or other processors
 - page storage on diskette or hard disk
 - complete emulation of page retrieval processes on large databases, including random page addressing
 - database maintenance functions such as the copying, re-arrangement, deletion and textual editing of pages and transfer of pages between diskettes
 - local textual page creation
 - independence from Telidon terminal equipment
 - electronic billboarding which can be overridden by the keypad for interactive page retrieval
- By using a local micro-based database, the user is able to:
- control the security of his information,
 - avoid transmission errors which could be catastrophic to information content,
 - increase transmission speed (& therefore the speed of drawing) by at least 3 fold, and take full advantage of Telidon's functionality through the use of in-house software dedicated to the user's specific requirements.

Cable Head-End/Electronic Billboard Software-

The Tayson system can schedule pages to cable head-ends on a 31 day, 24 hour basis. Hence for scheduling pages for cable, you have the potential to set up a monthly scheduling process. Pages can be loaded from an Information Provider Terminal simultaneously while the scheduler sends pages to the channel. You may also select the number of seconds each individual page is to be displayed on the screen, to take advantage of dynamic display functions and simulated motion which can be built into each Telidon page. Database can be either on diskette or hard disk depending on storage requirements. The above capabilities coupled with the local textual page creation provides an extremely flexible cable system.

Page Creation- Tayson provides complete Telidon page creation services to satisfy your graphic needs at very competitive rates. Professional graphic artists, specially trained by Tayson's technical staff to make full use of the Telidon medium, will design effective pages that you can load on remote Telidon database or your own local microcomputer. Tayson can also provide 35mm, 5x7 polaroid or videotape of the same Telidon graphic pages.

Video Production- The integration of video with Telidon is an attractive combination. Tayson will produce video training and orientation packages which incorporate cost-effective Telidon graphics, live pictures and sound, custom tailored to your need.

FOR FURTHER INFORMATION:

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