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Like the Highland Regiments of the British Army, of whose glorious record we are so proud, Bruce's Seeds have established a record "SECOND TO NONE". The name Bruce in connection with Seeds sets the standard for quality. For 65 years we have served the Canadian Farmer, Gardener, and Amateur so well, that from a small beginning this business has grown to large proportions, doing business from coast to coast, and outside Canada.

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Jaeger Combinations are carefully cut to shape from material already shrunk in the piece and only unquestionably pure white undyed wool of the finest quality is used in the manufacture, thus ensuring a hygienic garment that is soft and comfortable to the wearer. A garment of quality at a moderate price, in weights adaptable to all seasons.

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"Incorporated in England in 1883 with British Capital for the British Empire."



The Collar For Thrifty People

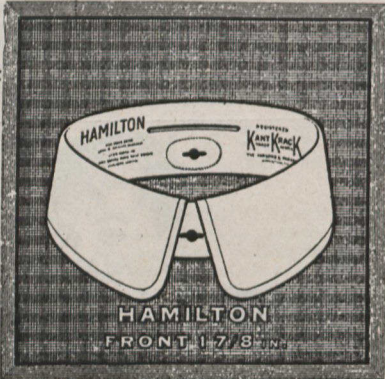
HERE is a collar which your men folk will like and it will save them all laundry expense for collars. It looks just like a linen collar. It is made of linen, treated in such manner as to make it waterproof and cleanable. You can rub it off in a moment with a wet sponge and make it look like new.

KANTKRAC Coated Linen Collars are made in Canada in a variety of styles and in all sizes, to suit the most exacting wearer. Made with flexible lips, preventing any possibility of breaking down at the front.

Should your dealer not have them in stock, send us 25c. and we will send you one prepaid.

Send for Free Booklet, "A Little Talk on Collars and Dress"

PARSONS & PARSONS CANADIAN CO. HAMILTON ONTARIO



Beautify and Protect Your Property

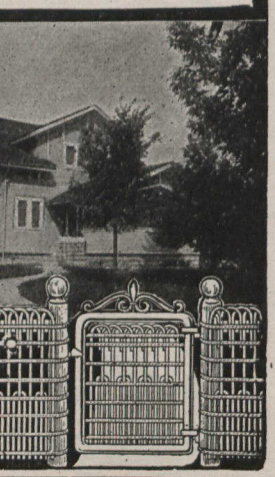
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Peerless Ornamental Fencing

is made of strong, stiff, galvanized wire that will not sag. In addition to galvanizing, every strand is given a coating of zinc enamel paint, thus forming the best possible insurance against rust. Peerless ornamental fence is made in several styles. It's easy to erect and holds its shape for years.

Send for free catalog. If interested, ask about our farm and poultry fencing. Agents nearly everywhere. Agents wanted in open territory.

Banwell Hoxie Wire Fence Co., Ltd.
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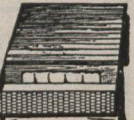


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Write us today. **WISCONSIN INCUBATOR CO., Box 184, Racine, Wis., U. S. A.**



PRACTICAL GARMENTS FOR CHILDREN

BY MAY MANTON



No. 8467

No. 8473

No. 8486

NIGHT clothing for children is even more important than their day clothing, for in the winter it must be made of warm material, and for summer wear of thin material only if the nights are hot. For winter wear, flannel is the best material and it is desirable that the gown be cut long enough to keep the feet warm; it is better, too, that the sleeves be cut long, although this is not always found to be necessary.

Just such a simple night gown as this No. 8486 is the ideal for children. It is sufficiently like that of the older folk to make the wearer happy and it is so simple and easy to make that it is sure to appeal to the mothers. The sleeves may be longer or shorter and the neck can be finished with a collar or with a simple frill.

For the 6-year size, the gown will require 3 yards of material 27, 2¾ yards 36, 2¼ yards 44 inches wide, with 1¼ yards of insertion.

The pattern of the gown 8486 is cut in sizes from 2 to 8 years.

For the older girl, No. 8473 is a practical pattern, for it provides for high or square neck, long or short sleeves, and may be trimmed with embroidered scalloping or linen lace. Cut in sizes 8 to 14 years, this pattern will require 3½ yards of a 36 inch fabric for the 12-year size.

The yoke night gown is always a practical one and this model designed for little children is thoroughly satisfactory. It can be made either with a square neck or with a high neck and round collar and with long or short sleeves, but the combination of square neck and long sleeves is an exceedingly comfortable one and just now is much used. Gowns of the sort are made of long cloth, of cambric and of materials of the sort and also from other warmer materials, such as flannel and flannelettes. Lace, embroidery and embroidered scallops are used as finish. Below the yoke, the gown is satisfactorily full, while it is perfectly smooth and plain over the shoulders.

For the 4-year size, the gown will require 2¼ yards of material 36, 1¾ yards 44 inches wide, with ¾ yard of banding, 1½ yards of edging.

The pattern 8467 is cut in sizes for children from 2 to 6 years of age.

For best, the little boy's suit, No. 8495, may be developed in serge, corduroy or velvet. The sack coat is a very good model for the home dress-maker to use, as it does not require difficult tailoring. If the suit is to be worn every day, it may be of cheviot or diagonal, and the collar and revers should be of the same material. The trousers should be very short and as tight-fitting as is consistent with comfort. This pattern comes in sizes 6 to 12 years and requires 2¼ yards of 44 inch material for the 10 year size.

For the very little girl who goes to kindergarten, or who likes to paint and draw at home, the little artist's apron, No. 8413, will be an acceptable gift. It might be made of chambray or of blue denim bound with white tape, and if the little girl finds a ruler, a box of paints, and drawing materials in the pocket she will be most delighted. The pattern is cut in sizes 4 to 8 years, and requires 1¼ yards of 36 inch material for the medium size.



No. 8413



No. 8495

Patterns of styles shown above will be mailed to any address upon receipt of price. When ordering be sure to state clearly your name and address, number of pattern wanted, age or bust measure, and address, Pattern Department, Everywoman's World, Toronto, Ont.