"I know of no single truth

that should be more potent in driving people to insure than this—that the time may come, does come to many, when they cannot get it. The one who makes the best bargain is the one who insures early, the man who insures today."

Why Wait?

The cost of Insurance in The Great-West Life is low, the profits high, the Policy terms most liberal, and the contracts cover the needs of every age and circumstance.

The Great-West Life Assurance Co.

Head Office: WINNIPEG

Teachers and others can add substantially to their income by spare-time work for The Great-West Life. Write for details.