

Grand Special

The December issue of PROFITABLE ADVERTISING will be a grand special edition, exploiting the publication itself, with illustrations of its offices and people, and the mechanical facilities of its printers. The Barta Press.

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fruits is large, and the quality good. There was an auction sale yesterday on Colborne street, at which large quantities were put up. It is worth noting that the first shipment of citrus fruits to leave California this season was on Canadian account. We see in Chicago papers accounts of the strong measures which are being taken by Nicaragua growers, aided by the Western jobbers, to upset the monopolistic plans of the Union Fruit Company, with regard to bananas. As a result of their efforts, some \$45,000 worth of this fruit, representing Union capital, threatens to become a total loss. We quote: Oranges, California navels, \$3.50 per box; Florida, \$3.75; Sonora, Mexican, \$2.50 to \$2.75; Jamaica, \$3; Valencia, \$4.75 to \$6 per case; lemons, new crop, Messina, \$2.75 to \$3; choice Verdelli, \$1.50 to \$1.75; fancy California, \$3.75 to \$4; Almeria grapes, \$6 to \$7 per barrel of about 65 lbs.; cranberries, Canadian, \$2.50 per box; long keepers, \$3.25; Italian chestnuts, 12½c. per pound; Canadian onions, 85c. per bag; and apples, \$2.25 to \$2.75 per barrel.

HARDWARE.—Our quotations of last week remain good for this. A good many visitors have been in town, no doubt to do their Christmas shopping, and hardware establishments have been patronized amongst the others. Skates, sleigh bells, and similar articles are selling with a fair degree of freedom. No great change has taken place in the position of heavy metals. The American manufacturers of iron piping would seem to have been making an attempt to oust Canadian manufacturers out of the latter's own market, and quantities of that material came into this country, but without making any appreciable effect on prices here. The American piping, it now appears, was exported from this country to England, the 99 per cent. rebate having been collected from the customs authorities, thus leaving the Canadian market free to home producers.

HIDES AND SKINS.—The drop in prices in Chicago has had its effect on this market, and prices on hides have declined. Fairly large receipts of a good quality are still coming in. Tallow remains about the same.

LUMBER.—Prices have not changed during the last two weeks or more, and a fair business is being done. The market in Liverpool has been adversely affected by the failure of a large lumber importing house in that city, which is supposed to have been due to a recent slump in spruce, consequent upon a miscalculation as to the demand.

PROVISIONS.—A fair amount of trade is being carried on in cheese and butter. The demand for poultry has been very active, though some of the birds offered have been poorly finished. Perhaps, on account of the activity in this line, the demand for such produce as smoked hams, etc., has been slacker. Lard is a little easier, owing to orders having been pretty well filled already, and packers are anxious to keep stocks sold up at present figures. Some of them would sell ahead at these quotations, but buyers show no keenness to take hold, only buying for immediate use. There has been a specially good demand for both fresh and pickled eggs.

WOOL.—Slowness characterizes the situation in both fleece and pulled wools. The export demand is practically nil.

"Did you say you would let me in on the ground floor in this investment?" "That is my proposal," replied the promoter. "Well, you needn't mind. You allow the thing to run along until you can let me in somewhere near the third or fourth story. The man who is let in on the ground floor is the one who catches all the debris if the bottom happens to drop out."—Washington Star.

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Established 1825.

Head Office for Canada: MONTREAL

Invested Funds..... \$40,300,000
Investments in Canada 14,600,000

Low rates. Absolute security.

Unconditional policies.

Claims settled immediately on proof of death and No delay.

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D. M. MCGOON, Assistant Manager.
CHAS. HUNTER, Chief Agent Ontario.

Liverpool and London and Globe INSURANCE COMPANY

Available Assets..... \$59,923,400
Investments in Canada .. \$2,150,000

Insurances accepted at lowest Current Rates

JOS. B REED, Agent, 20 Wellington St. East, Toronto
G. F. C. SMITH, Chief Agent for Dom., Montreal



Insurance Company.

ESTABLISHED A.D. 1790

THE LONDON ASSURANCE

Head Office, Canada Branch, Montreal.

E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates.

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Established 1840

Business done on the Cash and Premium Note System.

GEORGE SLEEMAN, Esq., President.

JOHN DAVIDSON, Esq., Secretary.

Head Office, Guelph, Ont.

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THE

Northern Life Assurance Co. Of Canada

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