

# THE CONTINENTAL LIFE INSURANCE COMPANY

*Record Figures for 1919. Increases in Income and Insurance in Force  
Greater Than For Any Two Years Previous.*

The financial statement for 1919 shows the largest increases in all departments, except that of mortality, of any year in the history of the Company, as follows:—

|                                  | 1918         | 1919         | INCREASE          |
|----------------------------------|--------------|--------------|-------------------|
| Policies Issued and Revived..... | \$ 2,946,762 | \$ 4,068,930 | \$ 1,122,168      |
| Total Income.....                | 554,673      | 664,769      | 110,096           |
| Total Insurance in Force.....    | 12,786,784   | 15,027,412   | 2,240,628         |
| Increase in Amount Gained.....   | 755,633      | 2,240,628    | 1,484,995         |
| Death Claims Accrued.....        | 150,120      | 88,470       | (decrease) 61,650 |
| Total Assets.....                | 2,515,305    | 2,727,457    | 212,152           |

It is interesting to note the large percentage of gains made in Insurance in Force, New Business Issued, and Total Income. Also the large decrease in Amount of Death Claims.

*If contemplating the necessity of more Insurance, send for booklet, "OUR BEST ADVERTISERS"; then see our nearest Agent, or write to Head Office for full particulars, stating your age at nearest birthday.*

**THE CONTINENTAL LIFE INSURANCE CO.**  
Continental Life Building - - - TORONTO

## The Travellers' Life Assurance Company of Canada

HOME OFFICE . . . MONTREAL

### *Big Increases in All Departments during 1919*

|                                                  |                 |                                                                                                               |               |
|--------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------|---------------|
| Policies Revived .....                           | \$ 3,138,566.00 | Assets .....                                                                                                  | \$ 729,670.10 |
| Increase..... 48%                                |                 | Increase..... 39.8%                                                                                           |               |
| Gross Insurance in Force December,<br>1919 ..... | 8,805,175.00    | Liabilities .....                                                                                             | 602,654.80    |
| Increase..... 34.5%                              |                 | Surplus to Policyholders (including<br>Paid-up Capital, \$117,840)....                                        | 127,015.30    |
| Net Premium Income .....                         | 274,882.32      | Increase..... 58%                                                                                             |               |
| Increase..... 34.7%                              |                 | Subscribed—Uncalled Capital ....                                                                              | 681,860.00    |
| Interest Income .....                            | 27,191.32       |                                                                                                               |               |
| Other Income .....                               | 54,909.36       |                                                                                                               |               |
| Total Receipts .....                             | \$ 356,983.00   | Total Surplus Security to Policyholders<br>(being one and one-third times the<br>amount of Liabilities) ..... | \$ 808,875.30 |
| Total Disbursements .....                        | 169,882.05      |                                                                                                               |               |
| Balance to Investment Account....                | \$ 187,100.95   |                                                                                                               |               |

Mortality for 1919..... 42.28 of Expected.

**A Canadian Company doing business only with Canadians and with funds all invested in Canada**

*President:*..... HON. GEORGE P. GRAHAM, LL.D.

*Vice-Presidents:*..... J. N. GREENSHIELDS, K.C., AND HON. LORNE C. WEBSTER.

*Secretary and Actuary:*..... ARTHUR P. EARLE, A.I.A., A.A.S.