

the Greatest Book in the World

a magnificent, self-pronouncing pictorial edition
of the **HOLY BIBLE**

Handsomely Bound, Imperial Seal ⁺Limp, Gold Titles,
Round Corners and Carmine Under Gold Edges

THERE is one book in all the world that never grows old. It is a book which every man, woman, boy and girl should possess as his or her individual property. It is the greatest book in the world, not alone on account of the lessons it teaches and the good it has brought into the world, but also on account of its literary style and excellence.

This greatest book in the world is the Holy Bible.

It is our good fortune to be able to offer one of the latest and most beautiful editions of the Bible in connection with the Canadian Magazine.

The Canadian Magazine is the leading literary and artistic publication in the Dominion. It is non-partisan and absolutely free from subservient influence. It aims to increase culture and education. To be one of its readers is evidence of a cultivated taste in literature and art and an acquaintance with the best thought of the best thinkers of the country. It serves no interest but the entertainment and instruction of its subscribers.

Take Advantage of this Great Offer

The regular price of this Bible is \$2.70. We will present every New Yearly subscriber to the Canadian Magazine with a copy absolutely free and charges prepaid.

Do not delay—Send us now your subscription with \$2.50 the regular price of The Canadian Magazine and the Bible will be sent you absolutely free prepaid.

Any person who is now a subscriber to the Canadian Magazine can secure a copy of this handsome Bible by sending one new subscription in addition to his own.

The subscription to the Canadian Magazine postpaid in Canada, Great Britain and Ireland is \$2.50 per year, to the United States \$3.00 and Foreign Countries \$3.25.

**Remit by Registered Letter,
Post Office or Express Order
or Cheque payable at par in
Toronto.**

We reserve the right to withdraw this offer at any time, so our advice to those who want to profit by this unusual opportunity is to send in your subscription at once.

Fill out this coupon and send with your remittance of \$2.50

THE ONTARIO PUBLISHING CO., Ltd.
15 Wellington Street East, Toronto

GENTLEMEN;

I enclose \$2.50 for One Year's Subscription to the Canadian Magazine beginning..... number and I am to receive absolutely free and prepaid a copy of the Holy Bible as advertised.

NAME.....

ADDRESS.....

C M.