

Send a Post Card to

LAWSON & JONES

LONDON, CANADA

if you want to secure one of the best and cheapest designs for a Calendar for next season. They have the sole agency for Canada of one each of the best English and German calendar manufacturers, and are not selling these goods through a number of sub-agents, but will sell them direct to Canadian merchants. European goods in these lines are known to be much better value than American, with an extra 25 per cent. reduction in tariff on English goods this year.

To secure them you must order early.

The firm's travellers will only have time to cover the whole ground of the Dominion once between now and the time for importing for 1899 season.

A Post Card sent to us at once intimating that you are interested in Calendars

will cost you one cent
will not oblige you to buy
will oblige our traveller

to show you the first in your town the finest line of Calendar Samples ever shown on the Canadian market.

Applications to see samples will be recorded in order of receiving them.

LAWSON & JONES, LONDON, CANADA

BOVRIL

Is beyond question the most perfect of all condensed foods, and can with greatest safety be recommended to the patient in an exhausting disease, or for the convalescent requiring a rapid building up of strength. It can be used for

THE WEAKEST STOMACH

and in its preparation the greatest care is taken in the selection of the beef from which it is made.

Thousands of Medical Practitioners

have acknowledged their success by its use, and declare it, as a sick room food, infinitely superior to any preparation to be had from the household kitchen.

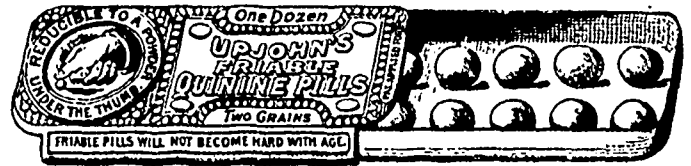
BOVRIL, LIMITED

Is not a company composed of adventurers profiting by experiments upon **SUFFERING HUMANITY**, but a concern with long years of experience in the preparation of

Condensed Animal and Vegetable Foods

which they have supplied under contract to British military hospitals, and physicians would act wisely in recommending only the foods prepared by this company

NOVELTY, CONVENIENCE AND PROFIT



THE NEW PACKAGE FOR RETAILING

Upjohn's Friable Quinine Pills

The Novelty

in the handsome, enamelled metal box, with slide cover, holding 12 pills, each in a separate compartment.

The Convenience

is in its size—fits the vest pocket or lady's purse—

giving a handy means for carrying quinine pills.

The Profit

is 300 per cent., when the package

is retailed for 15 cents. The superior quality of the pills and their unique quality of friability insure their ready sale.

Put up in attractive counter display containers holding one gross of boxes.

Order a Gross or $\frac{1}{4}$ Gross from your jobber. They cost no more than the "solid" kind.

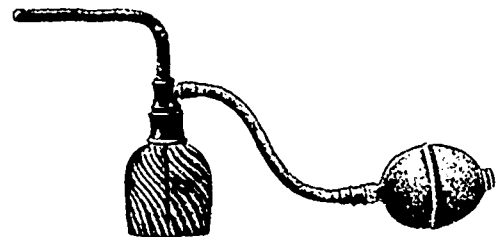
GILMOUR BROS. & CO., MONTREAL

Sole agents for Upjohn's Pills



English Seamless Nipples

No. 1—Best quality, per gross.....	\$1 75
No. 2—Best quality, per gross.....	2 25
No. 3—Best quality, per gross.....	2 75
IN GROSS LOTS ASSORTED.....	2 15
No. 5—Fine quality, per gross.....	3 00
Special—No. 2—Bright goods, medium size, per gross.....	1 00



No. 1—McKenzie Leader Water-Oil, 1 Tip, dozen..... \$1 50
(Quotations on application for quantities).

N.B.—British goods are now enjoying the Preferential Tariff.

The J. Stevens & Son Co., Limited

145 Wellington St. W., Toronto