



What About Your Coffee ?

EMINENT authorities in this country and in Europe agree that Coffee, when pure, is one of the most healthful of beverages, but it must be pure. When mixed with chicory it is most injurious to the system, causing many disorders of the stomach. etc. We have been most successful in our efforts to encourage the use of pure coffee. Our sales of 38c. pure dry roast and 40c. Java and Mocha have reached an enormous amount. We have no hesitation in recommending them as the best value in coffee offered in Canada.

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