



TWO SHOWS
DAILY, AT 10:30
AND 3.
A Special Ticket
for Each Show.

Announcing the Fall Fashion Show

At This Store Wednesday, Thursday and Friday (This Week)

The fashion parade, the details of which were announced in Saturday's paper, will open on Wednesday at 10:30 on the Third Floor, where ample seating accommodation has been arranged for.

A splendid orchestra will be in attendance and a real treat in the way of entertainment is in store for those who attend. There will be no charge for admission and tickets may be had now for any performance you wish to attend—good for that show only. Out-of-Town Customers may have their tickets reserved. Write, stating the time you wish to attend, and we will mail you tickets by return.



TICKETS AT
PARCEL DESK, IN
MILLINERY
SECTION.
A Special Ticket
for Each Show.

Frocks

Never Have They Been
So Attractively
Different

Frocks! Really they are the highlights in the ready-to-wear section. You will notice styles that are far removed from the commonplace, and so graceful that you instantly know they include several that will prove more becoming than any you have ever worn. Each one exceptional value.

A smart Canton Crepe model in black, in straight lines, with loose side pleats, gathered at hips; panels and sleeves show white facing; beaded in black; sash girde finishing waistline. Price \$45.00

A very attractive garment of Radium Lace and Chiffon over Charmeuse Satin, in black; yoke of lace with soft panels of chiffon draping the skirt; ribbon girde held in place with beaded cabochon. Price \$45.00

Frock of Crepe Back Satin, in black; one-piece model gathered at sides, beaded medallions finishing sleeves and front of blouse; draped sides, sleeves faced with bright red. Price..... \$59.00

Afternoon Dress of Black Canton Crepe, handsomely trimmed with jet and sequin around neck, girde, sides and hem of skirt. Price \$49.00



Pettibockers and Petticoats

Glove Silk and Habutai Knickers, smartly trimmed with fluted ribbon in vari-colored shades.

Handsome Petticoats of flowered satin, glove silk and habutai silk, showing pleated ruffle with fancy insets, plain styles hemstitched at bottom. Many attractive models.

Bloomers and Knickerbockers in Habutai Silk and Glove Silk

Habutai Bloomers, short length with elastic at knee and waist line. The inverted pleat in front is a very good feature. In all shades at \$2.95

Knickerbockers of habutai and glove silk, finished at bottom with novelty ruffle of accordion pleating or fluted ribbon. Elastic at knees and waist line; a splendid variety of shades to choose from. Prices \$4.95 to \$7.75

Blouses Have Changed From Western To Eastern Styles



The vogue for things far eastern is expressed fully in new Blouses

Egyptian bandings. Persian designs in braid in all-over patterns. Russian embroideries and striking modes in metal cloths for formal wear, characterize Blouses for fall.

See them while the range is complete. A splendid variety of models to choose from, featuring Canton Crepe, Crepe de Chine with touches of Radium Lace, Radium Lace over Georgette or Crepe de Chine, smartly finished with jet, navy or black Canton Crepe heavily beaded with steel, smart beige models with Oriental embroidery. A variety of beautiful brown Blouses, together with more daring shades of Nile, Orient, yellow stone, opal and cherry.

Graceful Wraps Have Quality and Distinction

Interpreting the best of fall wrap styles, yet adhering to a very modest price range, considering the high quality of the garments. Wraps here present one of the finest selections we have ever shown. Fabrics of definite quality and beauty are touched with charming new colors and luxurious furs.

Coat of Tan Polo Coating, with collar of racoon, raglan sleeve, slashed pockets, belted, pleat stitched in back, full lined with canton crepe. Price \$72.00

Smart model of Velour showing blouse back, kimono sleeve, beaverine collar, stitching trimming back, sleeves and pockets in a very neat design, belted, full silk lined. Price \$57.00

Coat of brown Beverley Cloth; a soft pile fabric; collar and cuffs of platinum wolf, sides and sleeves embroidered; belted, pockets, full silk lined. Price \$135.00

Coat of Reindeer Ormandale Cloth, collar of fine Canadian beaver, new full sleeve gathered at wrist; tucks in back with stitching between; belted, closing with novelty buttons; full silk lined. Price \$130.00

NEW HATS---Distinctive Models That Stress Variety

So varied and so beautiful are these new Hats that every woman is sure of a becoming one. Such smart styles as the Tricorne, the Egyptian Toque, the Russian Turban or dressy large Hats adapted from court modes of old France are developed in exquisitely beautiful metal fabrics and rare silk weaves.

Smart, New Ready-To-Wears, \$3.50 to \$7

These smart new Tailored Hats are just the correct thing for immediate wear. Hats of Silk Duvetyn, Plush and Velvet. In sailors, pokes and off-the-face styles, as well as close-fitting little turban styles so becoming to every face. Colors of nigger, navy, black, red, sand, toast, put brown, gray and copen. Ranging in price from..... \$3.50 to \$7.00
Millinery Dept., Second Floor.



Fur Wraps and Coats

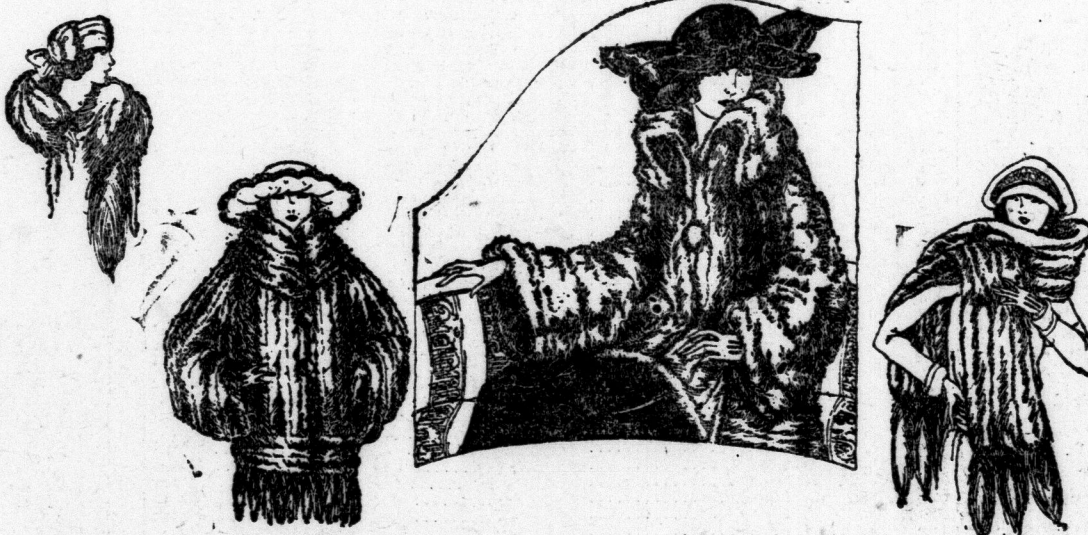
Are Marvels of Expertly Selected Pelts

The most remarkable assemblage of striking Furs ever presented here, accents beautiful Wraps and Capes, each one a marvel of perfect skins, adept workmanship, and luxuriously graceful styles. Lustrous Seal, Caracul, Mink or Mole Wraps, many contrasted with other furs, are modeled on the new Oriental lines, and are the highest type Furs obtainable anywhere.

Hudson Seal Coats, lined with Swiss broche or pussy willow, in very rich colorings. Collars of squirrel, sable, beaver or wolf. Lengths 28 to 45 inches.

Hudson Seal Coat, all seal, long roll shawl collar, mandarin sleeve, pockets inside and out, sleeve with inside cuff, faced with fur, three-way belt, skins are all selected, lined with Swiss broche; 50 inches long. Price \$410.00

Hudson Seal Coat with shawl collar and cuffs of Alaska Sable (skunk), lined with novelty pussy willow silk in brown, with border, pockets inside and out; 42 inches long, 44 bust. Price \$490.00
Hudson Seal Coat, shawl collar and cuffs of Alaska Sable (skunk), three-way belt, inside and outside pockets; 40 inches long; lined with pussy willow silk. Price \$420.00
Persian Lamb Coats in choice selected skins..... \$490.00 to \$550.00
Muskrat Coats, Marmot Coats, Electric Seal Coats.



Small Fur Displays

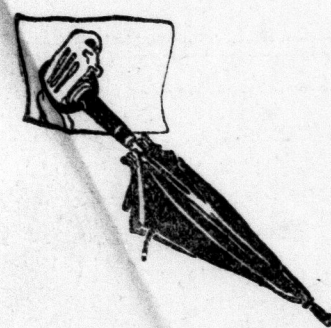
Accentuate New Modes Perfectly Achieved

From the smart choker a woman dons with her fall tailleur to the ultra chic Jacqueline that the smart Parisienne and her equally smart America sister wears, small furs for fall take an important place. Exquisitely matched skins and workmanship are accentuated. Unusually beautiful Fox Furs are featured in our display.

Opossum Chokers in natural, sable and Isabella fox. Prices..... \$8.95 to \$10.50
Raccoon Chokers. Prices \$18.50 and \$21.00
Ermine Neckpieces. Prices \$22.50, \$28.50, \$33.00 and \$40.00
Siberian Wolf Animal Neckpieces, in both black and sable brown. Prices \$7.50, \$10.00, \$12.50, \$15.00 and \$19.00
Alaska Sable Animal Neckpieces and Caps. Prices \$40.00 to \$105.00

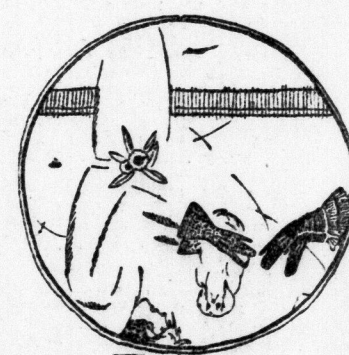
Ladies' Umbrellas, \$2.95

A special purchase of Ladies' Umbrellas has just been received, silk and wool covers on neat rolling frames. A splendid umbrella for general wear; handles come well assorted, with bacolite rings, also leather straps. Price \$2.95 each
A new stock of Ladies' Colored Silk Umbrellas just arrived, in all the wanted shades—navy, green, brown, purple and black. Price \$8.00
The same silk and colors with ivory tips and shank, handles to match; covers are pure silk, guaranteed to give excellent wear. Prices..... \$10.00 and \$12.00
School Umbrellas for boys and girls; very durable union taffeta coverings, strong steel frames; handles well assorted, crooks and directoire. Prices \$1.25 and \$1.75
And also in silk and wool coverings. Price \$2.00 each



NEW GLOVES FOR FALL WEAR IN CHAMOISSETTE AND SILK

Two-Dome Heavy Weight Pure Silk Gloves, in navy, brown, black, gray, silver, pongee, mode; also navy with white backs or silver with black. Price \$1.75 pair
Two-Dome Heavy Weight Silk Gloves with embroidered backs, pongee and mode..... \$2.00
Two-Dome Chamoisette Gloves, with black backs, gray, beaver, brown and fawn..... 75c
Pretty Chamoisette Gloves with tucked wrist and side closing; embroidered backs; mastic and fawn. Price \$1.25 pair
Silk-Lined Chamoisette Gloves, two-dome, embroidered backs, black and gray. Price, per pair \$1.75



The Season's Outstanding New Fabrics In Silks and Wool Goods Featured During Fashion Week

METALLESSE—INFINITELY RICH AND DISTINCTIVE.
This season's novelty creation for cloaks, wraps and trimmings, such as collars and cuffs; colors navy, nigger, navy and black.

SILK CANTON CREPES
This tremendously popular, and fashionable silk material is shown in a great range of the bright dashing colors, with plenty of navy, nigger and Hindu brown and black to select from. Several qualities to select from.

SILK CANTON CREPES IN ORIENTAL AND BOKAHARA DESIGNS
A collection of exclusive types in small Oriental, Mosaic, Bokahara; Tyle, in clever combinations of color harmony; smart for dress or for combining with plain materials in sleeves, collars, facings, etc.

SOME NEW CREPE WEAVES JUST OPENED
Phi Phi Crepe, black only; Mirandy Crepe, black only; Florissante Crepe, black only; Kito Crepe, black only.

SMALLMAN & INGRAM
LIMITED

SILK DUVETYNES IN THE NEW BRIGHT COLORS

Strikes a dominant fashion note in the scale of seasonable fabrics; a rich suede finish, fashionable for jackets, wraps, cloaks and millinery. Shown in newest colors of chutney, canna, flame, orchid, tangerine, kashan blue, clinder gray, jade, American beauty, golden glow, nigger, navy and black.

BROCADE AND JACQUARD CREPE METEORES

The new season's dainty novelty for afternoon and dinner gowns. French importations of pure silk, made in rich all-over designs. Floral effects in same tints as the ground colors—Bermuda rose, opal, tangerine, sunset, orchid, shell pink, azure blue, also navy.