Good Positions

Go to the young people who are prepared. The best positions are secured by the pupils of the Forest City Business and Shorthand College, London, Ont., because their training has been conducted along correct lines. This week we placed a young man as office assistant with the London Spice Mills Co.

J. W. WESTERVELT, Principal.

Overcoats

An extra large selection of the latest importations of all the heavy materials. Come in and see them.

O. LABELLE,

372 Richmond St. Phone 1027

Doyle's Liniment.

TRADE MARK, Registered.

The Greatest known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORENESS of the CHEST or BACK, or wherever a LINIMENT is required. It also cures the worst case of PILES.

On Aug. 4, while out driving, my horse ran away. I was thrown from the buggy and the muscles of my hip were so badly injured I had to remain in bed several days. I could hardly endure the pain. I got a bottle of Doyle's Liniment and rubbed with it every two hours. In a few days all the pain, soreness and discoloration had disappeared. My hip is now as strong as it ever was. J. D. FLEMING. Proprietor Royal Hotel, London, Ont.

The only known Remedy that will Cure the Sprained Coffin-Joint of a Horse.

Price 60 cents per Bottle.

Sample Bottle, 25c.

JOHN. W. DOYLE, London Ont. ywt

FITZGERALD

and FITZGERALD,

Barristers 171 Dundas street, Fitzgerald Block

FAIRBAIRN

MERCHANT TAILOR.

Opp. City Hall. Upstairs

TECUMSEH or FOREST QUEEN **FLOUR**

IS ALL FLOUR.

Not a grain of adulterated substance will be found in our flours. They are pure wheat all the way through. Gaining hosts of women admirers for it. Have you tried it yet?

J. D. SAUNBY,

PHONE 132. Proprietor.

SPECIAL NOTICES.

Stoves! Stoves! Stoves!

We have a great variety of good, second-hand stoves, also new springs, mattresses, goose feather pillows and down cushions. Feathers bought and sold at Bed and Mattress Cleaning Factory, 593 Richmond street north. James F. Hunt & Sons. Telephone 997.

"Andrews' Plugs" are free from carbolic acid, cocaine, morphia and such poisons. Safe for children and not at all unpleasant to taste. 15 to 20 Plugs in a bottle. w

Electric Turkish Baths.

When rheumatic, nervous or tired, take a good Electric Turkish Bath, and see what benefits will obtain from them. Satisfaction in every case is guaranteed. 320 Dundas street. ywt

Gentlemen, if You Are Bald

See Prof. Dorenwend's Art Coverings in Wigs and Toupees, worn on thousands of heads. They are protection against Colds, Catarrh, etc., and give a most natural and younger appearance to the face. He will be at the Grigg House, London, Tuesday, Nov. 28. 69u 4-k wtwt

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Eclectric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice I procured the medicine, and less than half a bottle cured me; I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me good.

The Emperor of China has to fast 64 days in each year for the sake of religion.

DR. A. W. CHASE'S CATARRH CURE ... 25c.

is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

HIGHEST CASH PRICE

paid for old gold and silver, lead and copper dross.

Canada Smelting and Refining Company,

Corner Richmond and King Sts., London, Ont.

Rich and Elegant... Furs

YOUR Winter Wardrobe will be sensibly and handsomely completed by a choice from our extensive line of Furs.

Fashion says Furs, Comfort demands Furs, and you will satisfy both if you see our stock and learn our prices.

Spittal, Sabine & Co.

152 Dundas Street.

For One Dollar

We will send for your bicycle, clean, lubricate and adjust it thoroughly and store in a dry, warm place until required next spring. We also insure it against loss by fire. Let us send for it now and we will deliver it next spring in good running order. Phone 800.

WM. GURD & CO.

185 Dundas Street.

FINE TAILORING

SOUTHCOTT'S

361 RICHMOND ST.

METEOROLOGICAL

Toronto, Nov. 22—8 p.m.—Rain is falling throughout the central states and north to Lake Erie, attendant upon a well-marked depression situated over Kentucky and the neighboring states, and somewhat higher pressure is spreading over the lake region and the Northwest. Minimum and maximum temperatures: Victoria, 42-48; Kamloops, 40-52; Calgary, 32-48; Qu'Appelle, 30-42; Winnipeg, 28-32; Port Arthur, 34-38; Parry Sound, 34-42; Toronto, 44-48; Ottawa, 32-42; Montreal, 34-44; Quebec, 28-33; Halifax, 32-36.

Local temperatures.—The highest and lowest readings of the thermometer at the observatory here on Wednesday, Nov. 22, were: Highest, 50°; lowest, 41°.

Today the sun rises at 7:22; sets at 4:47. The moon rises at 10:46 p.m.; sets at 11:59 a.m.

A New Thing

A live business must have new wheels—progress demands it. JOHNSTON BROS.' XXX Jersey Cream Bread now on the high wave of popular favor; proof positive, the ever increasing number of new customers. If not now using it try it and be convinced of its superior quality. Phone 818.

SILVER MOUNTED NOVELTIES....

ANY OF THE FOLLOWING ARTICLES

40c EACH.

Nail Files, Button Hooks, Tooth Brushes, Nail Brushes, Blotters, Darners, Erasers, Cuticle Knives, and others.

We ask your consideration of the above. We do not think they have their equals in value in Canada.

THOS. GILLEAN,

JEWELER AND OPTICIAN,

402 RICHMOND ST.

Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL — TYPOGRAPHICAL — LONDON, No 133

A LOCAL BUDGET

—Harry Dunn, a cigarmaker, was arrested yesterday charged with non-support of his wife.

—Mr. Geo. G. Stewart is in Chicago looking up Christmas novelties for the popular drygoods house of J. H. Chapman & Co.

—While alighting from a rig Tuesday morning, Mrs. C. L. Hessel, of the Pipe Line road, fell, sustaining a serious fracture of her right arm.

—A building permit has been issued to Alex. Harvey for the erection of a one-story brick veneer building at the corner of Talbot and Carling streets.

—An assembly and dance will be held Friday night at Westminster Rink under the auspices of Division 97, of the Amalgamated Association of Street Railway Employes' Union. Prizes will be given for the best cake walk and waltz.

—Mr. W. C. Ferguson, B.A., will give his celebrated lecture on the "Transvaal and the Boers," illustrated with over 100 stereopticon views of the Transvaal, Natal, Cape Colony, etc., and the leaders in the present war, at the Colborne Street Methodist Church tonight.

—There is a rumor that the members of No. 1 Company, R. C. R. I., at Wolseley Barracks may be sent to Toronto for three months, pending the return of the Yukon force. The number of men at either place since the departure of the Canadian contingent is said to be too small to warrant maintaining separate establishments. Col. Holmes says he has received nothing official concerning the change.

—The regular weekly meeting of the Froebel Society was held Tuesday, the 21st. The time was occupied in a general discussion on the validity of some objections that had been made to certain kindergarten occupations. The general opinion was expressed, that although some objections were without foundation, being the opinions of persons who had no actual knowledge of the kindergarten, others could have foundation through the use of too fine material, but such a thing was well guarded against now, and certainly did not exist in London.

The Housekeeper

Is satisfied because she knows there is no better bread made than the Eureka. It is the only mak that will stand a test. If you try it you will never eat any other. Ask your grocer for a loaf.

THE PARNELL-DEAN STEAM BAKING COMPANY,

75 Bruce Street. Telephone 929.

SALARIES LOW ENOUGH

Board of Education Will Make No Reductions.

Normal School Agreement Adopted With Slight Change—Tribute to Mr. Merchant.

The board of education met last night to consider the question of teachers' salaries and the proposed Normal School agreement. The report of the special committee re salaries, submitted by Dr. English (chairman), was as follows:

"That the present scheme regulating the salaries of teachers in the city schools is satisfactory, and would recommend that no change be made.

"Your committee wish to place on record a few of the facts which led them to this conclusion, for the information of public school supporters:

"(1) The average salary paid to female teachers in London in 1898 was $346, while the average salary paid in other cities in the same year was $425.

"(2) The maximum salary paid to female teachers in London is $500. There are only 16 female teachers out of a staff of 130 now receiving the maximum salary. No teacher receiving this salary has been in the employment of the board less than 15 years, and some have served the public in London 30 years.

"(3) The annual increase of $20 in the salary of female teachers is a continual incentive to good work, and is preferable to a larger advance every five years.

"(4) If the teachers in the employment of the board in any given year remained until they attained the maximum salary the scheme would be an ever-increasing burden on the taxpayer. But it was found on comparison of the list of teachers employed in 1888 with that of 1898, that out of a staff of 66 teachers in the former year only 34 of them remained in the service of the board in 1898. Of the 32 teachers at the minimum salary of ten years mentioned some were receiving $400. Their places were filled by promotion from the staff, and other teachers at the minimum sala ry of $275 were employed to fill the vacancies.

"Thus by the constant dropping out of the older and better paid teachers and the employment of others at the minimum salary, the average salary has been kept down to $346. It must be remembered that the staff of female teachers has increased from 66 in 1888 to 130 in 1898, which accounts for the annual increase in the total salaries paid."

The report was adopted as read.

THE NORMAL SCHOOL.

The proposed agreement with the government for the use of a public school for normal school work was also adopted as submitted by the committee. The city will ask $1,500 a year for the privilege instead of $1,000, as originally proposed. An amendment by Mr. MacRobert, seconded by Mr. Morgan, to make the term of the agreement five years instead of ten, was lost. Mr. MacRobert gave notice of motion for reconsideration.

Then followed a pleasant incident, not on the programme. Mr. F. W. Merchant, the retiring principal of the London Collegiate Institute, was presented with the following address:

"F. W. Merchant, Esq., B.A., Principal Collegiate Institute, London:

"The members of the board of education of the city of London accept with deep regret your resignation as principal of its Collegiate Institute. But while we regret the step which you have seen fit to take, we are proud of the fact that you have severed your connection with it in order to take the principalship of a higher educational institution in the Province of Ontario.

"We are well aware that when you were made principal of our institute, its standing was very low among the institutes of the province—scarcely, in fact, recognized. Now we rejoice in the face that among the institutes of the province and in the Dominion ours has the proud distinction of standing among the first, if not the very first. Its attendance during the time has increased from 300 to 700 or over—a marvelous growth—while the city of London throughout the length and breadth of this province stands as one of the chief educational centers of the province. Consequently we recognize the fact that it is to your untiring and increasing efforts, to your executive and administrative abilities that this proud position in which our institute now stands has been attained.

"Therefore, while we are compelled to accept your resignation, we do so with the satisfaction of knowing that while you were in our employ your duties were always well and conscientiously performed, and we only hope and trust that in your new field in the cause of higher education you will be as eminently successful as you have been as principal of the London Collegiate Institute, and that some of that ambition and determination to succeed which you possess may be instilled into the minds of the teachers who will form your classes in the future.

"Trusting, then, that the friendly relationship which has existed in the past will continue in the future, we only wish you Godspeed in your new duties.

"Signed on behalf of the board,
"W. J. TEASDALL, Chairman.
"R. M. McELHERAN, Secretary."

Mr. Merchant replied, thanking the board and disclaiming the credit for the progress made by the institute. Its success was largely due to the public spirit and co-operation of the successive boards of education, and to the hard-working staff of assistant teachers. Mr. Merchant asked that his successor be given the same generous support he had received.

Those present were: Dr. Teasdall (chairman), Mrs. Boomer and Messrs. Macpherson, Gillean, Regan, Hamilton, Jones, Evans, Bayly, Wilkins, Weldon, English, McCormick, Ziegler, Morgan, MacRobert, Secretary McElheran, Inspector Carson, Principal Radcliffe and Principal Merchant.

Here Are Gems.

You cannot spend an hour better than by taking a look through our stock. Lots of inexpensive articles suitable for gifts, that you would hardly think of unless you saw them.

WARD, OPTICIAN and JEWELER

374 RICHMOND STREET.

London's Leading Restaurant

THE **PALACE CAFE.**

Regular Dinner Daily From..... **12 to 1:30 o'clock.**

European Plan at All Hours.

Richmond St., Opp. City Hall.

A PLEASANT DINNER PARTY

"A" Company of the Seventh Fusiliers Entertain Their Friends.

The officers, non-commissioner officers and men of A Company, 7th Fusiliers, gave their annual dinner at the London House last night. About sixty of those connected with the company, together with their guests, sat down to the repast served in Host Evans' best style. The thorough geniality displayed, the good comradeship among those present, and the glamor of red coats, all combined to make last night's supper one of the jolliest in connection with the battalion.

After partaking of the many good things provided, Major Hayes, who presided, introduced the toast list. The toast to "The Queen" was drunk with enthusiasm. "Canada, Our Dominion," was replied to by Capt. Campbell, of No. 5 Company. Capt. Brown, of C Company, responded in an eloquent speech to "The Canadian Militia," after which Color-Sergt. Freeland favored with a song. Lieut.-Adjutant McCrimmon and Sergt.-Major Gregory spoke on behalf of the commanding officers, and staff. "Sister Companies" elicited replies from Color-Sergt. Footit, of No. 2; Color-Sergt. Galbraith, No. 3; Sergt. Toll, No. 4; Color-Sergt. Freeland, No. 5, and Sergt. Culbert, of No. 6. Quartermaster-Sergt. Milligan aroused all to enthusiasm by his rendition of "Soldiers of the Queen." "Our Guests" was responded to by Sergt. Price, of No. 1 Company, R. C. R. I., and Major Hayes sang. The toast to "Our Absent Comrades" was greeted with three rousing cheers. Capt. Brown, on behalf of the guests, proposed a toast to the company, to which Major Hayes, Lieut. Taylor, Color-Sergt. Jacobs and Sergts. Erskine and Robson replied. Sergt. Jacobs sang "Tommy Atkins." "The Ladies" were championed by Hospital-Sergt. Booth, and Orderly-Sergt Shillington rendered "Just Break the News to Mother." After toasting "The Press" and "Our Host," a most enjoyable evening was brought to a close by the singing of "God Save the Queen."

Matrimonial.

PHALEN—BURNS.

Mr. Patrick Phalen, son of Mr. Thos. Phalen, of West Nissouri, was united in marriage yesterday morning at St. Peter's Cathedral, to Miss Aggie C. Burns, daughter of Mr. John Burns, city. The ceremony was performed by Rev. Father Aylward. The bride was charmingly attired in poplin cord, trimmed with white satin chiffon and pearls, with hat to match. She was assisted by her sister, Miss Lottie, who wore gray serge, trimmed with pink satin. The groom was supported by Mr. John Kennedy, of St. Mary's. After the ceremony a wedding repast was served at the residence of the bride's father, 693 Colborne street. The young couple received many handsome presents, and left on the afternoon train for Toronto and other points.

PALMER—LEWIS.

A pretty wedding took place on Wednesday, Nov. 15, when Miss Annie L., daughter of Mrs. George Lewis, of London, Ont., and Henry L. Palmer, of Detroit, were united in marriage at the home of the groom's mother, 165 Sixteenth street. Rev. Mr. Jerome, of St. George's Episcopal Church, officiated. The bride was attended by Miss Minnie Palmer. Mr. Ernest Lewis, brother of the bride, gave her away. Mr. Luther Gardiner acted as best man. The strains of Mendelssohn's wedding march were played by Miss Jennie Newell, of London, Ont.

Mr. William Fraser, of the Fraser House, Port Stanley, was united in Marriage on Monday at St. Paul's Cathedral, of this city, to Miss Mylada Douscha, of this city. Rev. Canon Dann performed the ceremony.

All except bad ones!

There are hundreds of cough medicines which relieve coughs, *all coughs, except bad ones!* The medicine which has been curing the worst of bad coughs for 60 years is Ayer's Cherry Pectoral.

Here is evidence:

"My wife was troubled with *a deep-seated cough on her lungs for three years.* One day I thought of how Ayer's Cherry Pectoral saved the life of my sister after the doctors had all given her up to die. So I purchased two bottles, and it cured my wife completely. It took only one bottle to cure my sister. So you see that three bottles (one dollar each) saved two lives. We all send you our heartfelt thanks for what you have done for us."—J. H. BURGE, Macon, Col., Jan. 13, 1899.

Now, for the first time you can get a trial bottle of Cherry Pectoral for 25 cents. Ask your druggist.

Not yet prepared? Our great sale of Tweeds is still on.

Our Tweed Suitings.

Kingsmill's

Our great sale of CANADIAN TWEEDS and Imported HAND MADE CHEVIOTS and WEST OF ENGLANDS, is still on. Tweeds worth at least 60c per yard are yours at 40c per yard.

A Cheap Suit for Everybody

when you can get 2½ yards for $1.00. Come in and look through our stock. You can have a

Choice of Twenty Patterns.

Ladies-- You should see our ROYAL COURT SERGE. It is weather-proof, made from very fine yarns. Navy blue and black; only 50c, 60c, 70c, 80c, 90c and $1 00 per yard—worth double.

The Latest Thing in Waists.

HUZZAR SERGE—52 inches wide, cardinal and cream, worth 85c, for only 55c per yard.

ALWAYS BARGAINS AT KINGSMILL'S.

If Your Mind...

FIT-REFORM SUIT

is preoccupied with the knowledge that your clothing is not becoming you are ill at ease.

But if you wear "FIT-REFORM" garments you have that self assurance that rightly belongs to the well-dressed man.

The "FIT-REFORM" label is a passport to favorable consideration among fashionable dressers

And is to a Canadian-made garment a mark of superiority to all others

In "STYLE," "MATERIAL," "WORKMANSHIP," and absolute perfection of "FIT."

SUITS OR OVERCOATS—$10, $12, $15, $18, $20.
TROUSERS—$3, $4, $5, $6,

Fit-Reform Wardrobe,

ROBERT M. BURNS, 180 Dundas St.

A Skin of Beauty Is a Joy Forever.

Dr. Felix Gouraud's Oriental Cream or Magical Beautifier.

Purifies as well as Beautifies the Skin. No other Cosmetic will do it.

Removes tan pimples, freckles, moth patches, rash and skin diseases, and every blemish on beauty, and defies detection. It has stood the test of 51 years and is so harmless we taste it to be sure it is properly made. Accept no counterfeit of similar name. Dr. L. A. Sayre said to a lady of the haut ton (a patient): "As you ladies will use them I recommend 'Gouraud's Cream' as the least harmful of all the skin preparations."

Also Poudre Subtile removes superfluous hair without injury to the skin.

FERD. T. HOPKINS, Prop., 37 Great Jones street, New York.

For sale by all druggists and Fancy Goods Dealers throughout the United States, Canada and Europe. ewt

TYPEWRITERS

We carry a large stock of New and Second Hand Typewriters for sale and to rent. Sole agents for the celebrated

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the only First-Class Typewriter selling at $65. It is guaranteed equal to any $120 Typewriter.

Expert Operators, Stenographers and Bookkeepers supplied business and professional men without charge for our services.

W. C. COO, C. S. R., 76 Dundas St London. 84tf yw

COWAN'S

Queen's Dessert Chocolate,
Chocolate Cream Bars,
Chocolate Ginger,
Chocolate Wafers and
Crystallized Ginger,
Are delicious confections
Sold by grocers and
Confectioners.

98k w

APIOL & STEEL PILLS for Ladies.

A REMEDY FOR IRREGULARITIES. Superseding Bitter Apple, Pil Cochia, Pennyroyal, etc.

Order of all Chemists, or post free for $1 50 from EVANS & SONS, LIMITED, Montreal, Que., Toronto, Ont., and Victoria B.C., or MARTIN, Pharmaceutical Chemist, South Kensington, Eng. ywl

TWICE AS DEADLY AS DYNAMITE

New York, Nov. 23.—A new explosive called kidroprocita has been tested before the technical commission in Valparaiso, Chili. The explosive power is twice as great as that of dynamite and its use in shells is less dangerous. The explosion ignites in water as well as air.

William Moore, a Kentuckian, 71 years of age, has not left his bed for 63 years. He was injured by a horse when a child.