

# 25<sup>th</sup> Annual February Sale

## Make Certain by Buying these Bargains at Once

Public interest in the remarkable price reductions at this Annual February Sale is intensified each day. Be sure and come soon. Early application is the only safe way to secure your share of these bargains. The offers announced here are no whit behind those already published—in value and attractiveness.

**Watch Every Royal Stores Advertisement.**

### Further Reductions on Wool Dress Fabrics



The prices on Dress Fabrics—Silk and Woolen—have again been reduced. Make a point of coming to the Royal Stores to secure your choice of the many bargains offered in Dress Goods.

<b>Gabardines.</b>	<b>"Rocanno" Serges.</b>
In shades of Navy, Brown, Grey, Black and Fawn.	In shades of Saxe, Brown and Fawn.
38 in. Reg. \$3.15 yd.	38 in. Reg. \$2.25 yd.
Sale Price . . . . .	Sale Price . . . . .
40 in. Reg. \$3.00 yd.	40 in. Reg. \$2.25 yd.
Sale Price . . . . .	Sale Price . . . . .
42 in. Reg. \$2.85 yd.	42 in. Reg. \$2.25 yd.
Sale Price . . . . .	Sale Price . . . . .
44 in. Reg. \$2.75 yd.	44 in. Reg. \$2.25 yd.
Sale Price . . . . .	Sale Price . . . . .
<b>English</b>	<b>Etonne Serges.</b>
<b>Costume Tweeds.</b>	In colors of Black, Grey, Navy, Saxe, Brown and Green.
In Heather Mixtures of Brown, Green and Grey.	38 in. Reg. \$2.55 yd.
38 in. Reg. \$3.75 yd.	Sale Price . . . . .
Sale Price . . . . .	40 in. Reg. \$3.00 yd.
40 in. Reg. \$3.50 yd.	Sale Price . . . . .
Sale Price . . . . .	42 in. Reg. \$3.70 yd.
42 in. Reg. \$5.25 yd.	Sale Price . . . . .
Sale Price . . . . .	44 in. Reg. \$5.00 yd.
44 in. Reg. \$5.75 yd.	Sale Price . . . . .
Sale Price . . . . .	46 in. Reg. \$5.00 yd.
46 in. Reg. \$6.00 yd.	Sale Price . . . . .
Sale Price . . . . .	
<b>Check Tweeds.</b>	
All wool, assorted pretty colorings.	
38 in. Reg. \$6.25 yd.	
Sale Price . . . . .	
40 in. Reg. \$6.75 yd.	
Sale Price . . . . .	
42 in. Reg. \$7.25 yd.	
Sale Price . . . . .	
44 in. Reg. \$7.75 yd.	
Sale Price . . . . .	
46 in. Reg. \$8.25 yd.	
Sale Price . . . . .	
<b>Pebble Cords.</b>	
In Black, Fawn, Grey, Navy and Green.	
44 in. Reg. \$4.65 yd.	
Sale Price . . . . .	
46 in. Reg. \$4.65 yd.	
Sale Price . . . . .	
<b>Broadcloths.</b>	
In Navy, Brown and Black.	
52 in. Reg. \$10.00 yd.	
Sale Price . . . . .	
54 in. Reg. \$10.00 yd.	
Sale Price . . . . .	
<b>Tricotines.</b>	
In shades of Russian Blue, Black, Grey, Brown and Navy.	
50 in. Reg. \$7.50 yd.	
Sale Price . . . . .	
52 in. Reg. \$7.50 yd.	
Sale Price . . . . .	
54 in. Reg. \$7.50 yd.	
Sale Price . . . . .	
56 in. Reg. \$7.50 yd.	
Sale Price . . . . .	

### Exceptional Values in Wool and Cotton BLANKETS

<b>WOOL BLANKETS.</b>	
Made from selected wools by Newfoundland workmen.	
Size 60 x 70. Regular \$10.00 pair.	Sale Price . . . . . \$ 8.10
Size 60 x 75. Regular \$12.50 pair.	Sale Price . . . . . \$10.15
Size 60 x 78. Regular \$15.00 pair.	Sale Price . . . . . \$12.15
Size 60 x 84. Regular \$17.50 pair.	Sale Price . . . . . \$14.20
Size 60 x 88. Regular \$20.00 pair.	Sale Price . . . . . \$16.25
Size 70 x 88. Regular \$25.00 pair.	Sale Price . . . . . \$20.40
<b>COTTON BLANKETS.</b>	
High grade California Blankets, soft downy finish; Pink and Pale Blue borders.	
Size 60 x 75. Regular \$6.75 pair.	Sale Price . . . . . \$ 5.18
Size 60 x 80. Regular \$6.20 pair.	Sale Price . . . . . \$ 4.58
Size 72 x 80. Regular \$7.00 pair.	Sale Price . . . . . \$ 5.20

### Cotton Gingham

Thousands of yards of strong, serviceable Gingham in short lengths, averaging about 6 yards in each.	
20 inch Plain Blue . . . . .	33c.
Reg. 45c. yard for . . . . .	
20 inch Plain Blue and Striped patterns . . . . .	22 1/2c.
Reg. 45c. yard for . . . . .	
20 inch Checks and Striped patterns . . . . .	39c.
Reg. 65c. yard for . . . . .	

### To Buy Now at the Royal Stores is to Make Provision for the Future

### A Clearance Sale of Women's Coats

All Wool Coats in Light Shades

Spring and Winter Coats

These Coats are up-to-the-minute in style. The materials are all Wool Blanket Cloth in Cream or Light grounds, with Black or colored checks and stripes. Ideal wear for Spring. We have only a limited number to offer at

Our entire stock of Women's Coats are offered here. The variety is large and wide enough—in sizes and styles—to fit almost every woman. The Coats are stylishly cut—full and roomy. The choice of materials is also very wide. All offered during this Sale at

**Half Price Less 30 p. c. Off**

## Annual RUG EVENT

Hundreds of Bargain seekers have visited the Royal Stores since this Sale commenced. Keen shoppers are realising more and more that this is a golden opportunity for acquiring much needed merchandise at unbelievable prices.

The Carpet Department has a worthy list of bargains for those in search of floor-coverings of all descriptions—Note these examples of value:

<b>Carpet Squares</b>			
Tapestry Square—			
11 1/4 ft. x 12 ft.	Reg. \$ 45.00 each.	Sale Price . . . . .	\$ 36.00
9 ft. x 12 ft.	Reg. \$ 50.00 each.	Sale Price . . . . .	\$ 40.00
9 ft. x 12 ft.	Reg. \$ 51.50 each.	Sale Price . . . . .	\$ 38.25
9 ft. x 12 ft.	Reg. \$ 53.50 each.	Sale Price . . . . .	\$ 40.25
9 ft. x 12 ft.	Reg. \$ 58.00 each.	Sale Price . . . . .	\$ 43.00
Brussels Square—			
9 ft. x 12 ft.	Reg. \$ 57.50 each.	Sale Price . . . . .	\$ 45.00
9 ft. x 12 ft.	Reg. \$ 62.00 each.	Sale Price . . . . .	\$ 46.25
9 ft. x 12 ft.	Reg. \$ 67.00 each.	Sale Price . . . . .	\$ 49.50
9 ft. x 12 ft.	Reg. \$ 75.00 each.	Sale Price . . . . .	\$ 54.00
10 1/4 ft. x 13 1/4 ft.	Reg. \$ 77.50 each.	Sale Price . . . . .	\$ 57.40
9 ft. x 12 ft.	Reg. \$ 77.00 each.	Sale Price . . . . .	\$ 57.00
Tapestry Square—			
10 1/4 ft. x 13 1/4 ft.	Reg. \$ 85.00 each.	Sale Price . . . . .	\$ 63.00
Brussels Square—			
11 1/4 ft. x 12 ft.	Reg. \$100.00 each.	Sale Price . . . . .	\$ 79.00
11 1/4 ft. x 12 ft.	Reg. \$250.00 each.	Sale Price . . . . .	\$195.70
<b>Stair Carpets</b>			
Tapestry—			
18 inches wide.	Reg. \$2.40 yard.	Sale Price . . . . .	\$1.50
22 inches wide.	Reg. \$2.75 yard.	Sale Price . . . . .	\$2.25
22 inches wide.	Reg. \$3.25 yard.	Sale Price . . . . .	\$2.50
22 inches wide.	Reg. \$3.50 yard.	Sale Price . . . . .	\$2.70
Brussels—			
18 inches wide.	Reg. \$3.75 yard.	Sale Price . . . . .	\$2.95
27 inches wide.	Reg. \$4.00 yard.	Sale Price . . . . .	\$3.15
27 inches wide.	Reg. \$6.25 yard.	Sale Price . . . . .	\$4.93

# The Royal Stores, Ltd.



### White Shirtings

BLUE RIBBON SHIRTING—38 inches wide; finished soft for the needle. Regular 60c. yard. Sale Price 35c.

SUPERFINE SHIRTINGS—Over 2000 yards offered at Bargain Prices; 27 inches wide. Regular 40c. yard. Sale Price 24c.

### Thousands of Yards of High Grade SILKS

This Annual Sale offers you savings of momentous proportions in Beautiful Standard Silks. This is the best chance you have of saving on your needs for next Spring and Summer.

<b>Taffeta Silks.</b>	<b>Tamorea Silks.</b>
22 inch Taffetas in Royal Blue only; lustrous finish. Reg. \$1.35 yard for . . . . .	In Navy, Black and White. Reg. \$3.60 yard for . . . . .
<b>Nippon Taffetas.</b>	<b>Surah Silks.</b>
36 in. wide, in shades of Grey, Rose, Biscuit and White. Reg. \$4.00 yard for . . . . .	In Navy, Brown and Black. Reg. \$6.50 yard for . . . . .
<b>Shot Taffetas.</b>	<b>Japanese Silks.</b>
In Navy and Black. Purple & Black; 36 in. wide. Reg. \$4.75 yd. for . . . . .	500 yards Colored Jap in shades of Navy, Rose, Saxe, Brown, Wine, Green, Pink, Purple and Apricot; 36 inches wide. Reg. \$2.60 yard for . . . . .
<b>Black Taffetas.</b>	150 yards in shades of Mole, Reseda and Brown. Reg. \$2.25 yd. for . . . . .
36 inches wide. Reg. \$3.25 yard for . . . . .	500 yards in shades of Navy, Rose, Saxe, Sky, Pink, Brown and Apricot. Reg. \$2.55 yard for . . . . .
Reg. \$3.50 yard for . . . . .	60 yards in shades of Red, Cardinal and Brown. Reg. \$4.50 yard for . . . . .
Reg. \$4.90 yard for . . . . .	1,000 yards in shades of Sky, Pink, Navy, Brown, Yellow, Saxe, Green, Black and White. Reg. \$1.50 yard for . . . . .
Reg. \$5.50 yard for . . . . .	
Reg. \$5.50 yard for . . . . .	
<b>Pailette Silks.</b>	<b>White Jap Silks.</b>
Colored. 150 yards in shades of Green, Reseda and Apricot. 36 in. Reg. \$3.30 yd. for \$2.47	36 inches wide. Reg. \$1.90 yard for . . . . .
250 yards in shades of Taupe, Navy and Mole. 36 in. Reg. \$3.75 yd. for \$2.51	Reg. \$2.60 yard for . . . . .
500 yards in shades of Pale Blue, Pink, Navy and Saxe. 36 in. Reg. \$4.00 yd. for \$4.50	Reg. \$2.50 yard for . . . . .
36 in. Reg. \$4.25 yd. for \$3.19	Reg. \$3.60 yard for . . . . .
White and Ivory. 36 in. Reg. \$3.75 yd. for \$2.81	
36 in. Reg. \$4.00 yd. for \$3.00	
36 in. Reg. \$5.00 yd. for \$4.50	
Black. 36 in. Reg. \$3.50 yd. for \$2.62	
36 in. Reg. \$3.85 yd. for \$2.59	
36 in. Reg. \$4.25 yd. for \$3.19	
<b>Shantung Silks.</b>	<b>Black Jap Silks.</b>
Natural shades. Reg. \$1.50 yard for . . . . .	36 inches wide. Reg. \$1.95 yard for . . . . .
Reg. \$1.60 yard for . . . . .	Reg. \$2.60 yard for . . . . .
Reg. \$1.60 yard for . . . . .	Reg. \$3.60 yard for . . . . .
<b>Colored Shantungs.</b>	<b>Duchesse Mousseline.</b>
36 inches wide; shades of Navy, Grey and White. Reg. \$2.50 yard for . . . . .	36 inches wide in shades of Coral, Sky and Fawn. Reg. \$4.00 yard for . . . . .
Reg. \$2.50 yard for . . . . .	36 inches wide in shades of Cardinal, Pink, Mauve, Beige and Apricot. Reg. \$4.75 yard for . . . . .
Reg. \$2.50 yard for . . . . .	36 inches wide in shades of Navy, Taupe & Brown. Reg. \$5.75 yard for . . . . .
<b>Black Shantungs.</b>	
Reg. \$2.50 yard for . . . . .	
Reg. \$2.50 yard for . . . . .	
<b>Charmeuse Satins.</b>	<b>Black Duchesse Satins.</b>
In assorted colors and in Black. Reg. \$6.20 yd. . . . .	36 inches wide. Reg. \$4.80 yard for . . . . .
For . . . . .	Reg. \$5.50 yard for . . . . .
Reg. \$7.50 yard for . . . . .	Reg. \$6.50 yard for . . . . .
Reg. \$7.50 yard for . . . . .	Reg. \$6.50 yard for . . . . .

### White Brilliants

36 inches wide White Cotton Dress Brilliants with self stripes. Regular 80c. yard for . . . . . 40c.

### Sleigh Capsizes.

On Saturday evening, while an old lady was being driven along Queen's Road, the sleigh in which she was seated capsized and she was thrown out. The team was going along the car track, and the accident occurred when the driver tried to get his horse over the snow bank onto the regular thoroughfare. The passenger was badly shaken up, but otherwise escaped serious injury.

### At the R. C. Churches.

At the Masses in the R. C. Churches yesterday the rules and regulations for Lent were posted. It was also announced that on next Sunday the annual collection in aid of the Ecclesiastical Students' Fund would be taken up.

### Pastoral Letter Read.

AT C. OF E. CATHEDRAL.  
At the beginning of the 11 o'clock celebration of Holy Communion at the C. E. Cathedral yesterday, the Rev. Canon Jeeves, Rector, in a few well chosen words paid a tribute to the memory of the late W. B. G. Esq., and announced that the "Dead March in Saul" would be played. This was done by the organist and choirman, F. J. King, Esq., the congregation standing.

Instead of a sermon the Rector read the Bishop's Lenten Pastoral, which will be published on Wednesday, to the Faithful in Christ Jesus.

### Will Erect New Hall.

It has been decided by the Star of the Sea Association to build a new hall on the site of the old one, and as soon as weather conditions permit, the work of construction will be commenced. The building committee, it is said, intend to build a much larger hall than the one destroyed, which will contain modern club rooms and a theatre, which will permit of any big plays or operas being performed. It is hoped that before the end of the present year, the building will be completed.

Try our Special Cambridge Sausages. Made fresh daily at ELLIS'.—nov10,11

### Making Long Passages.

The barque Madeline Constance, Capt. Coward, is now 75 days out from Pernambuco to this port. The schr. Herbert Fearn is also making a long voyage from the same port, being nearly 63 days out. The Agassiz Duff is over 50 days on the home passage from Brazil. It is evident that all three have been meeting heavy weather.

### Shipping Notes.

S.S. Canadian Sapper, 3 days from Halifax, arrived in port yesterday afternoon with general cargo to the Furness Withy Co.

The disabled steamer which the s.s. Digby is towing to Liverpool is the s.s. Sidlaw Range, and not the Lindlaw Range, as was first reported. The ship is owned by the Furness Withy Co., is 4,407 tons gross and was built in 1918.

S.S. Coban, which brought a cargo of coal to Bowring Bros., sailed yesterday morning for Sydney. The ship experienced some difficulty in getting down the harbor owing to the ice. The Inghram was engaged and opened a channel for the bigger vessel. Barque Gaspe, Capt. Wakeham, has arrived at Pernambuco after a passage of 35 days.

Brick's Tasteless makes you eat. For sale at STAFFORD'S. Price \$1.20; postage 20c. extra.

### Alsations Join

### French Army.

Alsation recruits, who were formerly drafted into the German army, are now serving under the Tricolor. Twelve thousand of them have been enrolled in the French army since Alsace became French again. They have been sent to garrisons in the interior of France and are undergoing special courses of instruction in the French language.

GOVERNMENT CANDIDATES.—It is rumoured that the Government candidates for Mr. Main district in the coming bye-election are Messrs. Charles Pury and Matthew Hawco. It is probable that the election will take place early next month.

### Kidney Trouble

Is the cause of great suffering from backache, rheumatism and lameness. You can quickly set the kidneys right by using Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c. a box, all dealers.

**Dr. Chases**  
**K & L Pills**

GERALD S. DODGE,  
Water Street, St. John's,  
Distributing Agent.