

# A Revelation of Good Values at The Royal Stores this Friday & Saturday

## A Local Answer to a World-Wide Problem

The whole world is still facing the problem of rising prices. From Patagonia to Alaska, from Vladivostok to Zanzibar, prices are climbing out of sight like aviators after altitude records.

We cannot solve the world problem, but we can help solve the local problem. We can and do help to reduce living expenses in Newfoundland.

Every Friday and Saturday we fire a hot shot at H. C. L. Every week-end we offer the things you need every day in your home or for your family—at specially lowered prices. Hundreds of people watch for these specials every week. Do you?

If you haven't been taking advantage of these opportunities, read this advertisement carefully and come this Friday and Saturday prepared to take advantage of the money savings offered at

THE ROYAL STORES.

## High-Grade All Wool COATINGS

- 54 inch PLAIN ALL-WOOL COATING—In shades of Navy, Taupe, Fawn, Brown, Mole and Saxe. Reg. \$6.00
- 54 inch CHECK ALL-WOOL COATING—In color contrasts of Fawn, Brown and Grey; also plain shades of Green, Blue, Grey and Brown. Reg. \$6.25
- 54 inch JOB CHECK COATINGS—Shades of Grey, Blue, Brown and Red, slightly imperfect dyes. Regular \$8.50
- 54 inch CHECK ALL-WOOL COATINGS—In Grey, Navy, Brown and Red, with Black bars. Reg. \$9.00
- 54 inch PLAIN ALL-WOOL COATINGS—Colors of Jade, Fawn and Brown; excellent value. Regular \$11.00
- 48 inch BLACK SELETTE—PLAIN—Rich lustrous finish. Reg. \$13.20
- 48 inch BLACK SELETTE—FIGURED. Reg. \$15.00
- 48 inch BLACK SELETTE—FIGURED. Reg. \$16.50
- 48 inch BLACK SELETTE—FIGURED. Reg. \$18.00
- 48 inch BLACK SELETTE—FIGURED. Reg. \$16.50
- 48 inch BLACK SELETTE—FIGURED. Reg. \$9.35
- 48 inch BLACK SELETTE—FIGURED. Reg. \$11.30
- 48 inch BLACK SELETTE—FIGURED. Reg. \$14.85

## A splendid offer in Fur Sets



About a dozen Black Manchurian Fur Sets are offered for Friday and Saturday; semi-Cape shaped neck piece and barrel muff, finished with heads and tails. Regular price \$50.00 a set. Friday and Saturday,

**\$43.68**

## Inexpensive Ready-to-Wear Hats

An assortment which includes some very pretty styles for Ladies and Misses; made of superior felt, in all the newest shades for Fall; trimmed with ribbon

Ladies' Raglans. Well shaped in latest Trench styles; made of heavy Fawn Waterproof material; sizes 36 and 38 bust, 44 and 46 length, with plaid lining. Regular \$22.50

Ladies' Serge Dresses. A limited number of coloured Serge Dresses, roll collar, square neck with vest of Bolonnen, belt and long sleeves; sizes 38 to 48. Regular \$15.00

Rubber Mackintosh Capes. Newest styles; Fawn with Navy Blue collar, cross belts, lengths 45 and 48 inches. Regular \$14.25

Satin Charmeuse. 250 yards of beautifully finished Satin Charmeuse for Afternoon and Evening Gowns; 40 ins. wide. Reg. \$6.50

Colored Jap Silk. 36 inches wide; shades of Navy, Rose, Green, Saxe, Pink, Wine, Fawn Black and White. Reg. \$2.80

White Voile Blouses. New Arrivals. The lot is comprised of smart Fall styles; sizes 36 to 42, with and without collars. Reg. \$4.25

Crepe de Chene Blouses. Latest models in shades of flesh, peach and in white; various pretty styles, pearl button trimmed; sizes 36 to 44. Reg. \$13.30

Merve Ribbon. 100 yards Satin finished Ribbon, 5 inches wide, shades of Saxe, Champ, Sky, Pink and White; suitable for the hair or for sashes. Reg. \$1.10

Flowing Veils. 14 yards long, fine and coarse mesh, chenille border, Black, Brown and Navy. Reg. 75c. each

Hand Bags. Real leather Hand Bags in assorted styles; colours of Brown, Black and Grey; fitted with leather strap and dome fastener. Reg. \$5.25

Patent Leather Belts. In Black and White only; 2 inches wide, 36 inches long. Regular 45c. each

Perfumes. Assorted aromas, medium size bottles with glass stopper. Regular \$1.80

Men's Boots. 20 pairs only Mahogany Calf, smart shapes; sizes 6 to 9; Goodyear welt, medium weight. Reg. \$17.50

Ladies' Boots. 12 pairs only Tan Kid Boots, sizes 3 to 6; Louis heel, pointed toe, high leg, laced style. Reg. \$10.00

Children's Buttoned Boots. Black Patent Leather Boots with white kid tops; sizes 5 to 8 wide toe, flat heel. Reg. \$2.90

Children's Night Wear. CHILD'S NIGHTDRESSES—In White Flette; for a child from 4 to 14 years; yoke back and front V neck; fancy tape trimming. Reg. \$2.10

SLEEPING SUITS—In Striped Flette; to fit a child of 1 to 8 years; round neck and long sleeves and legs. Reg. \$1.25

CHILD'S BATH ROBES—In heavy Cotton Elder, for children of 1 to 6 years; in Pink, Sky, Saxe and Navy; pockets and girdle. Reg. \$3.30



## Attractive Footwear Specials

Men's Boots. 20 pairs only Mahogany Calf, smart shapes; sizes 6 to 9; Goodyear welt, medium weight. Reg. \$17.50

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CHILD'S BATH ROBES—In heavy Cotton Elder, for children of 1 to 6 years; in Pink, Sky, Saxe and Navy; pockets and girdle. Reg. \$3.30

Men's Underwear. 20 dozen Heavy Ribbed Underwear for men; Pants and Vests in all sizes from 36 to 42; natural color; well finished in every way. Special

WHITE SHIRTS—Negligee fronts, coat shape; sizes 14 to 16 inch neck. Extra special value. Reg. \$2.00

PERCALE SHIRTS—White grounds with Green, Blue or Pink stripes; sizes 14 to 16; coat style; soft cuffs. Regular \$2.85

MEN'S BRACES—Superior elastic webbing, strong leather fasteners; various colors. Reg. 70c.

The New Ties for Fall. 1 dozen wide end Ties of exceptional charm and beauty; in a wide assortment of designs and colorings. Reg. \$1.69

10 dozen beautiful Satin Ties with flowing ends; in a variety of new colorings and stripe effects. Regular \$1.25

Gent's Handkerchiefs. 5 dozen only White Irish Lawn Handkerchiefs; size 21 x 21; hemmed ready for use. Regular 50c. each

10 dozen White Irish Lawn Handkerchiefs; size 18 x 18, with hem-stitched borders. Reg. 30c. ea.

Art Serge. 50 yards only of Cardinal Art Serge, 50 inches wide; soft woolly finish; color guaranteed fast. Reg. \$2.30

Chiffon Frilling. 12 dozen yards all Silk Chiffon Frilling in Black and White only; 1 inch wide. Regular 55c. yard

## Unequalled Values in the Showroom



D. & A. Corsets. A large number of new models in this popular make are offered, made of stout White Cotton; high and medium bust, embroidery and lace trimmed tops, elastic suspenders; sizes 20 to 30 inches. Reg. \$3.25

Nightdresses. Cream Flette, with high neck and round collar; assorted styles, medium sizes. Regular \$3.75

Marabon Trimming. For Evening Dresses, also child's coats and bonnets, in shades of White, Pink, Sky. Regular 50c. yard

New Neckwear. In Ninon and Muslin, latest fall designs in collars, assorted colors, embroidery and lace trimmed. Reg. 90c.

Tea Aprons. In White Organdie Muslins; pretty styles, trimmed with fillet lace. Reg. \$1.10

Snorts' Coats. In colors of Turquoise, Brown and Navy; sailor collars, trimmed with Champagne and White neat tassel, finished girdle. Regular \$10.25

All Wool Pullovers. In shades of Saxe and Rose; sleeveless styles, V shaped neck finished with cord and tassel; sizes 36 to 42. Reg. \$3.20

Piece Lined Vests. Heavy quality, made of White Cotton, high neck, long sleeves; sizes 36 and 38, button up fronts, well finished. Reg. \$1.75

Overalls. Neat styles in colored Linen and striped Cotton, medium size, in Saxe, Blue and Fancy Stripes, trimmed with fold of Paisley in front. Reg. \$1.52

Hand Bags. Real leather Hand Bags in assorted styles; colours of Brown, Black and Grey; fitted with leather strap and dome fastener. Reg. \$5.25

Patent Leather Belts. In Black and White only; 2 inches wide, 36 inches long. Regular 45c. each

Perfumes. Assorted aromas, medium size bottles with glass stopper. Regular \$1.80

Men's Underwear. 20 dozen Heavy Ribbed Underwear for men; Pants and Vests in all sizes from 36 to 42; natural color; well finished in every way. Special

WHITE SHIRTS—Negligee fronts, coat shape; sizes 14 to 16 inch neck. Extra special value. Reg. \$2.00

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MEN'S BRACES—Superior elastic webbing, strong leather fasteners; various colors. Reg. 70c.

## New Arrivals in the Toilet Goods Section

Armour & Co's Products

- Talcum Powder, assorted perfumes. Reg. 25c. tin for
- Foot Powder, Borated. Reg. 35c. tin for
- Shaving Powder, Perfumed. Reg. 35c. tin for
- Bath Powder, Perfumed. Reg. 70c. pkg. for
- Tooth Powder, Perfumed. Reg. 25c. tin for
- Tooth Paste, Perfumed. Reg. 35c. tube for
- Bath Salts, Perfumed. Reg. \$1.10 bottle for
- Shaving Sticks, Perfumed. Reg. 35c. each for
- Cold Cream, Special. Reg. 27c. tube for
- Transparent Complexion Soap, 3 cakes in box. Reg. \$1.10 box for
- Travellers' Companions for men. Reg. 55c. each for
- Witch Hazel and Almond Cream. Reg. 70c. bottle for
- Castile Soap. Reg. 27c. cake for
- Superstar Shampoo Soap, 3 cakes in box. Reg. 75c. box for
- Complexion Powder, Flesh or Rose. Reg. 70c. pkt. for
- Smelling Salts. Reg. 80c. bal. for

## MEN! Don't Miss This:

Dressing Gowns for Men

A splendid line. In colors of Fawn, Grey and Brown mixtures; all Wool Blanket Cloth; sizes 36 to 42; finished with piping, cord and braid; girdle and 2 pockets. Regular \$29.50

**\$24.75**

Men's Smoking Jackets

2 dozen only comfortable Smoking or House Jackets, in Green and Fawn Blanket Cloth; sizes 36 to 42; long roll collar, piped with cord, braided frogs and barrel buttons. Reg. \$32.50

**\$27.50**

## Newest Fall Styles in Men's Hats



9 dozen elegant Felt Hats in Navy and Brown only; sizes 6 1/2 to 7 1/2; smooth finish, wide silk band, braided rims. Regular \$9.75

14 dozen smart Hats in soft felt; sizes 6 1/2 to 7 1/2; colors of Grey, Brown, Green and Black; semi-rolled rims. Regular \$11.50

MEN'S CAPS—5 dozen Scotch Tweed Caps, 1 piece crowns, fitted, silk linings, with and without band; latest English styles. Reg. \$5.25

Boys' Sweater Coats. In Brown Wool knit, with Emerald or Cardinal facings; double collar and 2 pockets; size 26 x 30 inch. Regular \$3.00

Men's Waterproof Coats. In Fawn shades; assorted sizes, military collar; plain back and shaped sleeves. Regular \$16.00

Men's Unlined Kid Gloves. Heavy quality; sizes 7 to 9; Tan Kid, 1 clasp. Regular \$5.00

Men's Gauntlet Gloves. Made of soft horsehide; sizes 8 1/4 to 10 1/4; Light Tan shades; double finger tips. The ideal driving glove. Reg. \$4.00

Chiffon Frilling. 12 dozen yards all Silk Chiffon Frilling in Black and White only; 1 inch wide. Regular 55c. yard

## To-Day's Messages.

### LITTLE CHANGE.

LONDON, Sept. 29. The bulletin of Lord Mayor MacSweeney, issued by the Self Determination League to-night says that his condition is little changed though he seems somewhat easier, and obtained some sleep.

### NEW LORD MAYOR OF LONDON.

LONDON, Sept. 29. Alderman James Roll to-day was elected Lord Mayor of London by the Court of Aldermen, with all the ancient picturesque ceremony. He will take office November 9th, succeeding Sir Edward E. Cooper.

### ANOTHER DEATH.

NEW YORK, Sept. 29. The thirty seventh death, as a result of the explosion in Wall Street September 16th, occurred to-night, when Theodore Peck of New York died in the Post Graduate Hospital. Burns and internal injuries caused his death.

### VERDICT OF WILFUL MURDER.

BELFAST, Sept. 29. A coroners jury inquiring into the death of James Connelly, 78 years old, who was shot dead at his home in Kinlough, South Donegal, when the military went to arrest his son, who is now a prisoner in Belfast jail, to-day returned the following verdict. "He died from shock and hemorrhage caused by a revolver bullet wound, willfully inflicted by an officer, and a military sergeant accompanying him. We find the officer and the military sergeant guilty of wilful murder, which is accentuated by their not attending the inquiry."

### NEW STEAMSHIP VENTURE.

MONTREAL, Sept. 29. A continuous freight and passenger service to Iceland from Montreal during the open season, and Halifax in the winter will be soon in effect, if Mr. Arniert Gertson, a prominent real estate and financial broker of Winnipeg is successful in the mission he has undertaken for the Government of Iceland, from which country he has just returned.

### 20,000 PRISONERS.

SEBASTOPOL, Sept. 29. General Wrangel, the anti-Bolshevik leader in South Russia, has made prisoners of nearly 20,000 Bolsheviks, North of Alexandrovsk with the aid of the Ukrainian General Makno, it is reported that Wrangel controls the famous Donetsk coal basin.

### ANTI-BRITISH DEMONSTRATION.

NEW YORK, Sept. 29. Police were called to Carnegie Hall to-night, to eject a crowd of men and women, who forced their way into the building during the tercentenary celebration of the landing of the Pilgrims. The intruders, carrying banners with anti-British inscriptions, created great disorder with shouts of "Hurrah for America," and "Down with England." The disturbances reached such proportions that it was impossible for speakers to continue, and it was decided to adjourn the meeting without further attempts to complete the programme.

## England's Cricket Captain.

That the choice of Mr. R. H. Spooner to lead the M.C.C. team against Australia is an admirable one is the unanimous opinion of all the critics. I doubt if there is a more popular player in England than "Reggie" Spooner, whose modest and charming personality is illustrated by this story.

Mr. Spooner did his bit in the war, and was wounded twice. On the second occasion he was picking his way painfully along a communication trench when he met a number of H.A.C. men. Of this party he inquired the nearest way to the dressing-station.

They were giving him instructions, when Captain Spooner suddenly broke in: "You might shut up calling me 'Sir'! I was at school with many of you chaps."

### The Fun of Business.

Lord Leverhulme recently told a good story to show why business men work as hard as they do. It is not for the money, he said, as much as for the sheer fun of it.

A man named Tyson, he said, went out to Australia in the early days. He now has sheep farms in Queensland, New South Wales, Victoria, and South Australia. He has millions of sheep and cattle, yet he lives as simply as one of his own stockmen.

He is now eighty years of age— hale and hearty. When he was asked why he worked so hard and lived like a workman, he replied that it was not a matter of money at all.

"I have put sheep where there were no sheep," he said; "cattle where there were no cattle—houses where there were not houses—white men where there were only black men before. That is the fun I get out of it."

## Art Serge

50 yards only of Cardinal Art Serge, 50 inches wide; soft woolly finish; color guaranteed fast. Reg. \$2.30

**The Royal Stores, Ltd.**

## Chiffon Frilling

12 dozen yards all Silk Chiffon Frilling in Black and White only; 1 inch wide. Regular 55c. yard