

## JANUARY OFFERINGS

## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETES at special Cut Prices.

WHITE TABLE DAMASKS still offering at attractive prices.

A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price .....12c.

WHITE TUCKED LAWN (Lace Insertion). Regular 27c. ....NOW 20c.

WHITE TUCKED LAWN (Lace Insertion). Regular 30c. ....NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. ....NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. ....NOW 27c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. ....NOW 30c.

ONE PIECE VERY FINE TUCKED LAWN. Regular 60c. ....NOW 45c.

## White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

# Marshall Bros

## "Little Things Like Good Manners."

By RUTH CAMERON.



RUTH CAMERON

"Little things like good manners," echoed the young woman with the rather sombre eyes. "Little things like good manners, why don't you say little things like success or failure, or friendship or loneliness?"

The other four women had been talking lightly and conventionally over their teas when one of them unwittingly lighted the conversational fuse that exploded this bomb of sincerity into the conversation.

There was no doubting that sincerity. It fairly vibrated in the sombre-eyed lady's tone. Three of the other four set their tea-cups down in their surprise and the fourth paused in the act of refilling hers.

The sombre-eyed lady laughed, at the sensation she had unwittingly created, and someone plucked up courage to say, "You seem to feel very strongly, has someone been offending you with bad manners?"

"No," said the lady, "but from personal experience I know what the lack of them means."

All four looked incredulous.

Learning Good Manners by Painful Experience.

"You've only known me" the last five years," she answered that look, "and I suppose my manners will pass muster now, but I'm thinking of ten or fifteen years ago when I was growing up. My people were the best folks in the world, but they were very plain people and they didn't know or care much about 'little things like good manners.' I don't mean they were boorish—far from it. They were kindly and courteous in the big things, but they simply had never had a chance to learn the minor refinements, and so they couldn't teach them to me. When I was sixteen I found myself among people to whom these lit-

tle manners of breeding were second nature, and who couldn't help looking down on anyone who made mistakes about them. I wasn't quick naturally and for the next five years I learned some of the most painful lessons you can imagine.

"I can't tell you what I suffered in learning what table implements one should use at a big dinner.

How She Antagonized a Business Friend.

"I know I estranged a friend who could have done much for me, because I ate soup out of the end of my spoon when she invited me to her home.

"And I lost a good business opportunity because I didn't know enough to write a thank note when a business man's wife invited me to their home to dinner. I thanked her at the time and told her how much I had enjoyed myself, just as we used to do in the little home town. We never thought of going home and writing anyone a note there, and I didn't see any lack of courtesy in not doing it, but it made her my enemy and she was clever enough to set her husband against me.

"Yes, good manners may be a little thing if you learn them naturally as a child, but they're a mighty big and uncomfortable thing to learn later. Like mumps and measles, you know, you take them hard after you are grown up.

"I finally bought a good book on social customs and I think I filled in any gaps that experience had left, and now I'm trying to make it up to fate by giving my children what I missed. I only wish I could write something that would make mothers everywhere realize how when they are handicapping their children's future possibilities when they fail to teach them 'little things like good manners.'"

Paul Cameron

Only One "BROMO QUININE" Whenever you feel a cold coming on, think of the full name, LAXATIVE BROMO QUININE. Look for signature of E. W. Grove on box. 25c. dec2, w. if.

## Bulldog Tea—40c lb. Dannawalla Tea—50c lb

10 per cent. Discount off 5 lb. lots. NO CHANGE IN PRICE—NO CHANGE IN QUALITY

100 lbs.	500 pairs
<b>Selected Apples.</b>	<b>Fresh Rabbits.</b>
Baldwins, Wagners, Ben Davis.	FRESH OYSTERS.
10 bxs. CAL. ORANGES.	SCALLOPS.
20 bxs. VAL. ORANGES.	FINNAN HADDIES.
10 bxs. LEMONS.	BANANAS.
20 bxs. CABBAGE.	GRAPE FRUIT.
	TANGERINES.
	CELERY.
	TOMATOES.

T. J. EDENS, Duckworth St. & Military Road

## A Proud Record!

### What the British Navy Has Accomplished Since the War Began—Submarine Menace Seems to Be Overcome.

(By the Naval correspondent of the London Chronicle.)

One cannot forecast anything of the action of the Navy in the year that began yesterday with a disaster, but one may profitably look back at what the Navy has achieved since the war commenced, and take account of the position which it has established for us as we enter upon the New Year.

Perhaps it is unnecessary to dwell upon the cardinal fact that it has maintained for us command of communications at sea. It has enabled the army to cross to the Continent, to change its base as required, and to receive reinforcements and additions and every imaginable kind of military equipments, armaments and stores punctually and regularly; it has furnished a guard for Dominion and Indian troops coming from distant parts of the world, and it has given a security to our floating commerce and supplies such as never existed in war before. All like things it has denied to the enemy. That, in general, has been the achievement of the Navy.

There has been no great battle, but that is because the German fleet has not ventured to leave its bases. All that it has done has been to send a few big cruisers to bombard open towns, using speed to come and speed to go, like the thieves who break through and steal.

In the Mediterranean the Goeben escaped us, but Admiral Troubridge was in inferiority which would not have justified him in entering an engagement.

In the Pacific, Admiral Cradock's squadron was destroyed, but vengeance came, and the destroyer exists no more. We do not know what instructions the gallant officer received, and we cannot say how it happened that he became engaged with this inferior force on his side.

The Germans have now at sea only a few fugitive cruisers, whose days are certainly numbered. As to the German colonial possessions, they have nearly all been captured, and German East and West Africa must sooner or later be reduced.

This is a proud record for us, and at the opening of the New Year, we enjoy the fruit of the Navy's great services.

Some points especially attract attention. There was first the mobilization of the fleet in June, and its exceeding readiness for the contest, shown by the manner in which it slipped away from the Portland Roads to its war stations, some parts of it only emerging in certain stirring episodes, such as the affair of the Heligoland Light, the defeat of Admiral Von Spee, and the raid on the roads of Cuxhaven.

The Navy has worked in the closest co-operation with the Army. When the first Expeditionary Force went abroad, it kept a watch in the North Sea with ships and seaplanes, and was ready for any emergency. When the Germans advanced to the Belgian coast its guns made impossible any march by the coast to Calais. The

## The Of Letters.

To-day the Crescent Picture presents an all feature programme. "The Of Letters" is a beautiful picture illustrating a celebrated poem produced by the Powers Picture Play Company.

"An the fire is burning low like An you open up your coat, An you kind a get a reader. Them of letters that she wrote."

Louis Weber and Phillips Smalley are featured in a tense drama: "On suspicion" this drama is written and produced by Louis Weber.

All the news in pictures is contained in a full reel of Universal Animated Weekly, the most famous in the world.

"Such a Villain" is a clever comedy out of the ordinary run by the Nestor Comedy Company.

J. O'Neill Farrell, baritone, sings a pleasing ballad to-night. Attend the Crescent to-day and see this fine show.

## Be Bright, Well, Strong, Restore Youthful Looks!

Let your fight for better health begin now! Before you feel any warning of physical collapse, cleanse, and strengthen and build up your system. The one remedy for that tired drooping feeling is Dr. Hamilton's Pills, the acknowledged king of all tonic medicines. Thousands of men and women in the late years of life retain their youthful looks and feeling simply because they regulate their system with this old reliable family remedy. Nothing so good for the bowels, stomach or kidneys. Cures headaches, prevents biliousness, stops aching pains in the back and limbs. Get a 25c. box of Dr. Hamilton's Pills to-day.

## SLUMBER.



WALT MASON

For all your worry and your weeping, for all your pain and woe, just try some good old-fashioned sleeping—the finest cure I know. "Ah, yes," you say, "such talk is easy, well men may hand it out; but when it is wheezy, or when he has the gout, or when black care with him is drilling, all sleepless as his eyes; he cannot slumber for a shilling, no matter how he tries." So speaks the timid human rabbit, filled with forebodings; dire, yet sleep, like kicking, is a habit that sick folks may acquire. When I am sick I travel backward, and look my chamber door, and say, "So help me Albert Edward, I'll sleep or bust a sore!" I count some sheep imaginarily, carrying over a stile, such animals are slip and merry, and always make me smile; I watch those mutons, soiled and frowzy, their long procession keep, and pretty soon I'm feeling drowsy, and then I am asleep. At first I counted seven billion before I got repose, but now, when I reach half a million, I nearly always doze. You watch your eyes and lambskins mounting the stile, a deluge deep; you keep on counting, counting, until you fall asleep.

MINARD'S LINIMENT CURES DISTEMPER.

## Tips For Recruits.

Never go on parade unshaven or with dirty buttons.

A funeral, either military or civil, must be given a front attention salute. After "Last Post" is sounded there must be absolute silence in the barracks rooms.

Discipline can never be too strict. Remember you belong to the best regiment in the service.

When riding a bicycle salute by merely looking at the passing officer. No hand salute is necessary.

To make a sleeping bag of your blanket, fold it once and sew down the side and along the bottom. To take grease out of khaki cloth, smear the spot with mud, and when the mud has dried brush it off.

If possible, keep a little bottle of petrol by you. Petrol will clean greasy hands and clothes better than anything else.

If you meet an officer when you are not wearing your cap, salute him by standing at attention and facing him as he passes.

Keep your body clean, especially feet and hands, otherwise you will get sores and vermin, and be reprimanded at Medical Inspection.

Always wear the same puttees on the same leg. Mark your puttees "R" or "L," so that you may know the "right" one from the "left" one.

When you get any new uniform, take all the buttons off and sew them on afresh. Uniform buttons are, as a rule, very insecurely sewn on.

Keep your rifle well oiled and always have your oil-bottle full. Rapidity of fire is all important, and can only be obtained when a rifle is working smoothly.

If you wish to speak to an officer, you must get a non-com. to take you to him. If an officer calls to you from a distance, don't lounge or amble to him—"double up!"

If you have to use your kit bag as a pillow, put all the hard articles in the middle of it and all the soft ones round them. Put your trousers under your pillow—it presses them.

The best way of cleaning greasy mess tins and "dixies" where hot water is not available, is to rub them well with mud or a clod of turf. This absorbs the grease and the tins can be rinsed in cold water.

If it is raining, do not touch the walls of your tent or the water will come through. If your tent should leak, draw your fingers from the place of leakage down the "flies" to the ground and the rain will then run harmlessly to earth. Slacken the guy ropes of your tent in wet weather.

Blind discipline is the discipline that carries regiments through. Don't criticise orders given to you. Carry them out and don't argue—it's only waste of time. You will have plenty of scope for brain work when carrying out the order. Remember orders are issued by men who know more about the game than you do. If you get what appears to be a rotten order, carry it out as though it were the best one in the world. The man who issued it will be told quite soon enough whether his order was good or bad.

Simplicity is the keynote of young girls' fashions this year. The materials may be rich and the tailoring expensive, but the effect must be inconspicuous and youthful.

MINARD'S LINIMENT CURES DISTEMPER.

## COAL

## North Sydney,

Well screened. From the mines.

## Scotch Household

Good Household Coal.

## Anthracite,

Best Lehigh—Nut, Stone and Furnace sizes.

## H. J. Stabb &amp; Co.

Jan 20, 11, eod

## Lazell's MASSATT



Not only softer, smoother, more palatable than any other, but distinguished by "True Oriental Odor," a fragrance of table in its subtlety and charm.

In addition to Massatt, we carry a complete line of Lazell's Famous Soaps, the most exquisite Perfumes, deodorants, Waters, Aftershave Creams and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

## T. A. PIPPY

Machinist, AND BRASS WORK Waldegrave Street

Agents for E. LEONARD & SONS, LTD. Engines and Boilers. LLOYD MFG. CO., LTD. Saw Mill Machinery. KITSON-EMPIRE LIGHTING CO. High Power Kero Oil Lamps. REMINGTON KERO OIL ENGINE Stationary and Marine.

We carry in stock: Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves. PHONE 252. Jan 13, 6m, eod

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Phone 768.

## War N

Messages Received Previous to 9 a. m.

AVARIANS SURPRISED AND CAPTURED.

LONDON, Jan. 26. Governor, Newfoundland: The French Government announces surprise and capture of a Bavarian detachment in Lorraine. Other Galicia the Austrians show some city in Nukia and Eastern Car-

Passes. HARCOURT.

DETAILS OF NAVAL BATTLE

LONDON, Jan. 26.

Governor, Newfoundland: The Admiralty announced that all ships and destroyers engaged Sunday's action, have returned to port.

M.S. Lion, which had some of her compartments flooded by below the waterline, was taken over by H.M.S. Indomitable.

The destroyer Meteor also was disabled and taken in tow by the destroyer Liberty.

Both vessels were guarded by squadrons of destroyers. Repairs will be speedily effected. The total casualties reported are 1 over and 13 men killed, with 3 officers and 26 men wounded. These were on the Lion, Tiger and Meteor. It is believed that no other casualties occurred.

HARCOURT.

A ZEPPELIN SMASHED.

The Naval General Staff at Petrograd, have announced that on Monday morning a Zeppelin appeared at sea and dropped nine bombs on an undefended part of the town and being fired on by the forts, fell into the water. Small craft went out, destroyed the Zeppelin and took the prisoners.

HARCOURT.

OFFICIAL CASUALTY LIST.

LONDON, Jan. 26.

Sunday's casualty list is as follows: 17 wounded; Tiger, 1 officer and 11 men killed; 3 officers and 8 men wounded; Meteor, 4 men killed and 11 wounded. As soon as Vice-Admiral's report is received, a full account will be given.

GOOD ARTILLERY SHOOTING.

ST. OMER, Jan. 26.

Artillery of the British has destroyed an enormous gun which the Germans were placing on a hill about 10 miles from the front. The position of the big gun was with the object of silencing the howitzers and bombarding the town. The position of the big gun was marked by a British aviator and then directed their fire on a group of artillery men engaged in firing similar guns a mile further back, scattering them with a few timed shells. They also smashed three pumps brought up by the Germans to empty out their trenches.

There are and always have been lower priced teas than HOMESTEAD, but none Cheaper. For just as chalk and cheese have no comparative qualities, these so-called "cheap" teas have no resemblance to HOMESTEAD in flavour or body.

There's a smile in every cup of "Homestead."

C. P. E. DUCKWORTH STREET &