

REID-NEWFOUNDLAND CO.

Autumn Excursion to Boston!

September 10th to October 17th.

Excursion Tickets will be sold from all points on the Reid-Newfoundland Company's System to Boston.

Good GOING up to October 17th, and good for 30 Days from date of issue.

SPECIAL REDUCED FARES.

Reid - Newfoundland Company.

MACKINTOSH

Fibre Steel Studded Tyres.

An all-rubber tyre is unsuitable for our roads.

Look at the cars of those who have been motoring here for years, and what do you see? Why, Steel Studded Tyres.

But steel studs in leather do not wear well, the leather cracks with the wet and heat, and the studs work in through the tyre and puncture the inner tube.

This is where the Mackintosh Patent Tyre scores, the studs are embedded in fibre which is not affected by wet or heat, it does not crack, and the studs do not work inside the cover, and the fibre is puncture-proof. A car wearing these Tyres last year and this has not had a single puncture, and every cover has given over 4,000 miles of running before wearing out.

A new shipment just in, call and see them.

BISHOP, SONS & CO., Ltd.,

HARDWARE.

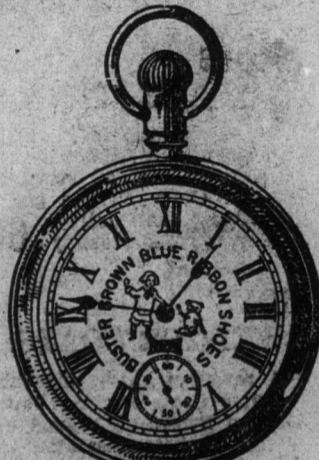
Sole Agents for Newfoundland.

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Save Your Coupons!



A real live Buster Brown Watch and Fob (guaranteed to keep good time) will be given away FREE each week to the holder of the lucky Coupon given away with each pair of Buster Brown or Skuffer School Shoes. Remember, the Buster Brown and Skuffer School Shoes wear like iron. Double wear in every pair.



Lucky number for last week, 57. Another Watch next Monday.



N. B.—We keep the finest and best stock of Ladies', Misses' and Children's Rubbers, Sandals and Felt Footwear in the city.

F. SMALLWOOD, LADIES' DEPT.



HAYWARD & CO., Water Street, East

STANFIELD UNDERWEAR

For the Cooler Weather is a good Insurance Policy.

We have now a complete line of this Celebrated Underwear which we are selling at lowest prices. Buy now while range of sizes is complete.

Men's Stanfield Unshrinkable Heavy Wool Shirts and Drawers,--- Green Label,

from \$1.00 garment only.

Range of sizes from 34-32 to 44-42. Prices according to sizes.

Mens' Red Label and Blue Label Stanfield Underwear

in the same assortment of sizes.

Then for any man in a special occupation requiring an extra heavy weight Underwear we have Stanfield's Black Label Underwear.

Ladies' Stanfield Vests and Drawers,

from 75c. to \$1.60 garment, according to size and quality. Sizes stocked 3, 4, 5, 6 and 7.

Ladies' Stanfield Combinations Prices . . . \$2.75 \$2.90 \$3.15

in fine wool. Sizes . . . 3, 4, 5

Ladies' Spun Silk Combinations, job; only a few left, at . \$3.25

Special Job Line Women's Stanfield Vests and Drawers; a lot of odd sizes procured from makers. Regular \$1.25 to \$1.50, at 75c. garment only.

Lot of Misses' Stanfield Vests, job, for girls 12 to 14 years, only 40c. garment.

Lot of Women's White English Cashmere Vests (long and short sleeves), job, at 95c. and \$1.10 each.

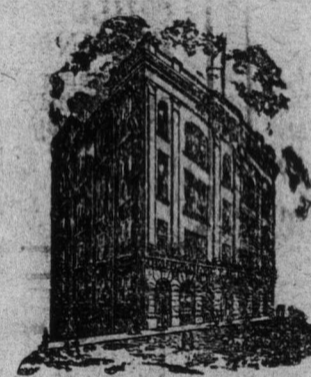
IMPORTANT.—As all these jobs are limited in quantity, do not delay in making your purchases.

Henry Blair

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PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Fishery Gear!

WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.

WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.

We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COD TRAPS, COD SEINES, CAP-LIN SEINES, ETC., to order, in all sizes.

All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.

COLONIAL CORDAGE CO., LTD.

oct1, 21, m, 1h

Just Received,

By S. S. "Stephano,"

800—25's—CASES

1914 CROP

APRICOTS.

HARVEY & Co. Limited.

Advertise in the Telegram

Furness Line Sailings!

	From	St. John's	Halifax	to	St. John's
		Liverpool	to	Halifax	to
S. S. DURANGO	oct. 8th	17th Oct.	27th Oct.	31st Oct.	
S. S. TABASCO	oct. 15th	24th Oct.	31st Oct.		
S. S. DIGBY sails from London for St. John's direct	October 15th.				

For rates and other information apply to

FURNESS WITHEY & Co., Ltd.,
City Chambers, Water Street.

The Elite Tonsorial Parlor,
Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Advertise in The Evening Telegram.

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WEATHER
TORONTO
to strong
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ROPER'S
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Auction

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At the

MR. JO

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