

## BANANS, ORANGES, etc.

Due Thursday ex "Stephano,"  
**GREEN CABBAGE,**  
**BANANS,**  
**ORANGES, and**  
**NEW POTATOES.**

**GEORGE NEAL.**

## Cabbage is Cheaper

In stock and to arrive:  
**150 barrels Heavy Green CABBAGE.**  
 We are offering this at a specially Low Price. Get our figures on 5 and 10 brl. lots.

**Edwin Murray**

## Great BARGAIN Sale.

**OPENING DAY:**  
**THURSDAY, AUGUST 1st.**

During this Sale all SUMMER GOODS, Dress Cottons, Linens, Silk Muslins, Delaines, Muslins, etc., will be offered at less than cost. Each Lot will be marked in plain figures.

Special attention is called to our Dress Dept.

**Lustres**, all shades, 5 yard lengths, 48 in. wide, **\$1.75.** Good value for \$2.50.

**Costume Tweeds and Meltons** in great variety. Our extra special lot **\$1.60** for 5 yard lengths.

Prices in all departments will be cut so that you will have to admit that this is a **REAL** Bargain Sale.

A Special Feature will be Our **20c. Counter.** We intend to make such a display here that it will prove an attractive feature to every one.

Other Bargains will be announced later—wait for them.

Remember Thursday, Aug. 1st.

**Robert Templeton.**

## MOTOR HATS AND CAPS.

Our buyer has been very fortunate in securing a splendid line of **LADIES JOB MOTOR HATS AND CAPS**, and we are now offering them at about half the regular price.

COME EARLY AND GET THE PLUMS.

**WILLIAM FREW.**

## SOLIGNUM

### Wood Preservative

Prevents Dry Rot and Decay.  
 Easily Applied.  
 Great Covering Capacity.  
**FOR ALL Out Door Woodwork.**

A Post Card, or 'Phone call will bring you Shade Card and Descriptive Pamphlet (a "mes sage from Mars").

**P. C. MARS,**

Sole Agent for Newfoundland.

july27,eod

T. A. BUILDING, St. John's.



## FOR THE REGATTA,

WEDNESDAY, AUGUST 7th.

## BIG SALE

—OF—  
**SUMMER GOODS**

—AT—  
**ONE THIRD**

OFF REGULAR PRICES.

### LADIES'

Blouses and Shirt Waists,  
 White and Colored Dresses,  
 Colored and White Underskirts,  
 White Costume Skirts and  
 Knickers, Princess Dresses,  
 Camisoles and Brassieres.

**MISSES' and CHILDS'**  
 Colored and White Dresses,  
 Childs' Rompers, White Pique  
 Coats and Pelisses, Cream  
 Cashmere Coats and Pelisses.

**LITTLE BOYS'**  
 White and Colored Blouses,  
 Suits and Pants.

**STEER BROS.**



## Just Received,

Per S.S. CITY OF SYDNEY:



**HARVEY & CO.**

## FOR SALE!

IN LOTS TO SUIT PURCHASERS,

## Sulphate of Ammonia

Of excellent quality, containing over  
**20 PER CENT. OF NITROGEN.**  
 Just the fertilizer you require for your late crops.

**PRICES MODERATE.** For full particulars apply at the Gas  
 Offices or the Gas Works.

**ST. JOHN'S GAS LIGHT CO.**

## LARACY'S Week End Bargains.

Prints and Muslins, regular 12 to 15 cts., for 10c. a yard.  
 Ladies' Cashmere Stockings, Ribbed and Plain, regular 35c., for 25c. a pair Friday and Saturday.

**LARACY'S**  
 345 & 347 Water St., opp. Post Office

### UNIQUE OLD WHISKY

Of superbly unequalled quality and unsurpassed value.

**23 Years Old  
 JAMESON IRISH.  
 10 Years Old  
 BURKES IRISH.**

**10 Years Old Perses Irish.  
 13 Year Old Ben Nevis Scotch.  
 12 Year Old Linlithgow Scotch.  
 10 Year Old Glenlivet Scotch.**  
 All at Moderate Prices.

**JAMES C. BAIRD,**  
 Grocer and Wine Merchant,  
 Water St., St. John's.

Received, ex Morwenna.

## 1,614 Pounds Fresh Butter,

in pound blocks and small tubs.  
 Cut Prices for the Regatta.

**JAS. R. KNIGHT.**

## Oranges, Bananas, Cabbage.

Due Thursday forenoon, ex "Stephano,"  
 California **ORANGES**—large count.  
**BANANAS.**

Nova Scotia **GREEN CABBAGE**—large barrels.  
 Selling at our usual Low Prices.

**F. McNAMARA, Queen St.**



## LOOK

for any of the following brands on the Inside Breast Pocket of your new Suit, viz:—  
 Fireform, Progress, Truefit, American, Stillenfit, The Mode, Faultless, Superior, etc.

IF

Your Coat is branded thus be assured that you have garments that are stylish, well finished and will retain their shape.

**Newfoundland Clothing Co., Ltd.,**  
 DUCKWORTH STREET.

## REID NEWFOUNDLAND COMPANY.

## Regatta Day Excursion.

**Excursion Return Tickets** will be issued to and from all Stations between and including St. John's, Carbonear, and Placentia, at **One Way First Class Fare.**

Good going on regular Trains of Tuesday, August 6th, and on Regular and Excursion Trains of Wednesday, August 7th, **returning good on all Trains of Thursday, Aug. 8th.**

## Reid Newfoundland Company

## Souvenir 1912 Regatta.

Contains 16 Views and valuable information.

The Views are:—

1. Start of a Race.
2. S. S. Stephano entering the Harbor.
3. Quidi Vidi Lake.
4. Leaving the Boathouse.
5. Finish of a Race.
6. Building of a Raceboat.
7. S. S. Bruce.
8. Dancing at the Races.
9. Children's Festival, 1911.
10. At the Races.
11. The "Narrows."
12. Entrance to St. John's—looking in.
13. Watching the Swimming Race.
14. Start of a Race, from North side.
15. Finish of a Race.
16. Schr. Homeward Bound.

Secure your copy early.

Price:—only 10 cents.

For Sale at

**HUDSON'S Dry Goods Stores,**  
 367 and 148 Duckworth Street.

## AUGUST MAGAZINES.

### MAGAZINES FOR GENTLEMEN.

Ainslie's American All Story—13c.  
 Argosy's—18c. Black Cat—12c.  
 Blue Book—18c. Cosmopolitan—18c.  
 Cassell's Magazine of Fiction—15c.  
 Everybody's Magazine—18c.  
 Fry's—18c. Grand Magazine—13c.  
 Green Book—18c. Irish Review—18c.  
 Munsey—18c.  
 McClure's—18c. Heart's Magazine—13c.  
 Popular—18c. Physical Culture—18c.  
 Red Book—18c.  
 Railroad—18c. Smart Set—30c.  
 T. P.'s Monthly—18c.  
 Scribner's—30c. Top Notch—13c.  
 Strand—15c. Pearsons—18c.  
 Wide World—15c. Winsor—15c.  
 Everyones Story—13c.  
 Metropolitan—15c.  
 Spare Moments Quarterly—34c. post paid.

### MAGAZINES FOR LADIES.

\*Weldon's Ladies Journal—10c.  
 \*Weldon's Childrens Fashions—5c.  
 \*Weldon's Illus. Dressmaker—5c.  
 \*Fashions For All—10c.  
 Ladies Pictorial—18c.  
 Woman's Home Companion—18c.  
 Ladies Home Journal—18c.  
 Delinator—18c. The Designer—10c.  
 \*The Ladies World—10c.  
 Woman At Home—18c.  
 Modern Priscilla—13c.  
 Handy Stories—3c.  
 Golden Stories—3c.  
 Heartease—3c. Pocket Novels—3c.  
 Smart Novels—3c.  
 Happy Home Stories—3c.  
 Jennie Mattland's Stories—3c.  
 Dainty Novels—3c.  
 \*The Ladies Companion—15c.

Outport Customers will please add 2c. per copy for postage. A cut out pattern with magazines marked with a \*

**GARLAND'S Bookstores, 177 & 353 Water Street.**

## WEATHER FORECAST

TORONTO, Noon.—Light to moderate winds, fair to-day, and on Friday little higher temperature.

ROPER'S, Noon.—Bar. 29.85  
 60.

## VOLUME XXXI

**NEWFOUNDLAND and LABRADOR LITERATURE**—Books that You all about us.

Newfoundland in 1911, by P. G. Grath, \$1.00.  
 The Newfoundland Guide Book, 2nd edition, by D. W. Prowse, 25c.  
 Handbook and Tourists Guide, by M. Harvey.  
 Down North on Labrador, by W. T. Grenfell, \$1.00.  
 Captain Cartwright and His Labrador Journal, \$1.50.  
 Through Trackless Labrador, by W. Keith Prichard, \$4.00.  
 The Lure of the Labrador Wild, by Dillon Wallace, \$1.50.  
 Through Newfoundland with a Camera, by R. E. Holloway.  
 Newfoundland—The Ancient and Its Many Varied Attractions, Illustrated, 50c.  
 New Souvenir Album of Newfoundland Views, Series 1, 20c. Series 2, 20c.  
 Grenfell of Labrador, by James G. Ston, 45c.  
 Map of St. John's, 25c.  
 Map of Newfoundland, \$3.00.  
 Geological Map of Newfoundland, \$2.00.

**DICKS & CO.**  
 Biggest, Brightest and Best Book Stationery and Fancy Goods Store in the City.

## Odd Fellows Outing

Don't make an Engagement the 21st. Keep it open for the

## Odd Fellows Outing

—AT—  
 Smithville, Afternoon and Night Tea and Dance.

aug 8, 11

Per S.S. Stephano

Bananas, Plums, Pears,  
 California Oranges,  
 Grapes, Pineapples,  
 Cantaloupes, Grape Fruit,  
 Celery, Cucumbers,  
 Tomatoes, Cauliflower,  
 New Potatoes, Turnips & Carrots,  
 New York Chicken.

**JAMES STOTT**

## Flower Store Bulletin.

**THIS WEEK!**  
**FERNS IN POTS:**  
 CUT FLOWERS: Peonies,  
 Sweet Peas, Carnations,  
 Sweet Scented Mignonette,  
 Bridal Bouquets a specialty.  
 Wreaths and Crosses.

**PRICES OF CARNATIONS REDUCED.**

'Phone, 197.

**J. McNEIL,**  
 RAWLINS' CROSS.

## FOR SALE!

**The Schr. "Josephine Swanton,"** 83 Tons nett, built of American oak. Also, schr. "Maggie May," 18 Tons nett, built in 1904 at Mahoe Bay, N.S. The above vessels are well found and in good repair. Also, on Mackerel Seine in first-class condition can be bought separately or with either vessel. For particulars apply to  
**A. P. CALZEN,**  
 may 28, 11  
 327, 1m, eod P. O. Box 336, Halifax, N.S.

## FOR SALE--No.

**Devon Row,** built of brick, freehold; commands a full view of the Narrows and Harbor, and close to the car line; will be sold cheap. Apply **MARTIN HARDWARE,** aug 5, 12, eod

## To Let and for Sale.

Houses on Merry Meeting and Pennywell Roads, Barber's Shop on King's Road, with all Barbering utensils; and for sale House and Shop on Water St. Apply to **WM. COOKE,** Water St. may 28, 11

## For Sale or to Let.

House on Bell Street. Also, House on Murphy's Square. For further particulars apply to **GEO. W. B. AYRE,** Solicitor, Benoit Building. july 5, 12

## Private Sale of Antiques

Furniture Solid Mahogany Sideboard, Card Tables, and Work Tables to match over 70 years ago. Further particulars made known at 21 Catherine Row, Monkstown Road. aug 11, 12

## FOR SALE--One Mill

10 x 16, ready for use. For further particulars apply to **F. THURTELL,** King's Point, S. W. Arm. july 30, 12