

"Man's inhumanity to man,  
Makes countless thousands mourn."—BURNS.

So does the frosty weather, especially those who are not well provided with suitable clothing to keep themselves warm.

Your ears will not suffer if you invest in one of the warm


## Winter Caps

We are selling at REDUCED PRICES.

Men's Fur Lined Caps, from ..... \$1.10 to 90 cts.  
Men's Fur Lined Caps, from ..... 90 cts. to 70 cts.  
Men's Fur Lined Caps, from ..... 80 cts. to 60 cts.  
Men's Fur Lined Caps, from ..... 50 cts. to 35 cts.

The shape and patterns of these Caps cannot be beaten, they are the LATEST.

R. TEMPLETON, 333 Water St.



**For Sale!**

Schr. "LELIA E. NORWOOD," 78 Tons Register, built in Essex, U.S.A., all oak and in perfect condition. Can be sent to sea without any expense.

Apply to  
**G. M. BARR.**

## MERIT MUST WIN!

TO INTRODUCE OUR TAILORING BUSINESS and to get rid of stock on hand we offer the following, made in the Latest Style and Best Workmanship:

\$22.00 Black Melton Overcoats, now .....	\$19.00
\$20.00 Best Tweed Overcoats, now .....	\$17.50
\$18.00 Good Tweed Overcoats, now .....	\$15.50
\$22.00 Best Tweed Suits, now .....	\$19.00
\$20.00 Good Tweed Suits, now .....	\$17.50
\$18.00 Good Tweed Suits, now .....	\$15.50

NOTE THE ADDRESS:

WM. SPURRELL, The Reliable Tailor.  
174 Duckworth Street, on the Beach. Phone 727.

**FURNITURE**

—AND—

**FURNISHINGS!**

One can readily make a satisfactory selection of **Furniture, Linoleums and Rugs, etc.** from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.



**U. S. PICTURE & PORTRAIT COMPANY,**  
Complete House Furnishers.

**W. A. SLATTERY'S**

Wholesale Dry Goods House,  
Slattery Building, Duckworth & George's Sts.

**GRAND OPENING SEASON 1911.**

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty  
See our Stock of Muslins, Embroideries and Laces.

**Please See Our Prices and Terms**

## Get the Most for Your Money.

QUALITY amounts to little unless the PRICE be fair,  
LOW PRICES are not Bargains unless QUALITY is there,  
SATISFACTION in QUALITY and PRICE will be yours if you purchase our

## Boys' Fl'c'd Lined Underwear,

—AT—

# 35 cents per garment.

Full assortment of sizes, to fit Boys of all ages, from 4 to 15 years.

Reliable, Serviceable Goods, at a Price within the reach of ALL.

## S. MILLEY, Water St.

## PIANOS!



**ORGANS.**  
OLDEST HOUSE IN THE TRADE.  
**CHESLEY WOODS.**  
Old Instruments taken as part payment.

## SALE OF CURTAIN ENDS!

WE HAVE SECURED A  
Manufacturer's Sample of CURTAIN ENDS,  
And are offering them at Bargain Prices.  
COME EARLY AND GET THE CHOICE.

**WM. FREW, Water St., Nearly Opp. Court House.**

**Juniper Plank,**

FOR ANY SIZE BOAT OR SCHOONER.

Long Lengths,  
Clear and Wide.

# HORWOOD

Lumber Company, Limited

## WRITING TABLETS, Or Letter Pads.

Writing Paper put up in the most useful and convenient form. We carry an immense stock of the most popular lines.

The Municipal Tablet (letter size), \$1.20 per doz.

The Metropolitan, \$1.50 per doz.

The Terra Nova, \$1.70 per doz.

The Empire, \$2.00 per doz.

The Aero, \$2.00 per doz.

The Incomparable, \$2.50 per doz.

The Auto, \$2.75 per doz.

The Jeanette, \$3.30 per doz.

The Government Bond, \$4.50 per doz.

The Monastery (Blue), \$4.00 per doz.

The Monastery (Heliotope), \$4.00 per doz.

The Monastery (Pink), \$4.00 per doz.

The Municipal (note size), 60c. per doz.

The Metropolitan, 80c. per doz.

The Terra Nova, \$1.10 per doz.

The Empire, \$1.20 per doz.

The Aero, \$1.20 per doz.

The Jeanette, \$2.00 per doz.

The Boulevard (between sizes), \$2.20 per doz.

The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Envelopes. Our Challenge at \$1.09 per thousand is a leader.

## DICKS & Co.,

12116 Popular Bookstore.

New Valentines and Valentine Post Cards.

Just arrived from New York ex. S. S. Florizel.

Comics Trades Jokers, 5c. and 8c. doz.

Fault Finders and Long Jokers, 10, 15 and 25c. doz.

The New Elite Comics, 10c. per doz.

Fancy Valentines, 1, 2, 4 and up to 25c. each.

Fancy Valentines, in boxes, up to \$1.25 each.

Valentines daintily perfumed, 15 and 25c. each.

Novelty Valentines, from 25c. to 50c.

Valentine Post Cards, Comic, from 2c.

Valentine Post Cards, Sentimental, from 2c.

Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.

Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.

A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

**Garland's Bookstore,**  
feb 4, 11 177-358 Water St.

**ANYONE, anywhere**  
can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Hancock, E1612 Lockport, N.Y. dec 16, 11

## Cheese, Cheese

February 4th. Just landed.

100 boxes Choice CANADIAN CHEESE,  
Lowest Prices.

## GEO. NEAL

Baking at home  
is worth while

when gratifying results like this can be obtained at little cost of time and money, with

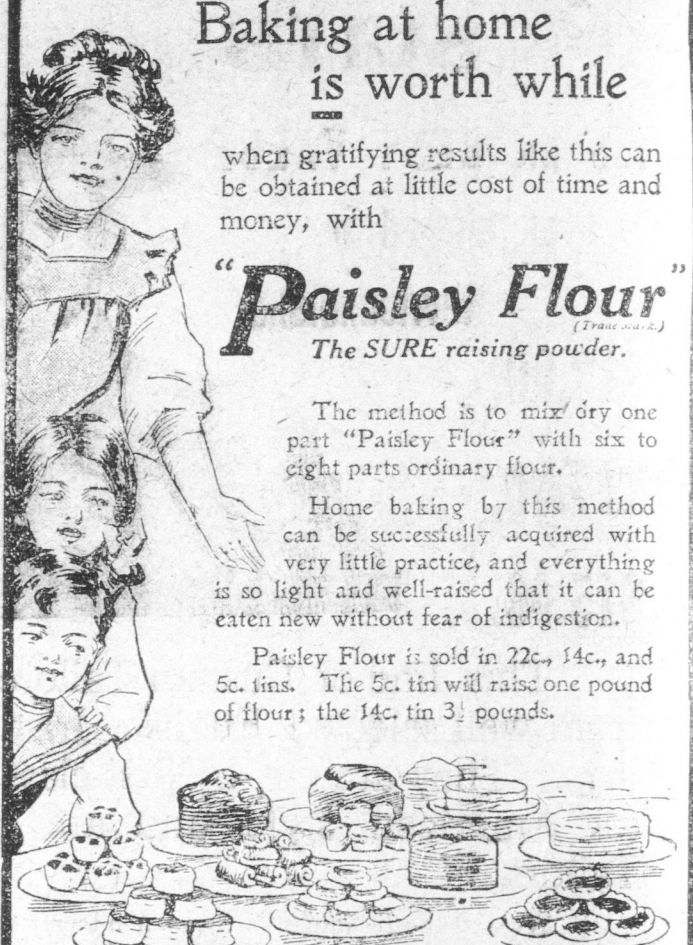
### "Paisley Flour"

The SURE raising powder.

The method is to mix dry one part "Paisley Flour" with six to eight parts ordinary flour.

Home baking by this method can be successfully acquired with very little practice, and everything is so light and well-raised that it can be eaten new without fear of indigestion.

Paisley Flour is sold in 22c, 14c, and 5c. tins. The 5c. tin will raise one pound of flour; the 14c. tin 3 1/2 pounds.



## Cheese, Canned Goods, Etc.

JUST RECEIVED:

25 Choice September CHEESE,	50 Cases Choice Apricots,
50 Cases Choice Peaches,	50 Cases Choice Prunes,
25 Cases Choice Pears,	50 Cases Evap. Apples,
25 Cases Medallion Beans,	Quality and Price O.K.

**EDWIN MURRAY**

**J. J. ST. JOHN, Duckworth St.**

CHOICE IRISH BUTTER,  
HALIFAX SAUSAGES,  
BIRD'S EGG POWDERS,  
JELLY POWDERS,  
FRUTELLA, TURKEY FIGS,  
HEINZ'S EUCHRED PICKLES,  
HEINZ'S PEANUT BUTTER,  
VAN HOUTEN'S COCOA,  
BAKER'S CHOCOLATE, Potato Flour.

**J. J. ST. JOHN.**



## REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows  
Free From Frost

By Using This  
Little Preventer

For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

**ELECTRIC FAN**  
directed against the glass.

**The Philosophy of the thing is plain.**

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.



**Reid Newfoundland Company**  
Advertise in the TELEGRAM

WEATHER FORECAST.

TORONTO. Noon — Moderately cloudy with a few showers, not much change in temperature.

VOLUME XXXIII.

## T. A. HALL

FAREWELL PERFORMANCES OF  
The W. S. Harkins Co

TO-NIGHT,  
The House of a Thousand  
Candles.

Matinee Saturday 2.30,  
THE CONVICT'S DAUGHTER.

Good By Performance Saturday Night.

A GREAT SPECIALTY BILL.

Stories and Recitations by Miss English; Songs by Miss Mohr; Sketch by Mr. Franklin and Mr. Prince; Hand Ballancing by Mr. Webster; Song and Recitation "The Soul of the Violin" by Mr. Franklin.

MATINEE PRICES: No. 1 served Seats, 30c. General Admission, 20c. and 10c.

NIGHT PRICES: See By 75c. Side Sections, A, B, C, 50c. Seats, Nos. 1, 2 and 3, 30c. 4, 5, 20c.; 6, 7, 20c. On sale at Music Bookstore.  
Doors open at 7.15; Performance, 8.15, sharp.

## A MOST DESIRABLE CONFECTION

Pure Granulated Sugar and Choice Selected Nuts.  
Clear Walnut Toffee.  
Clear Almond Toffee.  
Cocoanut Toffee.  
Peanut Toffee.

Supplied Fresh each day

**RENNIE'S Branch Store**  
Jan 28, 61, s. 10, 11, Rawlin's Cross.

## FRESH POULTRY, FRESH FRUIT, FRESH SAUSAGES.

**ELLIS & CO., Ltd.,**  
203 Water Street.

Fresh New York Butter,  
Fresh New York Chicken,  
Plymouth Rock Chicken,  
New York Corned Beef.

(FRESH IRISH SAUSAGES.)

Fresh Smoked Finnan Haddock,  
Fresh Kipperd Herring,  
Loch Fyne Smoked Herron.

(FRESH HALIBUT.)

Naval Oranges,  
Ripe Bananas,  
Tangerines,  
Bartlett Pears,  
Grape Fruit,  
Dessert Apples,  
Cooking Apples,  
Palermo Lemons.

(Fresh Blue Point Oysters.)

California Celery,  
Fresh Tomatoes,  
New Rhubarb,  
Sweet Potatoes.

(Fresh Supply Irish Hams and Bacon.)

Our delayed cases of

**20,000 Savory's  
Celebrated  
Cigarettes**

have arrived.

Remember Our Telephone,  
No. 482.

Remember Our Telephone,  
No. 482.

An Intelligent person  
may earn \$100 monthly corresponding  
for newspapers. No canvassing. See  
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