

The Evening Telegram.

WEATHER FORECAST.
TORONTO. Noon - Moderate winds, mostly N.W. and northerly; a few scattered showers, but partly fair. Friday-Fair, not much change in temperature.

THE PEOPLE'S PAPER
GOES TO THE
PEOPLE'S HOMES.

VOLUME XXXII PRICE: ONE CENT ST. JOHN'S, NEWFOUNDLAND, THURSDAY SEPTEMBER 15, 1910. \$3.00 PER YEAR. NO. 211.

AUCTION SALES



SPECIAL AUCTION
At the Prescott Street Store,
ON
To-Morrow, Friday,
At 10.30 A. M.
A quantity of
Household Furniture
removed for convenience of sale.

2 Over-stuffed arm chairs, 1 large wicker rocker, 1 small do, 1 cobbler seat do, 6 high back dining chairs, 1 carver's do, 6 superior oak dining chairs, leather seats; 1 oak extension dining table, 1 do sideboard, 3 oak dressing cases, wash stands to match; 1 parlour suite, 3 chest drawers, 4 iron bedsteads, wire and other mattresses, 2 large easy chairs, 1 folding do, 2 foot sewing machines, 1 hand do, 1 old Chesterfield couch, 1 walnut dressing case, washstand to match; 4 hall stoves, 1 cooking do, kitchen table and sundries; also 4 good upright pianos will be sold at \$30 to \$50 each, 8 old style foot sewing machines will be sold at any price offered. All must go.

P. C. O'DRISCOLL, Auctioneer.
N.B.—No goods delivered without payment at above sale. P. C. O'D. sept16,11

AUCTION!
ON THE PREMISES,
SATURDAY, 17th inst., at 11 a.m.,
ALL THAT

Range of Houses

situated on the North Side Damerill's Lane, with exception of one on corner of Adelaide Street. Same to be removed within ten days from date of sale.

P. C. O'DRISCOLL, Auctioneer
sept10,31,10,11

SEAMEN'S HOME FOR SALE!

AUCTION!
On the Premises **SATURDAY,**
October 1st,
at 12 o'clock noon,

that large building known as the FISHERMEN and SAILORS' HOME, situated on the south side of Duckworth Street also the building adjoining. The land measures on Duckworth Street 84 ft. 3 ins., east by Mahon's Lane 71 ft. 6 ins., west by Branscombe's Estate 84 ft. 6 ins., south by George Street 75 ft. 6 ins., FREEHOLD. This property is situated in one of the most convenient parts of the city and most suitable for public offices, city hall, hotel or business premises. Also for sale at the same hour and included in foregoing property the freehold land in rear of building on the south side of George Street and held under lease of 99 years from 1894 by Mr. Henry B. Lyon. Any further particulars may be had from

JAS. J. McGRATH, Solicitor,
or
P. C. O'DRISCOLL, Auctioneer.
aug27,15,10,11

(For the benefit of whom it may concern.)

AUCTION!
On **FRIDAY, the 16th instant,**
at 12 o'clock,

At the Imperial Tobacco Factory,
Flavin's Street,
About 350 Caddies

"Paraesho" Tobacco.
A. S. RENDELL & Co.,
Brokers.
sept13,21

BUTTER,
28 cts. per pound.
Just received from Cotroy and
and Nova Scotia,
30 tubs Specially Selected
BUTTER, at 28 cts.
per pound.
ROBERT
TEMPLETON.
sept8,11p

National Cash Registers
FOR SALE.
We are putting in a new style and want
to sell two machines—six and nine drawers
each—at **LESS than HALF PRICE.**
THEY CAN BE SEEN AT
THE ROYAL STORES, LTD.

WE'RE EASY!
Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?
Save the Alphabet Cards in all Pound Packets of Union Blend
Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

PLASMON OATS
(The Four Minutes Porridge)
Are **SCOTCH OATS of CHOICEST QUALITY** combined with **PLASMON**, are **FREE** from **HUSK and FIBRE**, and require only **FOUR MINUTES COOKING**, are more nourishing, more economical, more digestible, dainty and delicious than any other porridge preparation, and are therefore **FAR SUPERIOR** to all other oats or oatmeal.
PLASMON OATS contain 70 per cent. more protein (nourishment) than ordinary oats.
PLASMON OATS may now be had at the leading Grocers in the city at a popular price.
PLASMON is used by the Royal Family.

STOP!
Do You Need Footwear?
We keep the **BEST BOOTS** from the Best Manufacturers.

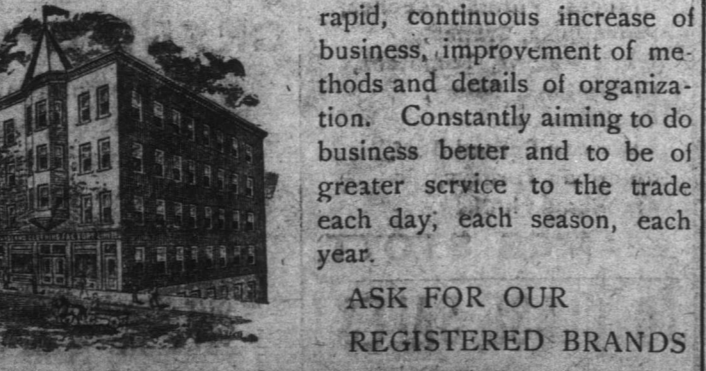


LADIES' BOOTS, for \$1.70, 1.80, 2.00, 2.50, 3.00 & 3.80.
NEW'S BOOTS, at \$1.80, 2.00, 2.20, 2.50, 3.00, 3.50, 5.00.
SEE OUR WINDOWS.

F. SMALLWOOD, The Home of Good Shoes.

PROGRESS

IN EVERY DIRECTION.



rapid, continuous increase of business, improvement of methods and details of organization. Constantly aiming to do business better and to be of greater service to the trade each day, each season, each year.
ASK FOR OUR REGISTERED BRANDS
FIT, AMERICUS, FITREFORM.
PROGRESS, THE MODE, STILENFIT.
THE NEWFOUNDLAND CLOTHING FACTORY, LTD.
aug18,10,11 223 and 227 Duckworth Street.

MISS JOSEPHINE JORDAN,
A.T.C.L.,
Resumes Lessons in Vocal and Instrumental Music
MONDAY, September 12th.
Studio:
164 GOWER ST.
sep7, w, s, 11

Methodist College Hall

MR. ALFRED ALLEN'S ANNUAL CONCERT,
THURSDAY EVENING, Sept. 22nd, at 8.15.
SINGERS—Miss Beatrice Story, Miss Jean Strang, Miss Elsie Herder, Mr. Frank Seymour, Mr. P. J. McCarthy.
VIOLIN—Miss Sybil Johnson.
ORGAN—Mr. P. J. King.
PIANOFORTE—Mr. Alfred Allen.
Tickets—Reserved Seats, One Dollar (first), and Seventy-Five Cents (second). Unreserved seats, Fifty Cents.
At Grey and Goodland's.
sep15, 19, 22

FREEHOLD!
OWN YOUR OWN HOME.
Chance of a Lifetime.

I have about 400 feet of freehold land fronting on the proposed new street known as Richmond Street, adjoining Leslie Street. Will be sold in lots. The rearage is about 120 to 150 feet, with a frontage on McKay Street.
Apply at once to
P. C. O'DRISCOLL,
Exchange Building.
sep7, 61, 10, 11

Masonic Club Notice!

THE Regular Quarterly Meeting of the Masonic Club will be held in the Hall, Masonic Temple, at 8 p.m. **THURSDAY, 15th September, 1910.**
S. A. CHURCHILL,
Hon. Sec.
sep13, 15, 1p

THE STEAMER
'Portia'
Will leave the Wharf of
BOWRING BROS., LTD.,
ON
Friday, September 16th,
at 10 a.m.
Calling at the following places,
Cape Broyle, Ferryland, Renews, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, Saint Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, Saint Jacques, Harbour Breton, Pass Is., Hermitage, Gaultois, Pushthrough, Francois, Cape LaHune, Ramea, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.
Freight received until 6 p.m. on Thursday.
For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, Limited.
Telephone 306.

LARACY'S
Crockery and Glassware Dept.
Is always Attractive.
Plates, from 4c. each.
Cups and Saucers, from 4c. a Cup and Saucer.
Dinner, Tea and Toiletware, in great variety at our usual **LOW PRICES.**
LARACY'S
345 & 347 Water Street,
sep15, 21p, 11, s Opp. Post Office.

Business Announcement!

We desire to announce that the New Concern, Halley, O'Keefe & Co., will enter into the Wholesale Business of General Merchandise in a few weeks, in that spacious building now occupied by W. J. Halley, 106-108 New Gower Street.

Mr. Charles V. O'Keefe, who, until recently connected with the Robinson Export Co., in the capacity of salesman, will be Manager of the new firm and having had a wide experience in all lines, orders entrusted to firm under his Management will be properly taken care of.

He will shortly be leaving for the United States and Canada, where he will purchase goods for full Trade and establish connections for his firm.

We trust when we enter into the field to receive a share of the patronage long accorded Mr. O'Keefe during his recent connections and by strict and close attention to business give all prospective customers satisfaction and a square deal.

HALLEY, O'KEEFE & Co.
106-108 New Gower Street.
W. P. HALLEY, Treasurer. C. V. O'KEEFE, Manager.

PURITY FLOUR
A NAME THAT MEANS SOMETHING
A flour of the finest quality, which the choicest Manitoba Hard Wheat and the most expert milling can make; a flour that never fails to give satisfaction; a flour that enjoys the confidence of those who have tried it—that's
PURITY FLOUR
No one wants to eat anything but the best bread. Purity Flour wins its way by what it does—the best flour makes the best bread. Try it to-day. Ask your grocer for Purity.
THIS IS THE LABEL
See that it is on every bag or barrel you buy
WESTERN CANADA FLOUR MILLS CO., LIMITED
MILLS AT WINNIPEG, GODERICH AND BRANFORD

NO THOUGHT READER
Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.
PERCIE JOHNSON, Insurance Agt.
Office: corner Duckworth and Prescott Streets.

Libby's Food Products
Pork and Beans
WITH TOMATO SAUCE
Cooked through and through. They are all selected hand-picked beans with a splendid tomato sauce. If you want the best ask your grocer for Libby's Pork and Beans.
Libby, McNeill & Libby

Cut Flowers,
in bunches to suit.
LETTUCE,
in lots,
5 cents and up.
AT THE PHOENIX STORE, No. 1
Military Road and 25 Forest Rd.
A. H. MARTIN, Agent.
Phone 698. sep15, 11

A FINE SELECTION OF
Palms and Ferns
Cut Flowers at all times.
Bouquets and Floral Designs a Specialty.
J. McNEIL,
sep15, 11 (Tel. 197.) Rawlins' Cross.

Ex S.S. "Florizel,"
PEARS, BANANAS, ORANGES, GRAPE FRUIT and PLUMS, PEACHES and APPLES, Tomatoes, Celery, Cauliflower, GREEN TOMATOES, GREEN PEPPERS, AMERICAN CORNED BEEF, NEW YORK CHICKEN, NEW YORK TURKEYS.
JAMES STOTT.
sep15, 1910.

For Sale—National Cash Registers—new and second-hand, case instruments, supplies, repairs, etc.
HARRY MASEY, Sales Agent, 61 Granville St., Halifax, N.S., and J. J. BAREON, local Agent, care Royal Stores St. John's.
nov29, 1p, 11

FOR SALE—At a Bargain, that fast-sailing yacht "George V." Can be seen at Horwood's Wharf; or by applying to ROBT. SEXTON.
sep15, 3p

TO LET—Dwelling
House No. 11 Gower St., at present occupied by W. A. MARSHALL, Esq., Possession 1st November. Apply to 64 Cochrane St. sep15, 11

Chinese Laundry—All kinds of Laundry Work done cheaply and in a first-class manner. Satisfaction guaranteed. All parcels called for and delivered to any part of the city. Call or write HOP WAH, 56 Casey St. aug16, 2m

Help Wanted.
At Once, a good Nurse.
Also, a **Kitchen Maid.** Apply to MRS. H. D. REID, Waterford Bridge Road. sep15, 11

A BOY—who understands Typewriting and Short-hand. Apply to P. C. O'DRISCOLL. sep14, 31, 10, 11

A Few More Girls as Needle Hands for our Pants Department. Apply NEWFOUNDLAND CLOTHING FACTORY, Ltd., Duckworth St. sep15, 11

A General Servant—Apply to MRS. ENGLISH, Quilt Vrdi Road. sep15, 21

A Girl for Outport
Dry Goods Store; experience required; state salary. Apply, by letter, K. Y., this office. sep12, 3p

Immediately, a Boy for Cash Desk, about 14 or 15 years of age; must be smart at figures; references required. Apply in own writing, SCLAFORS, P. O. Box 451. sep12, 81

Pants and Vest Makers
for our Custom Tailoring Department. Apply to MR. J. RYAN, Cutter, Jackman the Tailor, Arcade Building. sep10, 11

Paperhangers; apply
to A. N. D. Co., Ltd., for particulars. sep9, 4p

Boy for Cash Desk; apply
to A. & S. RODGER. sep7, 11

ANYONE, anywhere
can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Hascok, 8087 Lockport, N.Y. sep18, 11

An Intelligent person
may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 4020 Lockport, N.Y. sep18, 11