

## Specials This Week

AT  
**BLAIR'S.**

### BARGAINS in HANDKERCHIEFS:

Ladies' White Lawn H. S. Handkerchiefs, Fancy Corners, 5c. each, or 55c. dozen.

Men's White Lawn H. S. Handkerchiefs, 8c. ea. or 90c. dz.

These are two lines of extraordinary value, just to hand, and are easily worth double the price we offer them at. In other Handkerchiefs we are enabled, by late shipments, to show in large variety, and to offer exceptionally good value.

### EXTRA VALUE in Two Lots of NECK FRILLING.

These are both double edge Lace Frillings and we show same in White, Cream and Paris, only 5c. & 7c. per neck.

We are showing Specialties and Novelties in goods lately opened, such as:

- Fancy Veilings, All Over Laces,
- Swiss Embroideries and Insertions,
- Motor Veils and Scarves,
- All Over Tucked Nets,
- All Over Swiss Insertions & Flouncings.

Ladies' Shell Hair Back and Side Combs and Barretts.  
Ladies' Bead and Wire Collar Supports, in Paste, Amber, Gilt, Pink and Pale Blue, only 14c. each.  
Full range just to hand of New Ribbons & Laces of all kinds.

**HENRY BLAIR.**

## You Want One?

This week we are showing a splendid lot of

### Men's Working Shirts.

- Regatta Shirts, with Band or Collar, from ..... 35c.
  - Flannelette Shirts, from ..... 35c.
  - Black Sateen Shirts, from ..... 60c.
  - Tennis Shirts, from ..... 40c.
  - Grey Flannel Shirts, from ..... 55c.
  - Also, Fancy Shirts (Negligee), soft fronts ..... 70c.
- Well worth \$1.00.

**R. TEMPLETON, 333 Water St.**

**J. J. HENLEY,**

The Leading  
Mattress  
Manufacturer.

Telephone,  
642.

Factory and Office,  
Henry Street,  
St. John's, - Nfld.

### To the Trade,

If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Machinery, we are now in a position to turn out any quality or quantity at the shortest notice.

We also carry a full line of SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

We make a specialty of Steamship Upholstery.

### The Frost Wire Fence Co., Ltd.

now make and galvanize their own wire. They have erected and equipped the most modern Wire Drawing and Galvanizing Plant in existence. The scientific Annealing Process guarantees us that the Wire is uniformly brought to the proper temper or pliancy, so that it is neither brittle nor soft; thoroughly cleaned, with a bright surface, the wire is given as heavy a coat of zinc as it is possible to retain, and still have a smooth surface; hence Frost Wire is bound to last the longest, and therefore the cheapest wire made. Retail price on No. 9 coiled wire, 4c. per lb., or 1700 feet for \$4.00. Also Frost Woven Wire fencing, Garden fencing, lawn fencing, No. 9 soft wire and staples, Frost Steel Gates, plain and fancy, all sizes, and all galvanized. For prices and particulars apply to

**HENRY R. COOK,**  
Rocksley Farm, Outer Cove Road, St. John's, Agent for Nfld.

### Cranberries, Apples, etc

JUST LANDED, ex "ROSALIND."  
20 brls. American CRANBERRIES—Splendid Stock,  
100 brls. No. 1. RED APPLES,  
25 cases Sea Dog MATCHES.  
These are fine goods and prices right.

**Edwin Murray.**

## "What Relish is in This."

- 2 lb. Tins Lima Beans ..... 10c. tin.
- Baltimore Cove Oysters ..... 12c. tin.
- Mussels ..... 14c. tin.
- Assorted Soups ..... 9c. tin.

### Scotch Oat Cake.

- Mince Meat ..... 10c. pkt.
- Epp's Cocoa ..... 10c. tin.
- Cadbury's Cocoa, Van Houten's Cocoa,  
Milk Cocoa, Coffee and Milk.

**J. J. ST. JOHN, 136 & 138 Duckworth St.**

### PORTRAIT WORK

IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but

Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

### THE HOLLOWAY STUDIO,

Corner Bates' Hill and Henry St. 124, 1/2



THE BEST IS NOT TOO GOOD FOR A FISHERMAN.  
MUSTAD'S Hooks Never Miss.  
Ask for Mustad's.

### HOW CAN WE COUNTER-ACT

### THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

### EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

### ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

### SEA DOG Matches, PICKLES, etc.

600 gross Sea Dog Matches, 40 cases Pink's Jams, 150 cases Assorted Pickles and Chow Chow, 40 cases Gray's Jams, 100 boxes Dried Apricots, 100 cases Purity Milk. We will always suit you both in quality and price.

**George NEAL.**



### SAVING MONEY

### LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the LOWEST figure, and our patrons are all satisfied that we do it.

**HORWOOD LUMBER CO., LTD.**

**Job Printing Executed!**

## The Dawn Spring.



We are showing a beautiful assortment of

## Ladies' Spring Hats,

In all the Newest and Latest Styles.

New Neck Frillings,  
Lace & Embroidered Collars,  
In all the Newest Styles.

Ladies' White Muslin Blouses,  
At 80 cents, Wonderful Value.

200 pairs LACE WINDOW CURTAINS, Much Under the Usual Price.

**A. & S. RODGER.**

### BOOKS for LENT!

The Faith of our Fathers, by Cardinal Gibbons, paper, 40c.  
Lenten Meditations on the death of our Divine Saviour, by Rev. S. Finn, cloth, 47c.  
Vain Fears that keep you from frequent communion with our Lord, paper, 15c.  
The Way of the Cross, translated from the French, cloth, 85c.  
Sermons on subjects of the Day, by Cardinal Newman, cloth, \$1.00.  
Cardinal Wiseman's Lectures on the Church, cloth, \$1.00.  
Short Sermons, by Rev. E. Heffner, cloth, \$1.45.  
Life and Miracles of St. Benedict, by St. Gregory the Great, cloth, 75c.  
The Altar Manual, or, Devotions for Confession and Communion, by Rev. E. Caswall, cloth, 60c.  
The Client of the Sacred Heart, cloth, 45c.  
The Elevation of the Soul to God, by Rev. F. J. L'Estrange, O. C. D., 30c.  
St. Augustine's Confessions; or, Praises of God, cloth, 30c.  
Beatitudes of the Sacred Heart, cloth, 30c.  
Devotions of the Holy Angels, cloth, 30c.  
The Vesper Book, with a collection of English Hymns, cloth, 30c.  
Hours at the Altar; or, Meditations on the Holy Eucharist, cloth, 45c.  
The Office of Holy Week, according to the Roman Missal and Breviary, with explanation of its ceremonies and observances, by Father Crasset, S.J., 15c., 30c. and 60c. each.

**GARRETT BYRNE,**  
Bookseller and Stationer,  
Phone 534. Box 604.

### OF INTEREST TO FISHERMEN!

### ARTHUR JAMES' FISH-HOOKS.



(THE RELIABLE HOOK.)

The prices of these well-known and popular Hooks have been reduced.

For price list and Samples apply to

**H. H. FRASER,**  
St. John's, Nfld.

NO CHANGE IN QUALITY

### IRISH MUSIC.

#### VOCAL.

The Irish Soldier.  
They're Faithful and True in Killarney.  
Shamrocks and Kisses.  
Barney Come Back to Erin.  
My Irish Home. Molly Bawn Ashore.  
Rory O'Moore.  
Shamrock, Thistle and Rose.  
My Little Colleen. Dermot Ashore.  
Oh Bay of Dublin. Irish Lullaby.  
Irish Weavin' Song.  
My Irish Sweetheart. Galway, Etc., Etc.  
Moore's Melodies. Irish Song Folio.

#### INSTRUMENTAL.

St. Patrick's Day. Garryowen.  
Irish Washerwoman.  
Erin (Grand Fantaisie).  
Ireland, Fantaisie. Irish Diamonds.  
Melodies of Ireland, etc., etc.

**CHARLES HUTTON,**  
222 Water Street.

### For Sale—National Cash

Registers—new and second-hand, eas-  
instalments. Supplies, repairs, etc.  
HARRY MASEY, Sales Agent, 61  
Granville St., Halifax, N.S., and J. J.  
BARON, local Agent, care Royal Stores,  
St. John's. nov29, 1p if

## REID NEWFOUNDLAND COMPANY.

### Placentia Bay Service!

### S.S. "ARGYLE"

Leaves Placentia every MONDAY, after arrival of Train from St. John's, for the following ports:

- |                          |               |
|--------------------------|---------------|
| Presque,                 | Beau Bois,    |
| Paradise,                | Fox Cove,     |
| Petit Fort,              | Burin,        |
| St. Joseph,              | Great Burin,  |
| Oderin,                  | Epworth,      |
| Baine Harbor,            | St. Lawrence, |
| Flat Island, Lords Cove, | Lawn,         |
| Mary's Town,             | Lamaline.     |

## Reid Newfoundland Company

### This is the Man



Harry W. deForest.

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them?  
Wholesale by

**H. W. deForest Tea Co.,**  
Exclusive Tea Merchants.

### HEAVY BLACK OATS.

To-day ex "Bruce" and Railroad,

Six Hundred Sacks,

2400 bushels Heavy Black Oats,

Selling Cheap.

**F. McNAMARA, QUEEN STREET.**

IF YOU WANT  
A REALLY DELICIOUS CONFECTION  
GET A PACKAGE OF

## "BOBS"

PEANUT BUTTER KISSES!

Not only a Luxury but a Food.