

DOOL AFTERNOON FROM DEVELOPED IN BLUE AND WHITE CHIFFON



Chiffon not only feels warm summer afternoons, but looks delightfully so. And just as important to appear to be.

The youthful model sketched is developed in figured chignon blue and white. Plain white, this enough to allow the material to show through the bertha and the cuffs.

Figured chignons also use black for their bounces, the showing through the black added tones.

GLIDING THROUGH NOVA SCOTIA BY TRAIN

(Continued from Page 3.)

pass Blomidon and see her really standing "As sentinel for the Bay" we see

Amethyst Rocks wonderful shore, where Blomidon stands sentinel for all of the bay, across Minas is Evangeline's lands famous by Longfellow's lay, so gray near the Gaspeaux mouth,

from out of the gloom, over across to the south, that toy steamer, soon,

glide across that bay so grand, as star as the waves shyly rock shines on the land, is it we see in the caves?

Is the blue and green amethyst that's seen, the winter, I know, is buried in snow, low sparkling and white on comes the night, no longer are bright.

Awake land at the quay they're dingy and gray, and watch the waves dancing, could be more entrancing? the tide goes out fast, leaves the boat stranded, (The men have all landed) Why? Could the picture not last?

ing at Parrsboro is another event, is ever eventful trip—a small, village with five sister islands, a clean small hotel, but contain only one train a day which

us to a junction on the main line, that starts early, we find. It is a train with a car for passengers, lighted again, we arrive early and enter that ride hugely, but when we arrive at the junction again consternation stares us in the face, and after five weary hours waiting for a tie up, we start once more for Halifax.

We stop at Truro, a large place, and make a stop also at Shubenacadie, another of those small towns, on a river of the same name that glides along so smoothly through that country. It is, of course, an Indian name, and is an exquisite place.

Here we visit a Fox farm. They do not allow one too near, for if the fox is frightened (they are very shy) she will bury her young, but we could look through the glass door and see them.

Well, we slide along among the pretty villages towards Halifax, meeting there a business friend of the firm who said if we would cross the ferry to Dartmouth, he would take us up the Grand Lakes in his sailboat. Would we?

We went. A rustic camp, with a delicious lunch, awaited us at his home, also a ride in a beautiful canoe, with a small boy, and to crown all, a row in another boat where the father and daughter did the rowing, as each one seemed to have their own boat. Swiftly we went through the darkness to the club house, where the boat was hoisted out over our heads almost before we had stepped out. The young people were dancing here, and we remained until we were obliged to get the ferry for Halifax once more. The lights were dancing as we crossed, it seemed quite as busy as New York.

We do up Halifax, the citadel, gardens, and take the train to Yarmouth, being obliged to cut out a trip planned to Sydney Mines and across to Newfoundland—much to our regret, but, next time.

We also regretted a boat trip, to Boston, which we had taken on a former trip, the "Evangeline", an English steamer, having been in service. But what would you?

MODERN SOCIETY

A man was motoring up the drive to his country house with a business friend whom he was going to entertain over the week-end. There's part of the family," he said, "having tea on the piazza now." "Ah, yes indeed," beamed the business friend. "What a charming group! I suppose the young girl in the short frock is your daughter. The young fellow in the riding breeches would be, of course, your son, while the lovely lady in the pink silk tea gown and point lace is your wife naturally." "No," grunted the other man. "No, not at all. The young girl in the short frock is my wife's mother, the young fellow in the riding breeches is my wife herself, and the lady in the pink silk tea gown is my son, a sophomore, who is rehearsing today for the new revue, where he takes a female part."

Souvenir folders, containing sixteen pictures of Wolfville and vicinity, on sale at THE ACADIAN Store. Price only 15 cents.

We

are ready to construct anything from an arm chair to a residence.

Spruce and Pine Sheathing and Siding Specialties

J. H. Baltzer

July 14, 1924.

On The Move

LIKE the "standing army" that "just stood", goods that remain on the shelf are expensive luxuries to any merchant.

ADVERTISING is the force that moves slow sellers from counter to customer. Every advertisement is a salesman of proven ability, reaching every class, creed and sex in the community.

The set-up of an Advertisement is as important as the dress of a salesman. In "The Acadian" special attention is given to Advertising set-up. In our columns

"AN ADVERTISEMENT IS AN INVITATION"

Issued by Canadian Weekly Newspaper Association
Head Office: Toronto, Canada

A SECRET OF HAPPINESS

"If you don't care for the things you can't obtain you will be fairly happy."

On the surface it is not an inspiring message. Not to care for the things we can't obtain is to resign, give up, to be supine. And when we quit in life's struggle we pay a dear price, indeed, for our meagre mite of happiness. Most of us, perhaps, would rather keep on fighting. There is joy in the fight; joy at least to know that there is at least fight in us.

Let us reverse the formula. "If you care enough for the things you have obtained, you will be extremely happy."

The humble farmer on his little farm—if he loves that farm—may be happy beyond compare. If he loves it well, he will till it well, intelligently, thoroughly, and it will yield him a rich store. The widowed mother, in the little cottage, has her children, and if she loves them well they will be her life. The clerk at the desk, if he loves his work, will be happy in it. Or the motorman, in his cab of steel, may find in the easy response of the throbbing motors and his rolling palace, a sense of responsibility for the passing multitude that will bring him pride and joy.

To be truly happy in our lot we need not be contented. Indeed, happiness and contentment, while we keep moving on life's highway, are not to be reconciled. If we love the work we do we shall be thrilled not alone to do it well, but to do it better.

Far away fields are always green to too many of us. Only after many fruitless pilgrimages is the simple truth borne home to us, that if the field at our door is not attractive and verdant it is because we do not water its shrubs and grasses. If we love our fields we will tend them. And, more important, if we tend them we will come to love them.

And this to them in whom ambition burns. Only by the degree by which you prove yourself true to the modest task of today can you fit yourself for, or inspire others to entrust you with, greater duties tomorrow.

Said Carlyle: "Here in this poor, miserable, hampered despicable Actual, wherein thou even now standest, here or nowhere is thy ideal; work it out therefrom, and working, believe, live, be free."

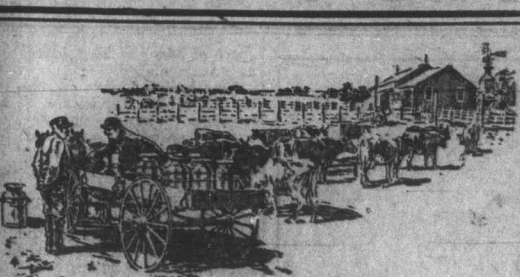
And be happy.

FOSSIL TREES PROVE CANADA CLIMATE MILD

TORONTO, Aug. 9.—Nearly 200 species of fossil plants and animals unearthed near here show that between the great ice ages Toronto had a climate like Pennsylvania, Dr. A. P. Coleman of Toronto University told members of the British Association for the Advancement of Science here. The geological formation from which these fossils were obtained is the most extensive and important interglacial formation in America, he said.

An old Southern planter was discussing the hereafter with his body servant. "The first one that goes, Sam, must come back and tell the other what it is like over there."

"Yes, Massa. Dat suits me exactly, Massa; but if you go fust, would you please come in de daytime?"



A Letter Is As Good As A Call

The Banking-by-Mail Service of the Bank of Montreal is so satisfactory that many of our customers conduct all their transactions with us through the postal service.

If you wish to open a Savings or Chequing Account, if you are in quest of information, or if you desire advice on some banking problem, you have merely to write our nearest Branch.



Wolfville Branch:
A. G. Guest, Manager.

BANK OF MONTREAL
Established over 100 years

Advertisers, Attention!

The Acadian has just installed the Bonnet-Brown Advertising Mat Service and Stereotyping Machine.



You will now receive the same ad service that the large metropolitan newspapers render their advertisers.

Illustrations that Help Sell

Under this splendid New Service Plan, we receive fresh each month, ads and illustrations for every kind of advertising.

We receive these illustrations in matrix form—a paper mold of the cut-to-be. This new stereotyping machine enables us to pour hot metal into this form and make a plate for printing the illustration in THE ACADIAN or on a circular.

Advertisers who receive matrices of their merchandise from their manufacturers or wholesalers can bring them to us and we will make cuts for use in their advertising.

This service, we are confident, will result in greatly increased business for every advertiser who takes advantage of it.

You will be better able to tell the people of Wolfville and vicinity about what you have to sell or what you want to buy.

And you can put your message across in a concise, easily-understood manner that will be pleasing to readers of THE ACADIAN and most satisfactory to you in the greater results obtained.

Advertising Service for Every Business

And, in addition to being able to supply you with suitable cuts for illustrating your ads, we are prepared to furnish advertisements covering practically every line of business.

These ads have all been written by competent advertising experts—and are so planned and executed that they exert the

maximum amount of pulling power possible in the space used.

So, when you want to run an ad, instead of spending time to write it yourself, come in and let us help you. We'll give you one that fits your needs—illustration and all.

Come in and see the machine work—it's interesting

THE ACADIAN

Acadian Want Advs. Are Workers!

PROFESSIONAL CARDS

Eaton Brothers Dentists

Dr. Leslie Eaton, D.D.S. University of
Dr. Eugene Eaton, D.D.S. / Pennsylvania
Tel. No. 43.

V. PRIMROSE, D.D.S.

(McGill University)

Telephone 226

J.A.M. Hemmeon, M.D.

Diseases of
EYE, EAR, NOSE and THROAT
(Glasses Fitted)
Royal Bank Bldg., Wolfville, N. S.
Hours: 10-12, 2-3, and by Appointment

Dr. H. V. Pearman

Specialist
EYE, EAR, NOSE and THROAT
Office practice only
Wolfville, N. S. (Formerly of Halifax)

M. R. Elliott, M.D.

(Harvard)
Office Hours:
1.30 to 3.30 P. M. 7 to 8 P. M.

G. K. Smith, M.D., C.M.

Grand Pre, N. S.
Office in residence of H. P. KINNEY
Hours: 1.30 to 3.30 P. M.
7 to 8 P. M. Phone 311

G. C. NOWLAN, LL. B.

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Phone 240 Box 134

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NOTARY PUBLIC
Money to Loan on Real Estate.
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Phone 284 Box 216.

H. E. GATES

Architect
HALIFAX, N. S.
Established 1900

D. A. R. Time-table

The Train Service as it Affects Wolfville

No. 96 From Kentville arrives 8.41 a.m.
No. 95 From Halifax arrives 10.40 a.m.
"Bluenose" from Halifax 11.20 a.m.
"Bluenose" from Yarmouth 1.59 p.m.
No. 98 From Yarmouth, arrives 3.12 p.m.
No. 97 From Halifax, arrives 6.12 p.m.
No. 99 From Halifax (Mon., Thurs., Sat.) arrives 11.48 p.m.
No. 100 From Yarmouth (Mon., Wed., Sat.), arrives 4.13 a.m.

Welsh Coal

arriving this week
Order Promptly

A. M. WHEATON
PHONE 15

Plumbing and Furnace Work

JOBGING PROMPTLY
DONE

H. E. FRASER
Phone 75

BREAD!

Our bread has been reduced to
10 Cents per loaf
Our bread is mixed with up-to-date machinery and wrapped before leaving bakery.

W. O. Pulsifer and F. W. Bartheaux
both sell our bread at this price.
A. M. YOUNG

Homes Wanted!

For children from 6 months to 16 years
of age, boys and girls. Apply to
H. STAIRS, Wolfville
Agent Children's Aid Society