


Household Necessity
 Make Gillett's Lye your household assistant. Use it for making soap for washing dishes for cleaning sinks for washing greasy pots and pans. It cleans and disinfects.



Gillett's Lye Eats Dirt

Made in Canada

TWO MINUTES OF SILENCE
 NOVEMBER 11th

OTTAWA, Nov. 1.—His Excellency, The Governor-General, has received a message from His Majesty, The King, expressing the hope that the two minutes of silence in memory of those who gave their lives during the war, will be observed throughout Canada on Armistice Day, November 11, commencing at 11 o'clock in the morning. In a communication to the Prime Minister, the Governor-General hopes that the people of Canada will join with His Majesty in making the observance a reality. The two minutes of silence is endorsed by the Prime Minister in a statement issued to the Canadian Press tonight.

THE BEST CHRISTMAS GIFT

Christmas for the Boy!
 Christmas for the Girl!
 Christmas for the Fathers!
 Christmas for the Mothers!
 Christmas for one and all bound up in the 52 weekly issues of *The Youth's Companion* for 1923. No other periodical can take the place of *The Companion* at the family fireside—no other reflects so truly the home spirit.

The 52 issues of 1923 will contain from eight to a dozen serial stories, nearly two hundred short stories, besides, sketches, special matter for the boys, the girls, the domestic circle. *The Children's Page* and the *Doctor's Corner* will, as they have for years, prove indispensable features of the paper. Subscribe now and receive:

1. *The Youth's Companion*—52 issues in 1923.
2. All the remaining issues of 1922.
3. *The Companion Home Calendar* for 1923. All for \$2.50.
4. Or include *McCall's Magazine*, the monthly authority on fashions.—Both publications, only \$3.00.
5. Or include *THE ACADIAN*. Both publications only \$4.00.

THE YOUTH'S COMPANION, Commonwealth Ave. & St. Paul St., Boston, Mass.
Subscriptions received at this Office.

A load of coal bound across town nowadays draws as many eyes as an old-fashioned load of unbaled hay.—*Boston Herald.*

ADVERTISING HAS COME TO STAY—CAN'T GET AWAY FROM IT

Let us ruminant for a little on advertising, an art which is perhaps the most important cog in the wheel of industry. What the poet meant to say was "Sweet are the uses of advertisement," but he got balled up and put "Adversity" instead.

Longfellow, who also wielded a poetic pen, might well have supported this opinion by the judicious rearrangement of the lines:

History backs up the poets, as witness the old Roman who, after he had cleaned up his enemies put the following "ad" in the Roman Eagle, "Veni, Vidi, Vici," (I came, I saw, I conquered), so that anyone needing a good "general" would know where to apply.

Imagine, if you can, what life would be without advertising. Your morning paper would probably consist of a column and a half, your favorite weekly would be trimmed down to its covers and little else; your life would be ignorant of the fact that electric washers were now \$199.50 instead of an even \$200, or that "Pale Pills for pink people" had cured a Hamilton woman (photo attached) of sitting up for her husband on lodge nights.

Gone would be the poor man's picture gallery which adorns our waste spaces, the street cars would cease to carry pictured passengers, in every stage of undress, on which the mere male fixes his eye so that he may ignore the young lady, somewhat similarly attired, who hangs onto a strap; the army of artists in word and picture, who make advertising a means of keeping body and soul together, would be deprived of their livelihood and swell the ranks of the unemployed, who cut off from their only source of amusement, the reading of advertisements for "help wanted", would rise in bloody revolution and bring the world in ruins about our ears.

You can't get away from it! Advertising has come to stay and it behooves us to bend and fashion it to our own uses, for, like fire, it is a good servant but a bad master.

This last statement is beyond controversy. We have known occasions on which a perfectly healthy subject sat down to digest the facts set forth in a patent medicine "ad" and before finishing the job was rushed to the hospital and operated on for gall stones, appendicitis, fracture of the skull and housemaid's-knee. We have seen otherwise sane and loving womenfolk, rave, scratch and bite to gain the counter where, according to the "ad" silk hose down to unprecedented figures were assured of sylph-like beauty at bargain rates. Otherwise practical men have, at the lure of real estate agents, purchased "town lots" in the centre of a howling wilderness and words fail to describe a tithe of the hair-brained, lost-to-reason escapades that have grown out of the word-pictures of that modern Ananias who specializes in Oil Prospectus' fiction.

So much for advertising as a bad master, but as a servant let us hasten to realize its worth. Think of that weighty volume emanating from one of our departmental stores, which has become justly famous as "The Homesteaders' Bible"; consider how your bodily, household, spiritual and mental needs are made the object of column upon column of solicitation for the privilege of ministering to them. If there is anything you crave, from a railroad engine to a wife, you can see the merits thereof set forth in detail, with the price, dimensions and specifications, in the all-powerful, all-engrossing and ever-present advertising pages of any paper, magazine, book or similar object you care to lift, whilst the blank walls, roofs, boardings and electric signs strive with each other to shriek aloud your needs and point you to the desirable haven where they may be attended to.

Minaad's Liniment for Colds, Etc.

WILL ESTABLISH ART GALLERY IN THE GRAND PRE MEMORIAL CHURCH

Moncton, Nov. 2.—Rev. A. D. Cormier, of Shediac, chairman of the Grand Pre Memorial Fund, reached Moncton today from St. John after visiting Grand Pre in company with R. A. Frechette, local architect. The Grand Pre Memorial Church is completed, Father Cormier reported, and the key has been handed over.

While in Grand Pre, Father Cormier and Mr. Frechette met General Manager Graham, of the Dominion Atlantic Railway, and Mr. Comeau, Travelling Passenger Agent, and matters respecting the completion of the interior of the Memorial Church were discussed. It is proposed to establish an art gallery in the Memorial Church as repository for historical paintings and Acadien antiquities, and work is to be begun next spring.

The D.A.R. has secured the services of an English landscape gardener and he will supervise work on the Grand Pre National Park, which when completed will be one of the best in Eastern Canada.

A FEW RULES FOR PERFECT PASTRY

Use pastry flour if possible.
 Have your shortening very cold. Any kind of fat may be used.
 Cut the fat into the flour with a knife. Do not rub together with the fingers unless you have very cold hands.
 Add only enough water to make the pastry stick together, as it will not be tender when extra flour must be added to make it dry enough to roll.
 Chill the pastry before rolling. Pastry may be made up and kept in the icebox ready for use.
 Roll lightly on a smooth surface.
 Bake lightly in a hot oven. For pastry shell and for pies such as mince, use a hot oven during the whole process. For fruit and custard pies, which require a longer cooking, use a hot oven for ten minutes, then lower the temperature.

CHESS REDISCOVERED

Those who worry over the ways of present day youth may find comfort in the growing popularity of chess among the younger generation. The ancient game spreads among all sorts of people but especially among high school students. Former National Champion Hodges has noticed the spread of chess playing and it is apparent in the chess clubs. Even girls, it is said, are taking up the game at last.

Dance halls and cabarets do not complain of any serious competition from chess. But though jazz palaces probably serve in one way to cheer modern existence, they do not monopolize all the leisure young people have. The new interest in chess clearly suggests that boys

ASTHMA and RAZ-MAH BRONCHITIS

TO Sleep to-night use RAZ-MAH to-day for Asthma.

RAZ-MAH has brought peaceful nights and restful sleep to thousands who formerly suffered the agonies of Asthma.

RAZ-MAH contains no narcotics or other habit-forming drugs. If it does not give relief we guarantee your druggist will return your money, \$1.00 a box. "Just swallow two capsules."

Free Trial from Templeton Co., Toronto.

and girls are learning to play with their brains as well as physically. Enthusiasts believe that the present fancy for chess may contribute measurably to an increase in effective thinking. Unless one happens to be a chess marvel the game provides strenuous mental exercise. He who plays it must have foresight, give attention to detail and think accurately. That will give him habits useful for handling problems on the checkerboard of real life.

GAINED 65 POUNDS!

"Five years ago when I was first married, I had wonderful energy. I could be on the go all day long without feeling the least bit fatigued. I had a great appetite and could eat anything. I weighed 147 pounds. I used to be busy every minute of the day and, when the day was over, I could go to bed and never waken once during the night. Thirteen months ago my first baby was born. After that my energy seemed to leave me. I was tired all the time. I had to force myself to do my household duties. Instead of being a pleasure as formerly, these duties became a real task; I lost all desire for food and nothing would tempt me. I had to make myself eat. I would go to bed at night and toss from side to side for hours at a time. After a while I would doze off only to find that I had been sleeping for ten or fifteen minutes. Naturally when morning came, not having slept, I started the day completely tired out. I was shaky and nervous. The least noise would startle me and make my heart race along. I could see that my husband was worried. I was losing weight every week and had already lost 54 pounds. I tried all kinds of tonics, but they didn't help me. One night, a night I shall never forget because it started me on the way to health and happiness again, my husband brought in a bottle of Carnol. A friend told him that Carnol had saved his wife's life, so he insisted upon my trying it. Six weeks after I began taking Carnol, my weight increased from 93 pounds to 158, an increase of 65 pounds. And, am I well these days? Every morning I fairly jump out of bed ready to tackle anything and every minute of the day is a joy to me now."

Carnol is sold by your druggist, and if you can conscientiously say, after you have tried it, that it hasn't done you any good, return the empty bottle to him and he will refund your money. 8-622

SOLD BY H. E. CALKIN

Send Flowers

Flowers make a delightful Birthday remembrance.
 Are a source of pleasure in the sick room.
 Convey a message of sympathy to those in sorrow.
 Give us your order and we will be glad to send Flowers direct.

E. C. SHAND
 Windsor
 Local Agents:
WOODMAN & Co. MISS HARWOOD

CAR FOR HIRE
 New Car. Careful Driver. Day or Night Service. Satisfaction guaranteed.
BRUCE SPENCER
 Phone 236 or 138

CAR FOR HIRE
 PHONE 230
D. F. JOHNSON

Homes Wanted!
 For children from 6 months to 16 years of age, boys and girls. Apply to H. STAIRS, Wolfville Agent Children's Aid Society

Plumbing and Furnace Work
 JOBBING PROMPTLY DONE
H. E. FRASER
 Phone 75

I shall be making up my new list for circulation in the British Isles and other places shortly.
I WANT YOUR FARM
 in this list. I do not tie you up in any way but leave you free to sell for yourself if you get a chance and in that case charge no commission. You can withdraw at any time. You only pay for what you get.
LESLIE WILTSHIRE
 REAL ESTATE WINDSOR, N. S.

WOLFVILLE--- KENTVILLE

AUTO-BUS SERVICE

A car has been placed on this service to carry passengers and parcels, daily except Sunday, leaving the Post Offices on the following schedule:

Leave	Arrive
WOLFVILLE 7.30 A. M. Main Road	KENTVILLE 8.00 A. M.
KENTVILLE 8.30 A. M. Main Road	WOLFVILLE 9.00 A. M.
WOLFVILLE 10.00 A. M. via Pt. Williams	KENTVILLE 10.30 A. M.
KENTVILLE 11.30 A. M. via Pt. Williams	WOLFVILLE 12.00 Noon
WOLFVILLE 1.30 P. M. via Pt. Williams	KENTVILLE 1.30 P. M.
KENTVILLE 2.00 P. M. Main Road	WOLFVILLE 2.30 P. M.
WOLFVILLE 3.00 P. M. Main Road	KENTVILLE 3.30 P. M.
KENTVILLE 3.45 P. M. via Pt. Williams	WOLFVILLE 4.15 P. M.
WOLFVILLE 4.30 P. M. Main Road	KENTVILLE 5.00 P. M.
KENTVILLE 5.30 P. M. Main Road	WOLFVILLE 6.00 P. M.

Evenings By Appointment
Fares will be as follows:

Between Wolfville and Kentville	35
Between Wolfville and Greenwich Corner	15
Between Wolfville and Golf Club	25
Between Wolfville and beyond Golf Club	35
Between Kentville and Highbury Road	15
Between Kentville and Golf Club	25
Between Kentville and Beyond Golf Club	35
Between Wolfville and Port Williams	25
Between Kentville and Port Williams	25
Between intermediate points on Belcher Street to either town	15

PARCEL DELIVERY FARES SAME AS FOR ONE PASSENGER

PROFESSIONAL CARDS
Eaton Brothers Dentists
 Dr. Leslie Eaton, D. D. S. / University of Pennsylvania
 Dr. Eugene Eaton, D. D. S. / Pennsylvania
 Tel. No. 43.

V. PRIMROSE, D. D. S.
 (McGill University)
 Telephone 226

M. R. Elliott, M. D.
 (Harvard)
 Office Hours:
 1.30 to 3.30 P. M. 7 to 8 P. M.

G. K. Smith, M.D., C.M.
 Grand Pre, N. S.
 Office in residence of H. P. KINNEY
 Hours: 1.30 to 3.30 P. M. 7 to 8 P. M.

G. C. NOWLAN, LL. B.
 Barrister and Solicitor
 Money to Loan
 'The Acadian' Building, WOLFVILLE
 Phone 240 Box 134

R. B. BLAUVELDT,
 (LL. B.)
 BARRISTER & SOLICITOR
 Realty & Insurance
 Money to Loan at Current Rates.
 Fruit Company Building, Wolfville
 Phone 172. Box 146.

W. D. Withrow, LL. B.
 BARRISTER, SOLICITOR
 NOTARY PUBLIC
 Money to Loan on Real Estate.
 Eaton Block - Wolfville
 Phone 264. Box 210.

E. A. CRAWLEY
 A. M. Eng. Inst. Canada
 Civil Engineer and Land Surveyor
 Registered Engineer and Nova Scotia Provincial Land Surveyor
 WOLFVILLE, N. S.

O. D. PORTER
 Auctioneer for Wolfville and Kings County

DR. T. F. HOTCHKIS
 Veterinary Surgeon
 WEBSTER ST. - KENTVILLE
 Phone 10

J. F. HERBIN
 OPTOMETRIST, OPTICIAN.
 Eye examination, and fitting, lens cutting. Herbin Block (Upstairs)
 Phone 33-13, House, 67-13.
 Day service, and Tuesday, Thursday and Saturday evenings.

FRED G. HERBIN
 Watch, Clock and Jewelry Repair Work
 HERBIN BLOCK, - Upstairs

M. J. TAMPLIN
 Accounts Checked, Books Written Up, Balance Sheets Prepared, etc.
 WOLFVILLE, N. S.

WHEELWRIGHT and CARPENTER
 All kinds of Repairing, Window Sashes, Frames, etc. Shop work in general.
 G. W. BAINES, East Main St.

D. A. R. Timetable
 The Train Service as it Affects Wolfville

No. 96 From Annapolis Royal	arrives 8.41 a.m.
No. 95 From Halifax	arrives 10.10 a.m.
No. 98 From Yarmouth,	arrives 3.27 p.m.
No. 97 From Halifax,	arrives 6.27 p.m.
No. 99 From Halifax (Mon., Thurs., Sat.)	arrives 11.48 p.m.
No. 100 From Yarmouth (Mon., Wed., Sat.),	arrives 4.28 a.m.

COAL!
HARD COAL
SOFT COAL
COKE
KINDLING
A. M. WHEATON

November Days Are Warm Clothes Days

The days are shorter and cooler—the nights are longer and colder. If you haven't provided yourself with fall clothing, come to our store and look over our unusual bargains in
OVERCOATS - SUITS - SWEATERS - UNDERWEAR

Just arrived a large assortment of Ladies Gaiters in several shades

Also the latest novelties in Neckwear, Gloves, Shirts, Hats, Caps and Mufflers

Agents for: Society Brand Clothes
 Wm. Leishman and Son.

Buy Where Satisfaction is Guaranteed

BISHOPS
 "Smart Clothes for Men and Boys"