

The Christmas STORE for MEN

ART. PERCY'S The Store Of MEN'S GIFTS

A Few Suggestions

- A Dressing Gown
- Bath Robe, Slippers to match.
- Silk Hat Case
- Folding Umbrella, Club Bag size
- Umbrellas, \$1.00 to \$10.00
- Walking Sticks 50c to \$3.50
- Sweater Coats and Sweaters
- V Neck Sweaters
- Velour Hats
- Folding Suit Hangers, vest pocket size.
- Pyjamas, \$1.50 to \$5.00
- Shirts, in single boxes
- Silk Shirts, plain and fancy
- Hose, plain and fancy
- Underwear, \$1.00 to \$9.00 per suit
- Wool Gloves, 25c. to \$2.00
- Boys' Gloves
- Laundry Bags
- Pullman Slippers
- Silk Suspenders
- Suspenders Sets
- Armlets and Hose Supporters
- Watch Fobs
- Pennants
- Cuff Links
- Tie Pins
- Collar Bags, in fancy leathers, all nicely lined
- Jewel Cases
- Tie Cases, in silk or leather
- Handkerchief Cases
- Brushed Wool Mufflers
- Knitted Mufflers, 50c. to \$5
- Ties, 25c to \$2.50, boxed
- Fur Lined Gloves
- Silk and Unlined Gloves
- Auto Gauntlets
- Initial Linen Handkerchiefs
- Plain Linen and Lawn Handkerchiefs, 25c. to \$2.50 per box.
- Silk Handkerchiefs, plain or initial
- Box Collars
- Travelling Toilet Cases
- Safety Razors
- Playing Cards, in leather cases
- Drinking Cups, in leather cases
- Military Brushes
- Fancy Vests

Military List

- Military Housewife
- Military Spurs
- Lanyards, Whistles, Cords
- Numerals and Badges
- Officers' Shirts
- Officers' Caps
- Officers' Swag
- Cigarette Swagger Sticks, (hold 1 dozen cigarettes)
- Leather Leggings
- Puttees Non-Fray
- Fox's Spiral Puttees
- Mirrors (unbreakable)
- Khaki Ties
- Khaki Handkerchiefs
- Khaki Suspenders
- Khaki Gloves
- Khaki Mufflers
- Khaki Sweater Coats
- Khaki Sox
- Suspenders
- Khaki Travelling Cases
- Kit Bag Locks
- Haversacks

- Money Belts
- Purses and Wallets
- All Goods Boxed Without Extra Charge.

ART. PERCY'S

New Address
Khaki Sweater Coats

NEWS OF NORFOLK

Poultry Show on at Simcoe This Week—Large Entry List

(From our own Correspondent) Simcoe, Dec. 20.—The annual poultry show is in full swing today, with the largest entry for years, and a splendid lot of birds. The heaviest entry is in white rocks with barred rocks second and white leghorns third. There are few geese and ducks and no turkeys. Utility birds predominate.

Mr. Cadman Ostrander got well along with the judging yesterday, and was at work again this morning as soon as there was sufficient light to work. The show is in charge of the following:

Officers
Hon. Presidents, H. H. Groff, L. C. Gibson.
President, H. A. Carter.
1st Vice-Pres., H. A. Widner.
2nd Vice-Pres., H. L. Johnson.
Sec-Treas., A. E. Culver.
Directors—Thomas Evans, W. J. Trinder, H. E. Sherk, E. McCarty, Geo. Eatwell, Archie Andrews, Fred Lockhart, John Garland, N. C. Butler, Wm. Burgess.
Supt., W. C. Everett.
Asst. Supt., Thomas Evans.

The Christmas market is on today and to-morrow in the same building, and bids fair to be an unqualified success.

Transportation Swift
"Just got a consignment of goods from Toronto," said a grocer yesterday morning. "Shipped seventeen days ago and are frozen."
"That's nothing," said a customer, "my wife wrote to Simcoe from Waterloo two weeks ago, and the letter came to hand here just yesterday."

So we'll have to get the mail in over the L. E. and N. There is Mr. Charlton's first task as representative of Norfolk.

Bad Accident
Erastus Swick, teamster, while bringing out on Tuesday a load of sawlogs to Fick's mill, from the Sovereign bush farm north of the town, had his foot caught between two shifting logs when the load on which he was sitting tipped, and the ligaments were completely torn from the left ankle, allowing the foot to turn completely out of position. He is lying at his home on Talbot St. north, nursing an injury much worse than a broken ankle.

Deaths of the Week
Mrs. Margaret Austin, aged 90, of Woodhouse, died at 11:30 a.m. H. Vernal Pettit, aged 82, of Simcoe, 16th inst.

Victoria Baptists had a full house at the Tuesday night Christmas tree.

Enquiring for Friends.
On further inquiry we learn that the late Miss Sampson, who was found dead last Friday morning one mile out of Normandale, was a daughter of Theophilus Sampson, who lived years ago in Galt. From letters found among the personal effects it is learned that her mother died there. Her father was buried at Normandale.

Tried in Jerusalem.
A sister was buried in Jerusalem, having died on a trip to the Holy Land. Letters indicate that relatives have lived at Kingston and Buffalo also and give much information regarding the family.

Odd Ends of News.
The silent policemen have disappeared.

There was lively discussion, but little accomplished last night at the meeting held to discuss the question of getting factories on our vacant sites. The Board of Trade is to be once more revived. There was a good turn-out of representative citizens.

On the afternoon of Tuesday, Hon. W. A. Charlton called on Mr. Wm. Pratt, who under physical difficulty went out with Mrs. Pratt and their daughter to the polls on Monday, frail, but true to lifelong traditions. The incident has received much favorable comment.

Cordwood is being shipped north from Simcoe over the L. E. and N. The new school will not likely be completed before Easter.

Yesterday's thaw took the sleighing away and the wheeling is not good.

I. O. D. E. Notes.
The chapter has recently shipped: To Pte. R. W. Oliver, 15 pair of Sox.

To Pte. Jack Golding, 14 pairs of Sox, 1 cap and 1 pair wristlets.
To Canadian Red Cross: 3 dozen suits pyjamas; 5 dozen personal property bags; 7 dozen wash cloths; 3 dozen towels; 31 dozen handkerchiefs.

SEVERE RHEUMATIC PAINS DISAPPEAR

Rheumatism depends on an acid which flows in the blood, affecting the muscles and joints, producing inflammation, stiffness and pain. This acid gets into the blood through some defect in the digestive processes, and remains there because the liver, kidneys and skin are too torpid to carry it off.

Hood's Sarsaparilla, the old-time blood tonic, is very successful in the treatment of rheumatism. It acts directly, with purifying effect, on the blood, and through the blood on the liver, kidneys and skin, which it stimulates, and at the same time it improves the digestion.
Get Hood's Sarsaparilla today. Sold by all druggists.

COMMUNITY PLATE



The Aristocrat of the Dining Table

Can be Seen at

NEWMAN & SONS Jewelers
93 COLBORNE ST. Phone 1140
Marriage Licenses Issued.

COUNTY COUNCIL

This morning's session of the County Council was devoted mostly to the preparation of reports by the various committees that will be presented to the Council as a whole this afternoon.

A deputation representing the British Sailors' Relief Fund waited on the Council yesterday afternoon and made application for a grant to this cause. The delegation was headed by Postmaster W. G. Raymond, who addressed the councillors. He himself had been a member of the navy in his younger days, and hence understood the problems with which the sailors cope. He pointed out that every week from 14 to 40 merchantmen were sunk, and that no provision was made for the care of the dependents of the sailors who manned these boats.

Frank Cookshutt, Christopher Cook, Harvey Watt and Logan Watrous from the Board of Trade and Mrs. Gordon Duncan, Mrs. Andrew MacFarlan, Mrs. N. D. Hill and Mrs. Gordon Smith, representing the I. O. D. E., were the other members of the delegation.

Warden Rose assured the deputation that the matter would be fully considered, and that the needs of the sailors would be given every reasonable recognition.

Secretary J. L. Axford of the Children's Aid Society waited on the council this morning and outlined the work that had been accomplished during the past year. The county, when the estimate was struck early in the year made provision for the Children's Aid Society and set aside a grant of \$200, but some of the councillors this morning expressed the opinion that if the \$200 grant was not sufficient, that more would be forthcoming. Nothing definite was decided upon this subject, which will be taken up before the council closes.

Schluber Choir
Full details of the concert to be given by the Schluber choir early in the New Year are now obtainable. The date is Tuesday, February 19th, and the place is the Grand Opera House. As the principal soloist who is an American-born artist, has, we believe, not yet appeared on this side of the border, and as she comes with a great reputation, her debut is anxiously awaited. Miss Betsy Lane Shepherd, the New York coloratura soprano, the soloist engaged, will give several solos, as well as sing the soprano role in the Elgar Trilogy. She has already been engaged for the season of 1918 in nearly every American city where she appeared last season, which speaks well for her success. The critics in reviewing her performances speak in high praise of the wonderful control of her high notes, and the marvellous manner in which she ripples up the scales, and add that she is a charming personality with a winsome stage presence. She sings for the Edison Diamond Disc Co., New York. The subscription lists are now in the hands of the members and the demand for tickets is expected to be unusually great.

WEDDING AT PARIS

Miss Daisy Folsetter Became the Bride of Clarence Pottruff

(From our own Correspondent) Paris, Dec. 20.—A quiet wedding took place this afternoon at the home of Mrs. J. McGill. The bride was Miss Daisy Folsetter and the groom was Mr. Clarence S. Pottruff. The bride wore her travelling suit of purple broadcloth, with chic hat to match, and grey furs. Mr. and Mrs. Pottruff left later on a trip to Toronto and points East. Upon their return they will reside on the groom's farm in South Dumfries.

The monthly meeting of the Falkland Women's Institute was held at the home of Mrs. J. McGill. The president, Mrs. Ed. Midgley, presided, and considerable business was transacted. Much interest is being taken in the domestic science class, which is being started by Mr. Roy Schuyler next month in town. Quite a number expressed their willingness to join. Competition in plain sewing resulted: 1st prize being awarded to Maud H. Ferris; 2nd prize to Miss Agnew McNath.

A splendid collection of clothing, toys, candy, etc., were brought in for the Children's Shelter Christmas bazaar. The following interesting program was then given: Roll Call—Christmas suggestions, Reading, Mrs. John Elms. Solo, Mrs. George Knill. Current events, Mrs. Austin Clement.

Paper, "Evolution of the Country Woman," Mrs. G. Knill. Reading, Miss M. Dep. w.

The Falkland Women's Institute assisted the South Brant District Miss Woodcock. The president, Miss M. Robinson, vice-president, Miss Helliher, Secretary, Miss N. Muma, Treasurer, Miss S. McLean; membership, corresponding secretary, Miss E. Kay; conveners, sec. all, Mrs. Richards; Look Out, Miss Meredith; reporter, Miss Allan. At the close, a social hour was spent and Mrs. Albert Howitt sang with a beautiful melody, "Rock and Cushion, Mrs. Howitt very feelingly replied, and thanked them, one and all for their kindness.

Mr. and Mrs. Alfred Pottruff announced the engagement of their second daughter, Lucy Ella, to Mr. Roy Pottruff of Malden, Man. The marriage will take place very quietly at home.

At the regular meeting of the Sons of England the following officers were elected for the ensuing year: Past president, G. L. Foster; president, A. Jackson; vice-president, F. Drake; first guide, J. Mc Bride; second guide, W. Benrose; third guide, J. Bee; fourth guide, H. Rowe; inside guard, F. Bragg; outside guard, J. Etherington; secretary, W. A. Beigge; treasurer, W. Broomfield; chaplain, W. Burroughs; organist, F. L. Foster; trustees, T. H. Henstock, W. Peel; trustees, F. P. Blackhurst, H. Gill, R. Bosworth.

Last evening the Congregational Church was crowded to its usual place, when the Mission Sunday School held their annual Christmas entertainment. The chair was ably taken by Rev. Mr. Armstrong, and an excellent program was given by the scholars. At the close a log cabin was shown, where Santa Claus appeared, accompanied by Mrs. Santa Claus, which created much merriment among the children who were then given a bag of candy. During the evening the worthy superintendent of the Sunday school, Mr. Charles Walls, was presented with a handsome set of gold cuff links from the teachers.

SLIPPERS DO TO \$3.50.
Surely you can get what you want from such a range as we carry. Never such beautiful slippers as Gales Shoe Co. have on display this season at 122 Colborne street.

GIRLS! MAKE A BEAUTY LOTION WITH LEMONS

dry cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of starch white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then the lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as sallowness, freckles and tan, it is the ideal skin softener, smoothen and beautifier.

Just try it. Get three ounces of orchard white at any pharmacy and two lemons from the grocery and make up a quarter pint of this sweet, fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It naturally should help to soften, freshen, bleach and bring out the roses and beauty of any skin. It is wonderful to smooth rough, red hands.

Make This Place Your Xmas Headquarters

STORE OPEN TO-NIGHT!

3 DAYS MORE to Do Your Xmas Shopping 3

Shop Early! Shop in the Morning!

PLEASE CARRY SMALL PARCELS

Why Not Buy Her a FUR?

HANDSOME SETTS OF FURS
Taupe Wolf, large cape, finished with head and brush, round muff, special .. \$82.50

Amber Wolf, large animal stole, trimmed with head and brush, large pillow muff, special .. \$75

Red Fox, animal boa, neck piece, finished with head and brush, large pillow muff, special .. \$72.50

Beaver Set, small tie, round muff, finished with shirred satin ends; special .. \$50.00

Fur Coats

Hudson Seal Coats, large assortment to choose from, in all the popular styles, best of lining, etc., special; \$275, \$250, \$235, \$165

Muskat Coats, made from the best selected skins, 42, 45 and 50 in. coats, lined with satin and poplin lining; special at \$165, \$100, and ... \$75

Newest Neckwear for Xmas
Daintiest new neck wear in hundreds of choice styles, made of Georgette Crepe, washable Satin, plain and fancy net and laces, each put in fancy Christmas box; special \$3.00, \$2.50, \$2.00 to ... 85c

Gloves and Hosiery for Xmas
French Kid and Winter Weight Silk Gloves, in black, grey, ... \$1.50
Silk Hosiery, black colors, all sizes, \$3.00 to ... \$1.25

CARPET SWEEPERS, VACUUM SWEEPERS FOR XMAS GIFTS

J. M. YOUNG & CO.

Wood's Peppermint Cure. The Great English Remedy. Jones and invigorates the whole nervous system, restores Blood in old Vices, Cures Nervous Debility, Mental and Nerve Prostration, Loss of Energy, Exaggeration of the Heart, Falling Water, etc. Price \$1 per box, six for \$5.00. Sold by all druggists or mailed in plain package on receipt of price. Non-patented and free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Wood's)

DAHLIAS
Estate of the late Samuel Hunter, Hawthorn Place Scotland
Parties having ordered or wishing to order Dahlia Bulbs for Spring delivery (1918) will find prompt and careful attention.
C. D. HUNTER
81 William St. Brantford, Ont. Bell Phone 2318.

MAYBE BUYING MATCHES
Never Struck You As Being An Important Job. But It Is. It Is Important That You Buy None But EDDY'S CHEMICALLY SELF-EXTINGUISHING Silent 500's

The Matches with "No After Glow" EDDY is the only Canadian Maker of these matches, every stick of which has been dipped in a chemical solution which positively ensures the match becoming DEAD wood once it has been lighted and blown out.

LOOK FOR THE WORDS "CHEMICALLY SELF-EXTINGUISHING" ON THE BOX

Four Be Re

"The Next of Line" "Long Live the Rinehart." "An Mrs. Porter; Connor. On sa

STEDMAN

BELL PHONE 569

HEAT FOR KITCHEN COMFORT

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Mean comfort have a complete and prices in can not make buy a GUR

Our stock of Hardwood Aluminum is large and

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ishings ---all coats, WIL To M De

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