

## The British Columbia Commercial Journal

Is the universally recognized leading trade and commercial paper west of Toronto. As an advertising medium to reach the B. C. trade it cannot be surpassed.

The Commercial Journal is devoted to the Lumbering, Mining, Shipping, Commercial and Industrial Interests of British Columbia. It is found on the counter in nearly every retail store in the Province. To reach the retailer you must advertise in The Commercial Journal.

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77 JOHNSON ST., VICTORIA, B.C.

## "It is a Convincing Argument"

When endeavoring to sell a customer if you are in a position to say: "This brush or broom was made by

# BOECKH OF . . . TORONTO."

And I have never had a complaint of Boeckh's goods in all my business experience. If you handle Boeckh's Brushes and Brooms you are safe. All first-class jobbers sell them.

# THE ST. LAWRENCE SUGAR REFINING CO.'S

GRANULATED      YELLOWS      SYRUPS

# ARE PURE

NO BLUEING      Material whatever is used in the manufacture of      OUR GRANULATED



When looking for a good packet tea  
Don't forget the old established

## "MONSOON" BRANDS

Which for years have given satisfaction. Also ask for samples of our **STANDARD BLENDED TEAS** in bulk, to suit any water. They are unsurpassed for delicacy of flavor and strength.

## Steel, Hayter & Co.

11 and 13 Front St. East, TORONTO

Growers and Importers