

There Is No Quiet Season

For **O-Cedar** Polish (MADE IN CANADA)

O-Cedar Polish has a large, steady sale all the year round. It is used in thousands of households every day in the year. Furniture, floors and woodwork must be kept clean and bright, and O-Cedar Polish is recognized as the polish that will do it best, easiest and quickest.



Order from your Jobber.

Keep your shelves well stocked. Our advertising will sell it for you if you will display it and thereby let your customers know you have it.

CHANNELL CHEMICAL CO., LIMITED, TORONTO, CANADA

A Milling Standard

Uniformity in flour is demanded by the housewife. **PURITY** is milled to the highest standard in Canada. This means uniformity—satisfaction—economy of use—increased trade.

PURITY FLOUR

More Bread and Better Bread

WESTERN CANADA FLOUR MILLS CO., LIMITED

Millers to the People