



# You Can Make Your Home Like This One

BY using the wonderful new coal-oil mantle light Aladdin — another scientific triumph. Here is a light that beats gas or electricity and saves coal-oil. Nothing equals it. Simple as the old-style coal-oil lamp — five times as efficient. Astonishing results—70 hours of 60 candle power light on a single gallon of oil. You can now light your home as beautifully as any mansion. Think what that means. Greater comfort, greater convenience; more health, more happiness. No home complete without this new light. It saves money. It saves eyesight. A boon to all mankind. Now in nightly use in thousands and thousands of homes—thousands more homes need it. You need it — your neighbor needs it, and your

neighbor's neighbor needs it. Here's the secret of its great economy — 94% of what it burns is air — the most free and abundant thing on earth. Only 6% of what it burns costs anything. No installing — no pipes — no wires. Absolutely safe. These statements are facts — every claim proved beyond a doubt. Thirty-four of the world's greatest light scientists say so. The United States Government Bureau of Standards says so. You can easily prove it yourself,

By Using the Wonderful New Coal-Oil Mantle Light

Save Money

*Aladdin*

Make Money

Here is an unequalled offer on this unequalled light — it will be sent on ten days free trial, just to show you how it floods the whole room with a mellow, cheerful light — how it really does beat gas, electricity or acetylene for brilliancy and economy. How noiseless, smokeless and odorless it is, and how simple in operation. Even a child can run it.

one of the biggest, surest and quickest of sales articles. If you are looking for a chance to start in a big, money-making, permanent business, this is

**\$—Your Opportunity—\$**

## Get Your *Aladdin* Free

To the first person in each locality asking for an Aladdin on trial by mailing us the coupon below, we will show how to get their's free by simply showing it to others. We want an Aladdin user in each neighborhood to whom we can refer inquiries. If you are willing to show the light to others, be the first to clip the coupon, mail it, and learn full details of how to get yours free under our liberal free trial plan.

You do not need to be a clever talker to sell the Aladdin. It sells on merit. Placed on trial under our thorough instruction and highly developed sales plan, which we give you free, it will sell itself. No investment required. We furnish the goods on thirty days credit.

**\$100 to \$300 a Month Spare Time**  
Mr. R. S. Flynn, Gravelbourg, Sask., sold 72 Aladdins in four weeks.  
Mr. M. B. Currey, Macoun, Sask., writing September 28th, 1918, says: "Enclosed is order for 600 Aladdins; sold over 300 last winter and expect to sell 1000 this." "I averaged 6 lamps a day" writes Mr. H. C. Logan, Oyen, Alta. "Placed nearly 300 lamps in a country where electricity is king" says F. A. Sundrall, Vancouver, B. C. "I averaged selling 7 lamps a day"—E. R. Ball, Laver-na, Sask. "I have sold Aladdins four years—they sell themselves" writes Fred Russell, Selby, Ont. We have thousands of letters such as these from all parts of the country.

Thousands of homes need and will buy this wonderful Aladdin. Under our liberal sales plan of extra compensation our distributors make big money working full or spare time. A ten day trial of the Aladdin will convince you that it is

Start toward getting into a big paying business of your own by writing for our sales agency. Look into this wonderful opportunity by mailing coupon below today.

The Mantle Lamp Company of America  
262 Aladdin Building

THE MANTLE LAMP COMPANY of AMERICA

Largest Coal-oil, Mantle Lamp House in the World  
262 Aladdin Building

MONTREAL  
WINNIPEG  
CHICAGO  
NEW YORK  
PORTLAND

Sent on Ten Days

**FREE**

Trial No Money Down

Gentlemen:  
Without obligating me in any way, you may send me full particulars of  
 Your offer to send the Aladdin pre-paid for ten days free trial and how it can be kept without charge.  
 Your plan whereby I can get an Aladdin free and make a lot of money without the need of experience or capital.

NOTE—If you are interested in the money-making opportunity, write a letter and attach to the coupon, tell us something about yourself, whether or not you have a rig or auto to work in rural districts; give your age, present occupation; say whether you can work full time or just part time, when you can start and what territory you would prefer. Hurry your letter before territory is taken.

Name.....

Post Office.....Province.....

Street Number or R. F. D.....

Address Nearest Office

Send Coupon Today  
To Nearest Office