

# Let us send you a Peerless Incubator and Brooder to-day and start you on the right road to profitable poultry raising

**Y**OU can make more money out of poultry for the time, attention and investment it requires, than any other department of your farm will produce. The money is there. Others are getting it and you can get your share. But you must go about it the right way. Anyone who is making money out of poultry to-day will tell you, that to be successful you must use an Incubator. All you have to do is get the facts and decide which incubator will give you the best results.

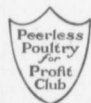
Now we have studied poultry conditions in Canada very closely—have been doing so for years. We have been raising poultry for years on our farm—the Poultry Yards of Canada Limited at Pembroke—and making good money out of it. We know that the incubators that are successful in the United States are not suited to Canadian conditions. We know, for we have tested every one of them. It was because these machines failed to come up to the standard of success which we were looking for, that we produced the Peerless Incubator. It has proved to be the most successful of all the ones we have tested. The Peerless is the only incubator used on our farm. If there was a better one made any place in the world we would use it—for our object is to make the biggest possible profits out of poultry.

It stands to reason that the Peerless Incubator must be the most successful in Canada. It is the only one that is made in Canada to suit Canadian conditions and as the direct results of experience in poultry raising in Canada.

The Peerless Incubator has been thoroughly tested in all parts of Canada under all prevailing climatic conditions. In every case it has proven the most successful.

We have thousands of letters from all over Canada telling of the success our customers are having with the Peerless Incubator. Very likely some of these letters come from your neighbors. What we have said of the Peerless Incubator also applies to the Peerless Brooder. It is built to suit Canadian conditions and has proved itself to be the best brooder for use in Canada.

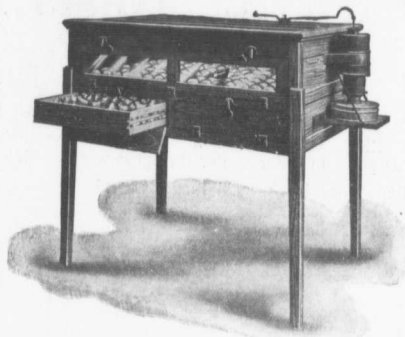
Right in your district money is being made out of raising poultry the Peerless way—you can make it too. Write for our book "When Poultry Pays." It tells the whole story. Sit down now, while you are thinking of it, and write for this free book.



**Genuine advice and help for poultry raisers given by the Peerless Poultry-for-profit Club**



We are honestly interested in the success of every purchaser of a Peerless Outfit. We want to help him in every way we can every cent he can out of poultry. For this reason we have formed the Peerless Poultry-for-profit Club. Every user of a Peerless Outfit is entitled to the free advice and help of the experts on the farm of the Poultry Yards of Canada Limited. No matter what problem comes up—hatching, fattening, laying more eggs—just write us and the return mail will bring you full instructions. If you cannot get all the profit you think you are entitled to, just write us and we'll put you in touch with buyers who will pay the very highest market prices.



## \$510 in Cash Prizes for the most successful poultry raisers—

We are thoroughly interested in the poultry industry of Canada. We want to see it become much bigger and more profitable. We want to see Canadian poultry raisers take more interest in their work and become more proficient in the operating of incubators.

We know that if we can create a competitive feeling among poultry raisers we will have done much for the industry in Canada. For these reasons we offer \$510 in cash prizes to the poultry raisers who are most successful. The prizes are divided as follows:—

First Prize	- - -	\$100.00
Second Prize	- - -	50.00
Third Prize	- - -	25.00
Ten prizes \$10 each	- -	100.00
Twenty prizes \$5 each	-	100.00
Twenty prizes \$3 each	-	60.00
Twenty-five prizes \$2 each,		50.00
Twenty-five prizes \$1 each,		25.00

The competition is open to every owner of a Peerless Incubator. Professor A. G. Gilbert, Chief of the Government Poultry Department at Ottawa, has kindly consented to act as judge.

The names of the winners will be published in this journal after the awards are made. Write to-day for full particulars.

We are helping lots of Peerless users to make big money now—we can help you do it, too. Write us to-day for particulars.

**LEE Manufacturing Co. Limited, 386 Pembroke St., Pembroke, Ontario, Canada**