



MADE IN CANADA
All "ARLINGTON COLLARS" are good,
but our CHALLENGE BRAND is the best



O. L. BOYD, 312 Boyd Bldg., Winnipeg
LADY AGENTS wanted to handle
this and other attractive goods.
Write to-day.

EUREKA HARNESS OIL

is manufactured expressly for harness. That's why it prevents cracking and makes the leather soft and pliable. One rubbing with Eureka makes an old set of harness look like new.

Dealers Everywhere

The
IMPERIAL OIL COMPANY
Limited

Made in Canada

Well Drills

For Drilling
WELLS or BLAST-HOLES

Built to stand up under heavy work. Most economical and rapid drillers made. Styles and sizes for all purposes, with or without power.

Write for Circular
WILLIAMS BROS.
428 West State Street, Ithaca, N.Y.

Wool!

Sheep breeders are naturally interested where to get best prices for their clip. By shipping to us this is assured. We supply wool sacks free. Ship direct to us, no commission, no waiting for returns. Drop us a card and get particulars how to ship.

North West Hide and Fur Co.
278 Rupert Avenue, WINNIPEG

With Our Advertisers

Get the Best Price for Your Cream

The farmers and the farmer's wives of Western Canada need little or no gratuitous "advice" as to how to conduct the dairy end of their business, the general and very proper opinion being that one who cannot milk a cow and who does not know how to handle the milk product to get the last ounce of butter fat is hardly entitled to be left in charge of a dairy herd.

Where the discouragement meets the dairyman or the small farmer handling a few cows is the marketing end of the business. To make butter on the farm (other than in small quantity for the needs of the household) is no longer a practicable or paying game and then there is the necessity of peddling the finished product.

The case is met if the farmer can ship his cream to a reliable creamery the location of which does not subject the shipper to any unusual transport worries or inconvenience.

At this stage of our transport service in Western Canada there is no more central spot than Brandon, and the "Wheat City" located as it is in the very heart of the dairy country, offers unique facilities to a very wide circle who cannot reach the more distant creameries except at a risk to their goods in transit.

The Brandon Produce Company are offering the very strongest inducement to dairy farmers to send their cream to this company. These inducements are: (1) The very best prices and; (2) immediate remittance for all cream consigned to them. Their factories at Brandon and Winnipeg are up-to-date in every respect, and their way of dealing with the shippers such that we gladly recommend them to our readers. We have pleasure in directing attention to the announcement of our friends on another page, and if interested readers will take the trouble to correspond with the "Brandon Produce Company," we have no doubt that an arrangement can be entered into that will be mutually satisfactory and profitable.

How to Save on Your Binder Twine

"There is a tide in the affairs of men which" warns every farmer that the ripening season on our western fields will wait for no man and that if he is to escape the fate of prostration at harvest time, he ought to have his binder twine in sight now. All the grain has been sown for 1915 by the date at which this issue will have found its way to the reader, and no one need have any difficulty in estimating approximately what he will require in Manila.

An exceptional offer is being made by the Farmers' Supply Co., of Winnipeg, some particulars of which will be found on another page. This company has been fortunate in coralling a very large supply of highest grade Monarch Manila binder twine on exceptionally advantageous price which, in a sportsmanlike spirit, they are seeking to share with their customers. We have pleasure in directing our readers to the announcement of our friends in the farm department of this issue.

Oxy-Acetylene Process of Welding Metals

Perhaps the most wonderful mechanical invention in recent years is the art of welding all metals, particularly cast iron and aluminum by means of the flame resulting from the proper mixture of the two gases, oxygen and acetylene.

By means of these gases a small flame is produced whose temperature is over 6,300 degrees Fahrenheit and the process of welding consists of properly fusing together any cracked or broken parts of metal and by adding new metal, where necessary in the form of specially prepared filler rods.

This process is sometimes called a "putting on" method as besides the fus-



Mason & Risch Pianos

"FROM FACTORY TO HOME"
17 WESTERN BRANCH STORES

The Mason & Risch Piano has established itself as an instrument of exceptional worth. In-built quality explains its leadership. It is an instrument for those who want not just an average piano, but a piano FAR ABOVE the average, yet at a reasonable first cost, and with that real economy which makes it easy to own.

It comes to you from Factory to Home, saving all middlemen's profit, and thus it reacts upon your pocketbook as well as upon your joy in the possession of "The Best Piano Built."

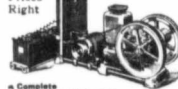
MASON & RISCH LIMITED
WINNIPEG, MAN.



Have Electric Lights Everywhere

The greatest comfort and convenience of the age. Safe, sure and cheap with KEWANEE plant means the best and will last a lifetime. Furnishes current for light or power. Shipped complete and ready for instant service. Everything simple and compact. Easily installed and runs at extremely low cost. You can have all the city comforts with the

All
Sizes
Prices
Right



A Complete Kewanee Electric System

Kewanee Private Utilities

Water Supply Systems Sewage Disposal Systems
Gasoline Plant Gasoline Engines

Windmill Pumps

Manufactured by The Kewanee Water Supply Company, Kewanee, Ill.

Let us give you prices and more information

The James Ballantyne Co. Limited

P.O. BOX 127

Wall Street and Richards Ave., WINNIPEG, MAN.

Big Ben

Made in La Salle and Peru, Ill., by Westclox



—always on the Job

Big Ben is known as the watchlike alarm clock with a human brain—a clock smart enough to call just when and as he's told.

He's ringing up more than three million families each day of the year—some with a steady five-

minute call, and some on the "installment" plan.

Big Ben stands seven inches from tip to toe—big, faithful and exact—with bold numerals and clean-cut hands which show plainly in the dim, early morning light.

The next time you go to town call at your dealer's and ask to see Big Ben. If your dealer hasn't got him, send a money order for \$5.00 to his makers—Westclox, La Salle, Illinois—and he'll come to you prepaid.

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