A FEW FACTS FROM THE REPORT OF

CANADA LIFE'S RECORD YEAR

Business Increased in 1909 while Expenses Decreased

ASSETS \$39,686,000.

BUSINESS IN FORCE \$125,000,000.

INCOME for the year was over \$5,697,000.

NEW PAID FOR BUSINESS issued in 1909, \$10,139,000.

SURPLUS earned in 1909, surpassing all records, \$1,159,000.

EXPENSES reduced as in the previous year in percentage and actual amount.

PAYMENTS to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000. \$2,000,000.00 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE

For Assurances or Agency Contracts apply:

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THE NEW REVISED EDITION OF THE LIFE AGENTS' MANUAL.

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FRED. E. RICHARDS, President.

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CASH ASSETS, - - \$18,920,608.84 Surplus to Policy-Holders, - 5,261,450.45

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